

Connect with our audience

LABORATORY



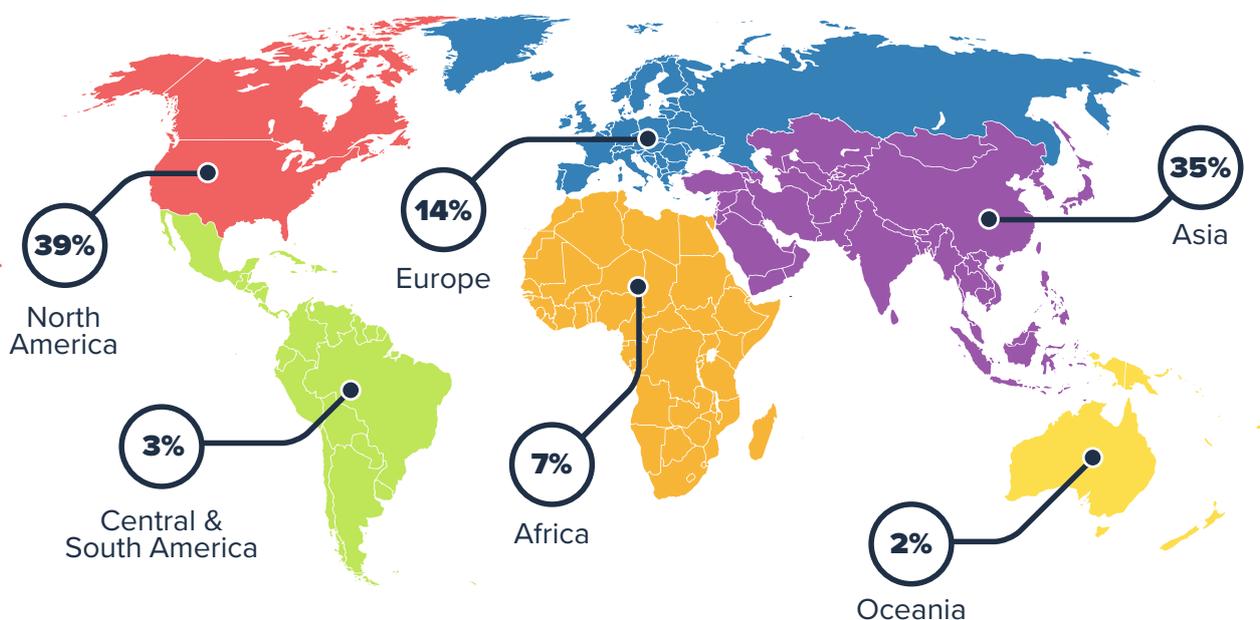
annual content visits
18,633*



active subscribers
27,310**



total leads generated
5,013*



Targeted laboratory audience

NEWSLETTERS

NEWSLETTER	SUBSCRIBERS **	OCCURRENCE
Food & Beverage Analysis	24,243	Every Two Weeks
Spectroscopy	60,290	Weekly
Analytical Chromatography	36,492	Monthly
Biochemistry	18,487	Monthly

*12 Months to March 2020

**As of March 31st 2020

Scientific Content Marketing **SOLUTIONS**



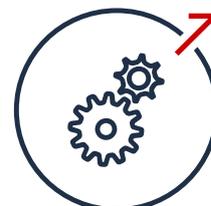
EMAIL MARKETING



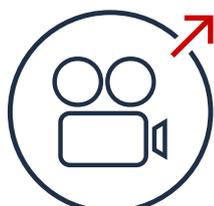
CONTENT



INTERVIEWS



PRODUCT PACKAGES



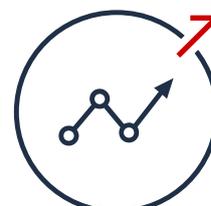
VIDEO



DISPLAY ADVERTISING



WEB SERVICES



ANALYTICS

Visit the links below to see metrics, demographics and visitor numbers from our network of industry specific sites

AUDIENCE

