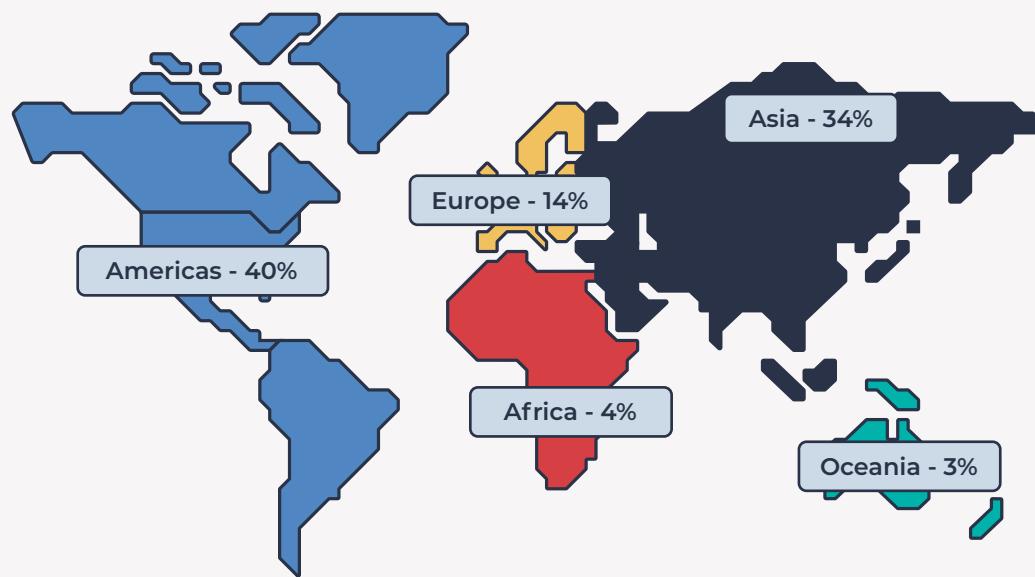


Connect with our audience



# Sample Preparation

## Geographical Split



## Opted in users\*\*



## Annual Content Visits



## Annual Leads Generated



Newsletter	Subscribers	Occurrence
↗ Cannabis Testing & Analysis	6,500	Monthly
↗ Electron Microscopy	28,500	Monthly
↗ Particle Analysis	25,200	Monthly
↗ Water Analysis	10,300	Every 2 weeks

\* 12 Months to December 2025

\*\* As of December 1st 2025