

Connect with our audience

# BIOTECHNOLOGY



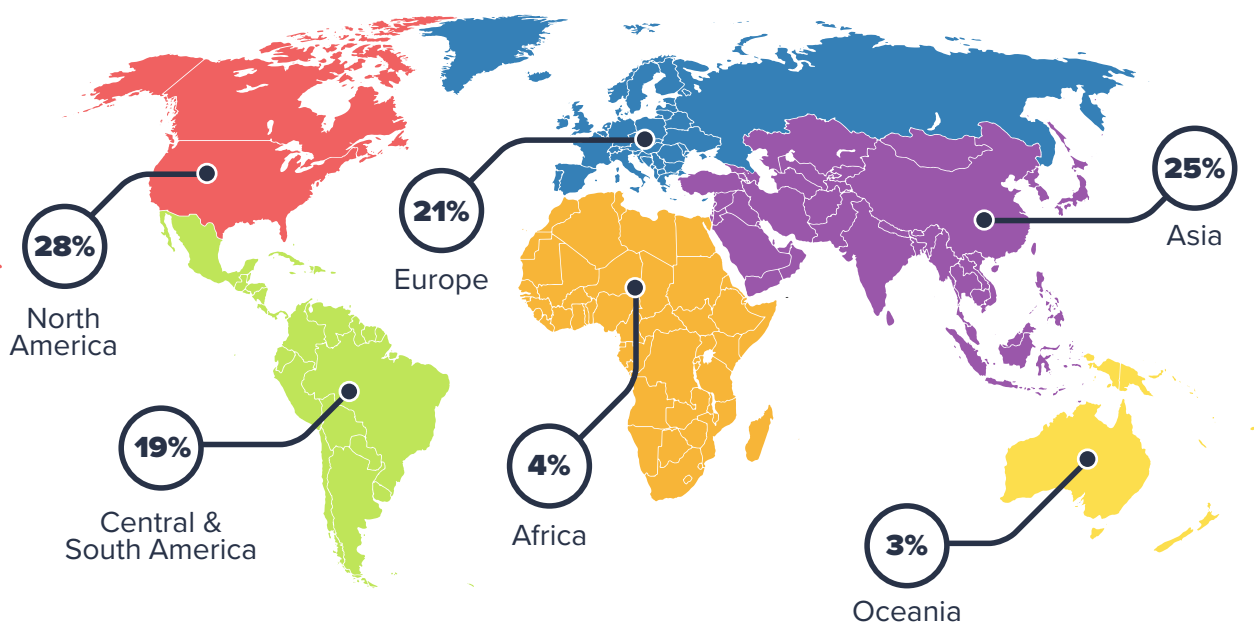
**annual content visits**  
**511,792\***



**active subscribers**  
**72,915\*\***



**total leads generated**  
**10,734\***



Targeted biotechnology audience

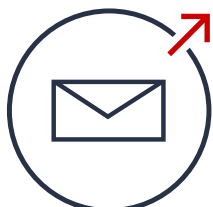
# NEWSLETTERS

NEWSLETTER	SUBSCRIBERS **	OCCURRENCE
Microbiology	28,880	Monthly
Biochemistry	18,573	Monthly
Antibodies	20,862	Every 2 weeks
Drug Discovery and Production	32,453	Monthly

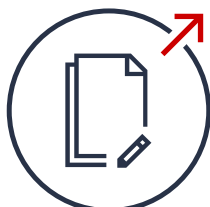
\* 12 Months to May 2021

\*\* As of May 1st 2021

## Scientific Content Marketing **SOLUTIONS**



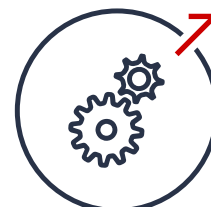
EMAIL MARKETING



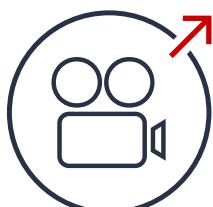
CONTENT



INTERVIEWS



PRODUCT PACKAGES



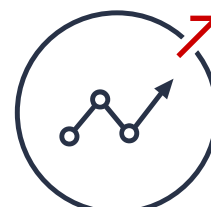
VIDEO



DISPLAY ADVERTISING



WEB SERVICES



ANALYTICS

Visit the links below to see metrics, demographics and visitor numbers from our network of industry specific sites

## **AUDIENCE**

