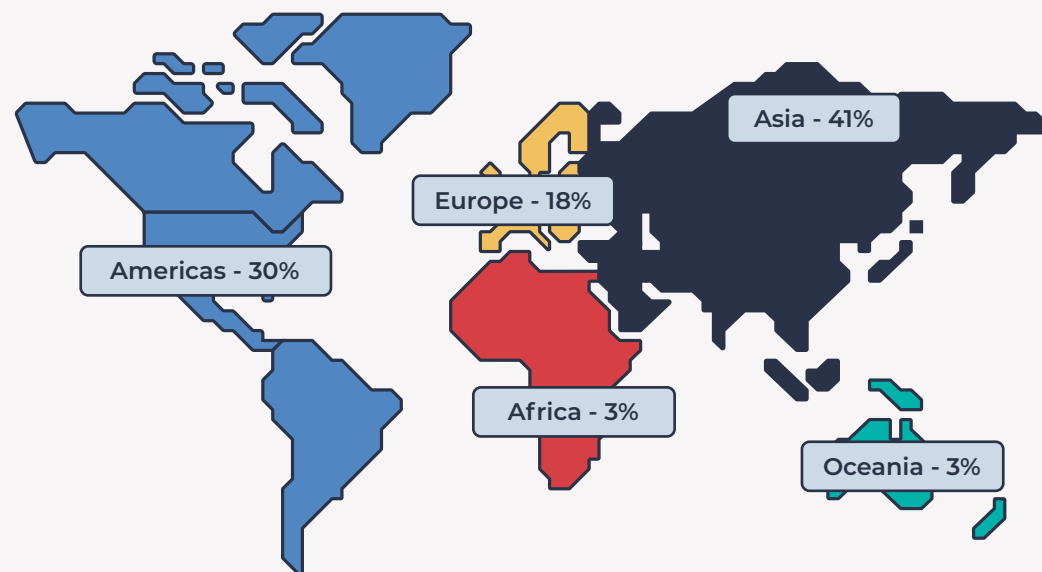


Connect with our audience

Polymers



Geographical Split



Opted in users**



61,234*

Annual Content Visits



796,553*

Annual Leads Generated



5,297*

Newsletter	Subscribers	Occurrence
Polymers	41,800	Every 2 weeks
Infrared Spectroscopy	13,900	Monthly
Raman Spectroscopy	8,800	Monthly
Biotechnology	17,000	Monthly

*12 Months to December 2025

**As of December 1st 2025