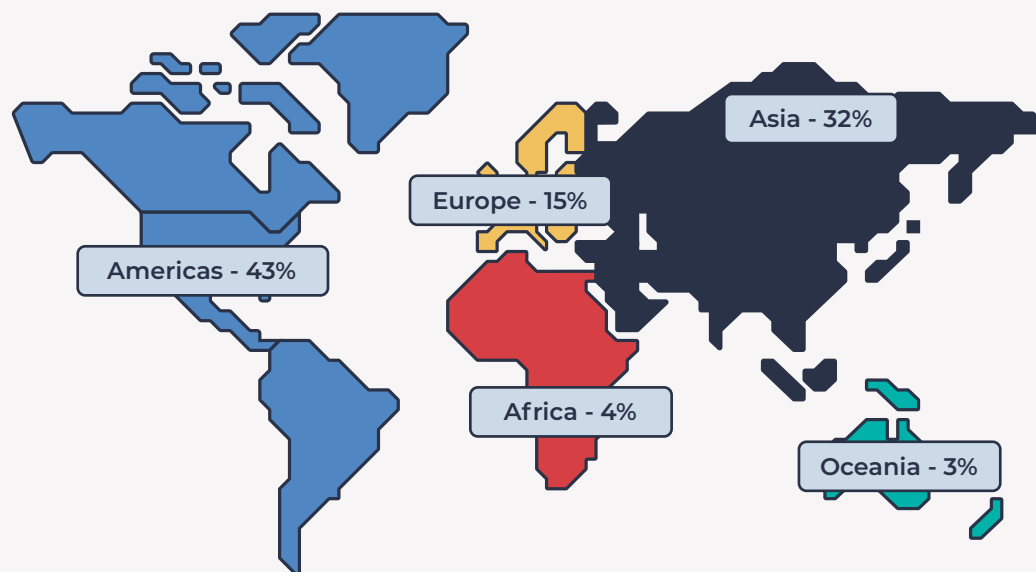


Connect with our audience

# Clinical & Point-Of-Care Diagnostics



## Geographical Split



## Opted in users\*\*



55,714\*

## Annual Content Visits



1,167,448\*

## Annual Leads Generated



5,136\*

	Newsletter	Subscribers	Occurrence
	Metabolomics	5,700	Every 2 months
	MedTech	48,100	Every 2 months
	Clinical & Point-of-Care Diagnostics	26,500	Monthly
	Medical Device	76,200	Monthly

\*12 Months to December 2025

\*\*As of December 1st 2025