

Connect with our audience

# FUEL & LUBRICANT ANALYSIS



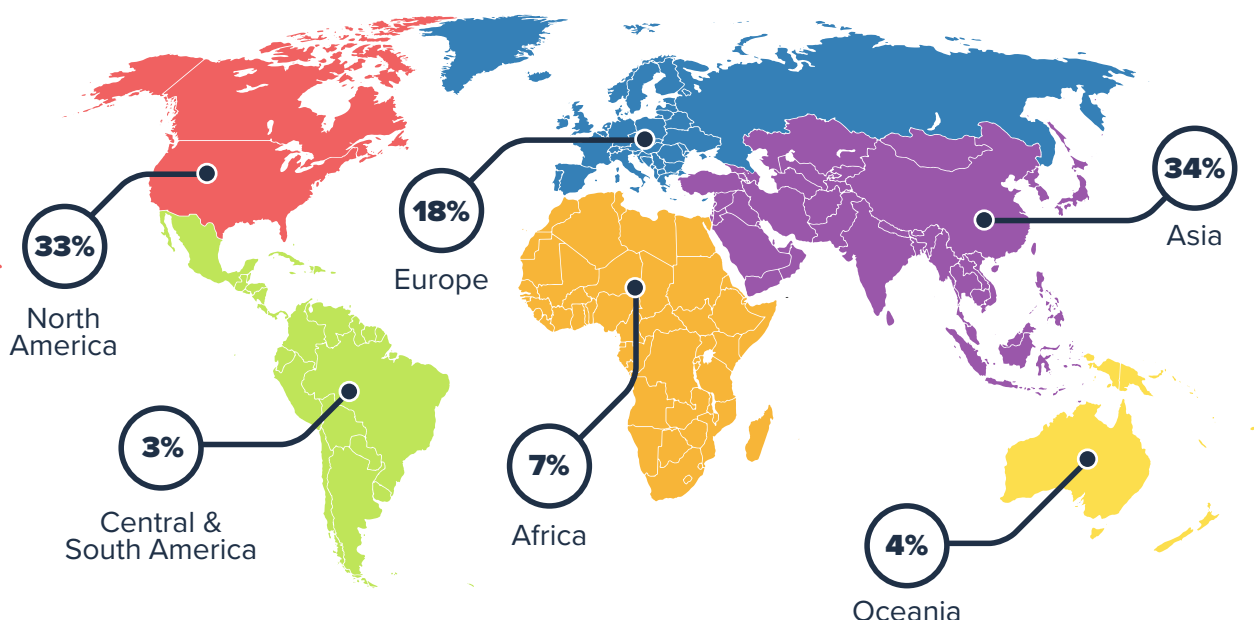
**annual content visits**  
531,983\*



**active subscribers**  
20,342\*\*



**total leads generated**  
4,037\*



Targeted fuel & lubricant analysis audience

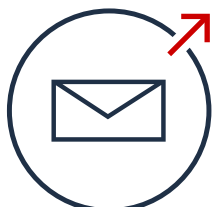
## NEWSLETTERS

NEWSLETTER	SUBSCRIBERS **	OCCURRENCE
Tribology	8,416	Monthly
Rheology & Viscometry	60,079	Monthly
Elemental Analysis	46,803	Monthly
Fuel & Lubricant Analysis	19,379	Fortnightly

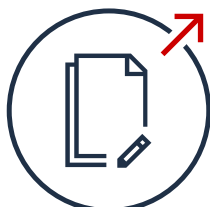
\* 12 Months to March 2021

\*\* As of March 1st 2021

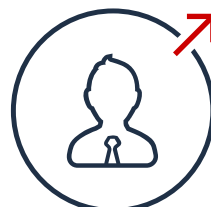
# Scientific Content Marketing **SOLUTIONS**



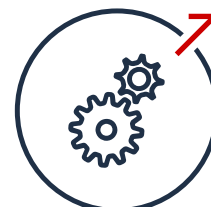
EMAIL MARKETING



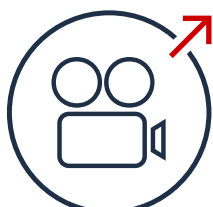
CONTENT



INTERVIEWS



PRODUCT PACKAGES



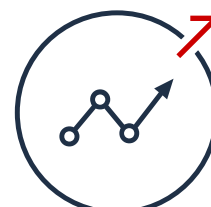
VIDEO



DISPLAY ADVERTISING



WEB SERVICES



ANALYTICS

Visit the links below to see metrics, demographics and visitor numbers from our network of industry specific sites

# **AUDIENCE**

