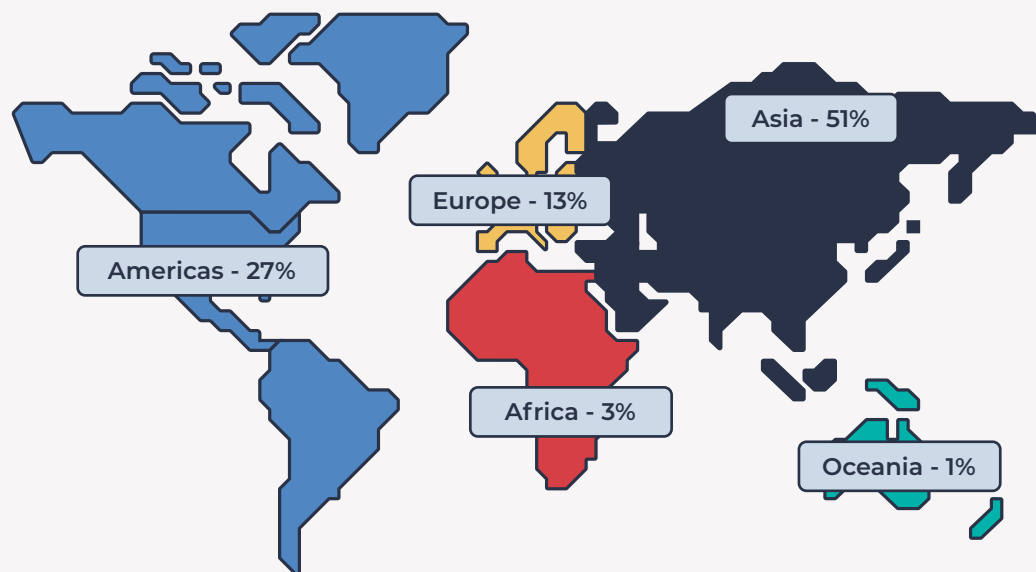


Connect with our audience

Lab Automation & Bioinformatics



Geographical Split



Opted in users**



22,736*

Annual Content Visits



124,068*

Annual Leads Generated



2,355*

	Newsletter	Subscribers	Occurrence
	Biotechnology	17,000	Monthly
	Laboratory Diagnostics	14,900	Monthly
	Clinical & Point-of-Care Diagnostics	26,500	Monthly
	The Digital Laboratory	28,800	Monthly

*12 Months to December 2025

**As of December 1st 2025