

# Connect with our audience

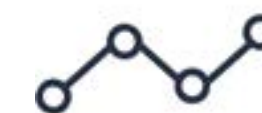
# COATINGS



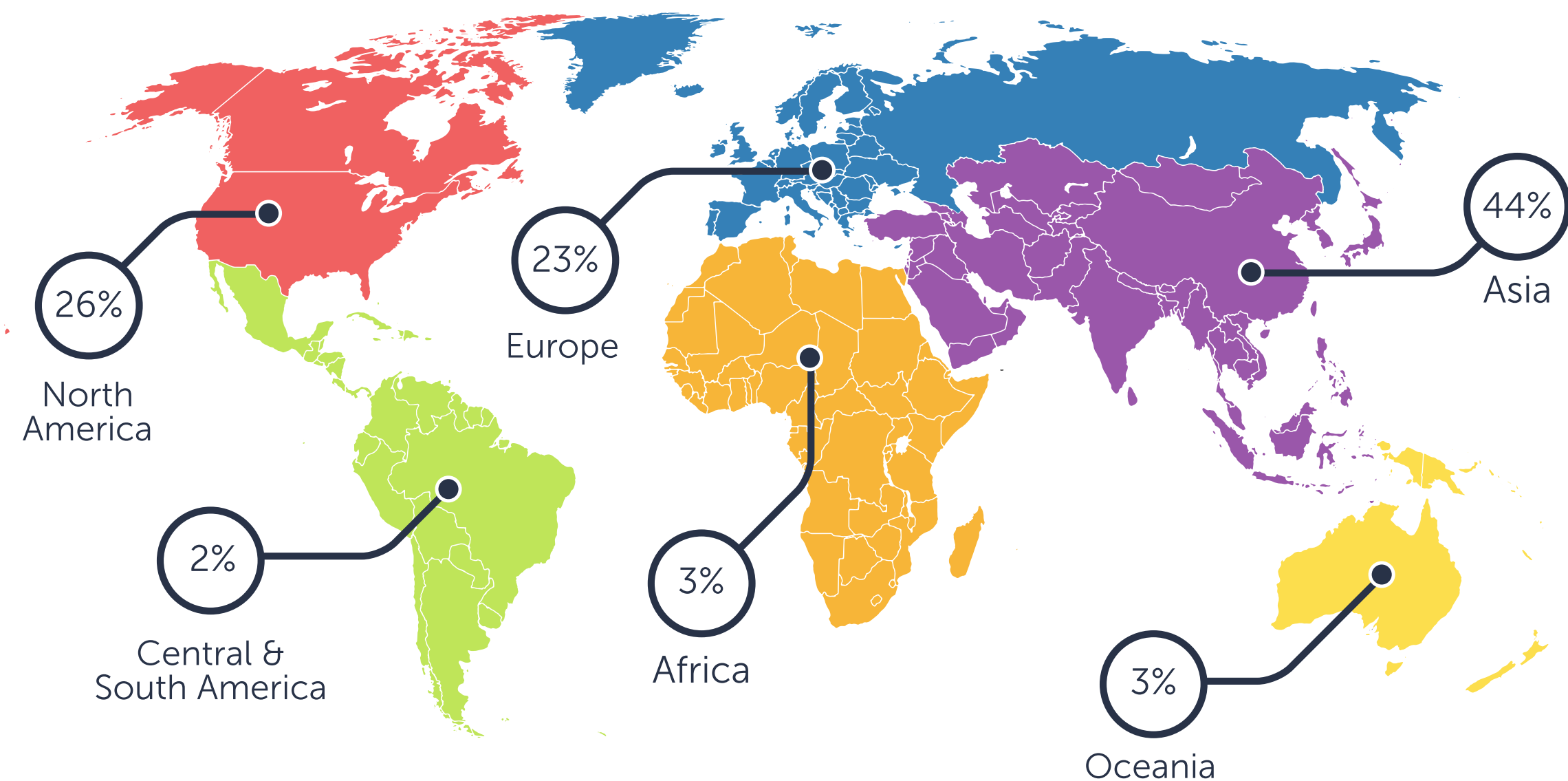
opted in users\*\*  
16,776\*



annual content visits  
569,639\*



annual leads generated  
1,307\*



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\*\* As of November 1st 2024

\*\* Users opted in to email marketing \*\*\*Users subscribed to the newsletter