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# BIOPHARMA



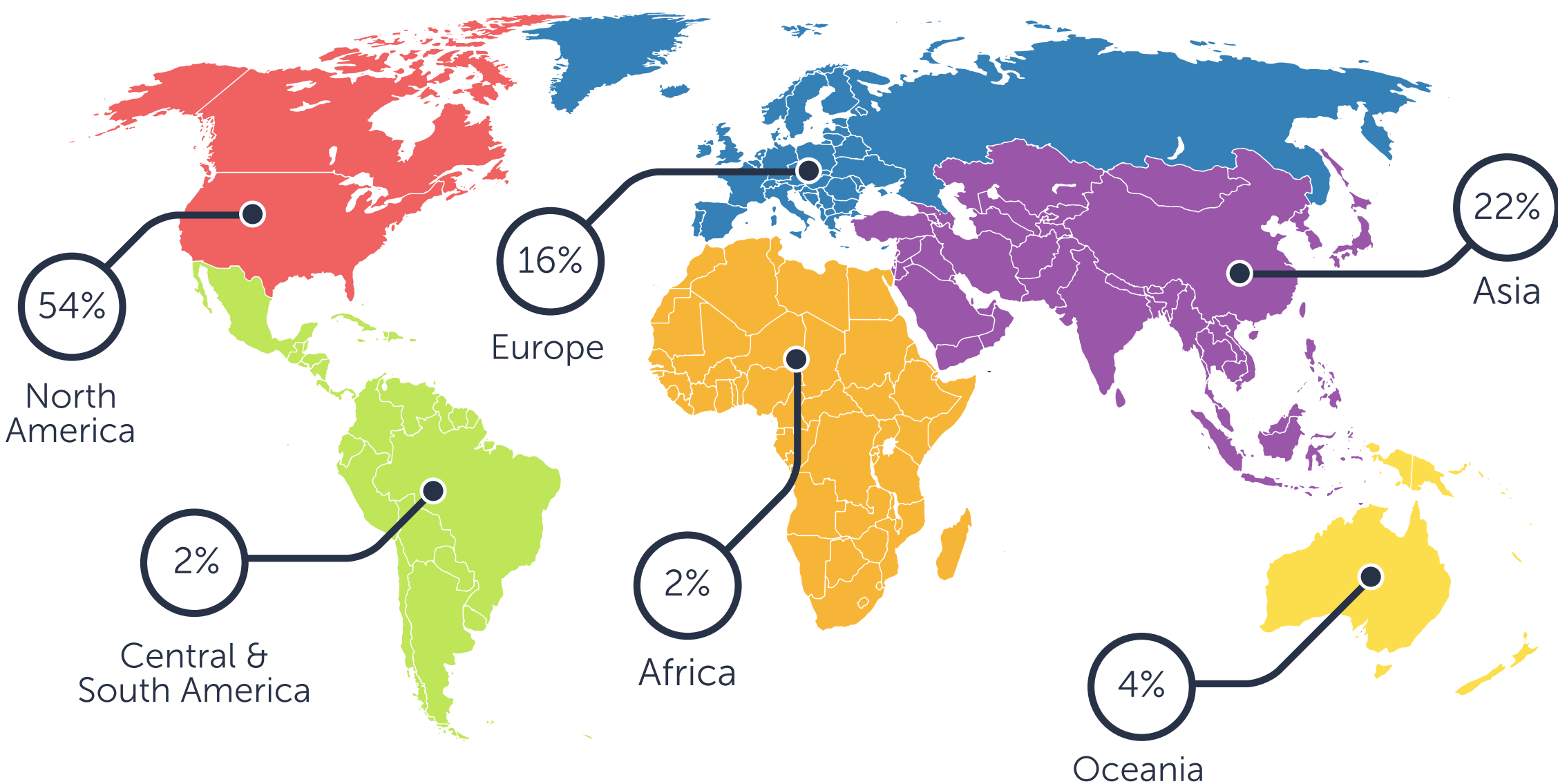
opted in users\*\*  
30,433\*



annual content visits  
380,444\*







annual leads generated  
3,514\*



## NEWSLETTER SUGGESTIONS

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NEWSLETTER	SUBSCRIBERS ***	OCCURRENCE
 Protein Analysis	27,243	Monthly
 Antibodies	25,270	Monthly
 Drug Discovery and Production	43,382	Every two weeks
 Biotechnology	18,895	Every two weeks

\* As of September 1st 2023  
 \*\* Users opted in to email marketing \*\*\*Users subscribed to the newsletter