

Connect with our audience

MINING



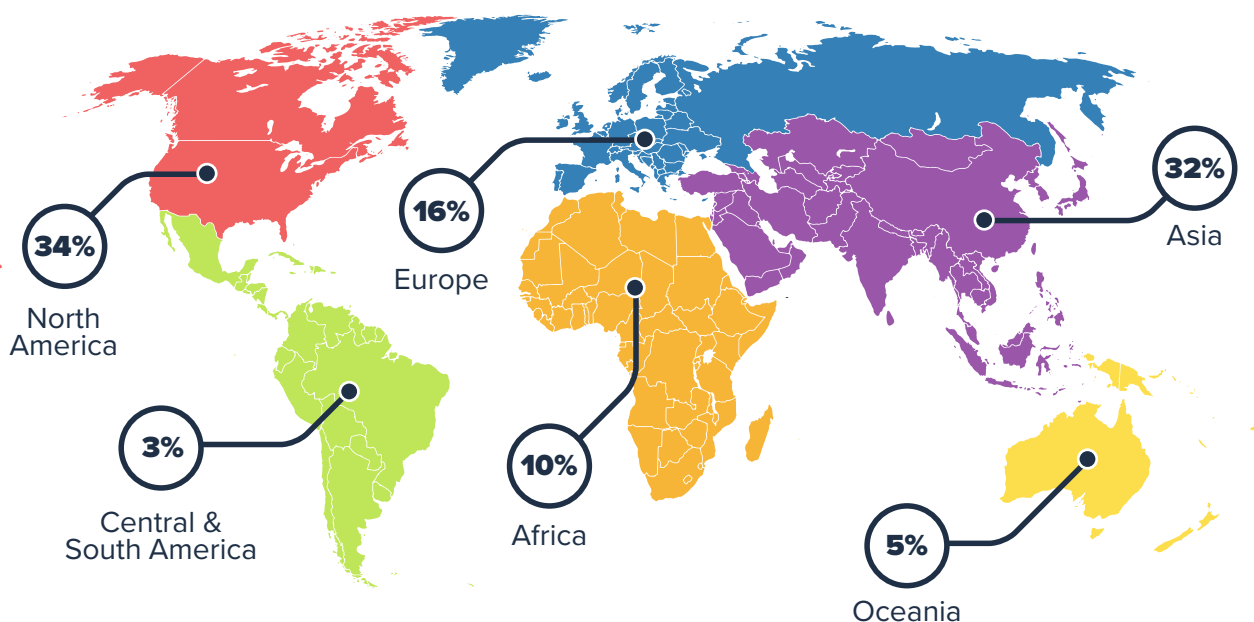
annual content visits
469,151*



active subscribers
84,803**



total leads generated
14,616*



Targeted mining audience

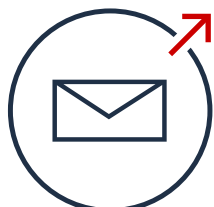
NEWSLETTERS

NEWSLETTER	SUBSCRIBERS **	OCCURRENCE
Mining Industry News	70,258	Monthly
Spectroscopy	62,060	Fortnightly
Rheology & Viscometry	60,074	Monthly
Elemental Analysis	46,785	Monthly

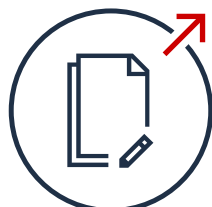
* 12 Months to March 2021

** As of March 1st 2021

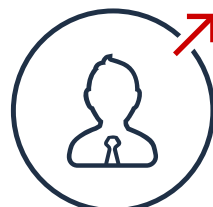
Scientific Content Marketing **SOLUTIONS**



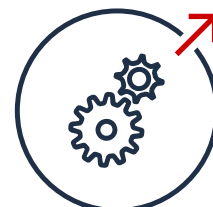
EMAIL MARKETING



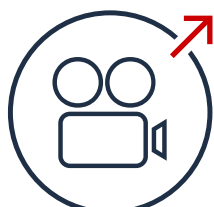
CONTENT



INTERVIEWS



PRODUCT PACKAGES



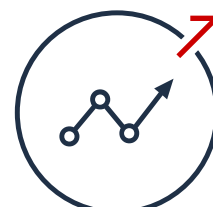
VIDEO



DISPLAY ADVERTISING



WEB SERVICES



ANALYTICS

Visit the links below to see metrics, demographics and visitor numbers from our network of industry specific sites

AUDIENCE

