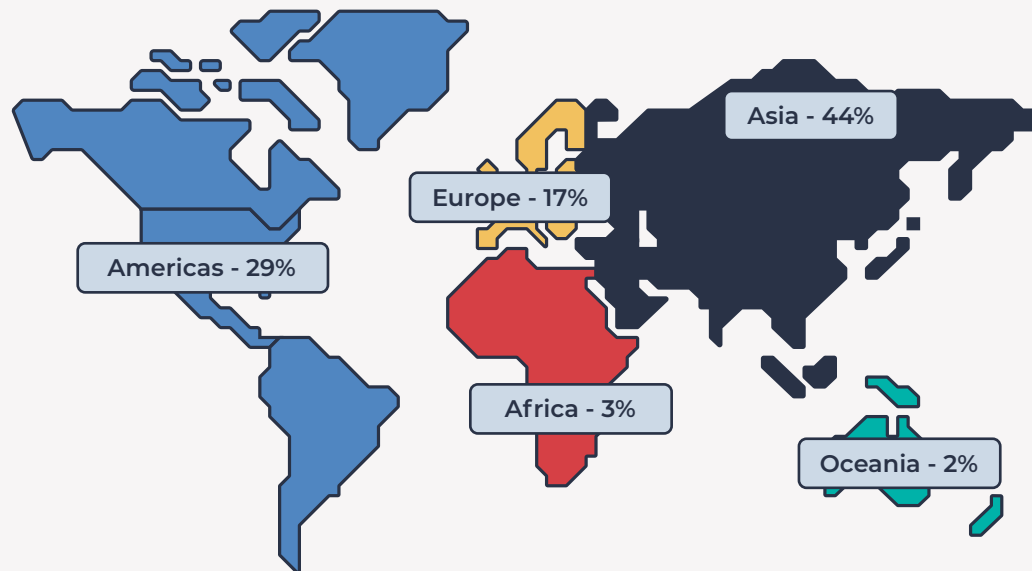


Connect with our audience

# Automation & Robotics



## Geographical Split



## Opted in users\*\*



19,693\*

## Annual Content Visits



174,221\*

## Annual Leads Generated



2,112\*

|  | Newsletter                       | Subscribers | Occurrence |
|--|----------------------------------|-------------|------------|
|  | Industrial Automation & Robotics | 11,500      | Monthly    |
|  | Automotive                       | 39,400      | Monthly    |
|  | Laboratory Diagnostics           | 14,900      | Monthly    |
|  | Artificial Intelligence          | 5,700       | Weekly     |

\*12 Months to December 2025

\*\*As of December 1st 2025