

Connect with our audience

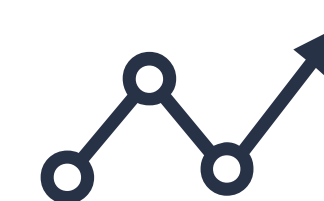
POINT-OF-CARE TESTING



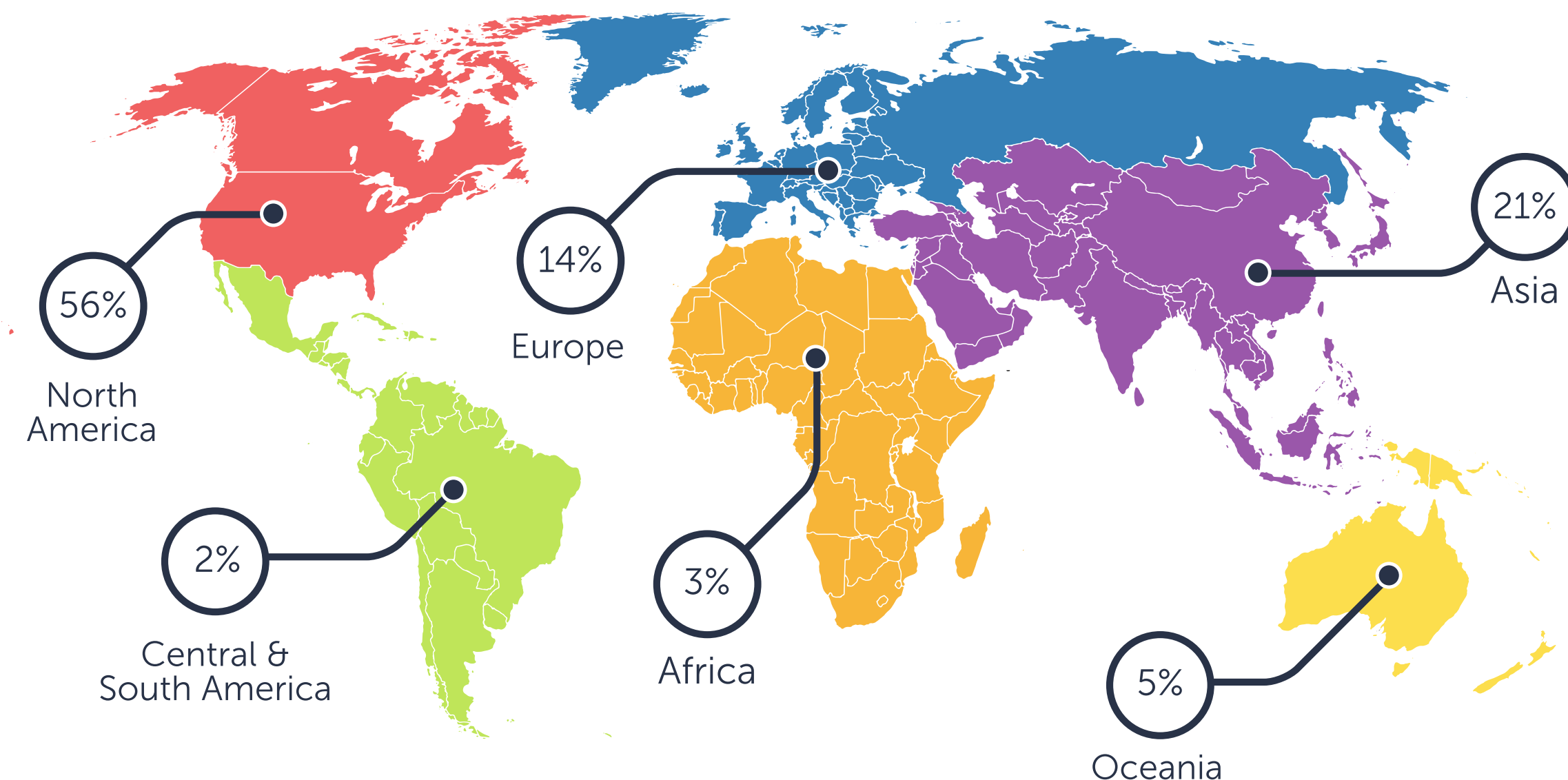
opted in users**
7,115*



annual content visits
427,785*






annual leads generated
907*



NEWSLETTER SUGGESTIONS

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|  Medical Device | 105,034 | Monthly |
|  Oncology | 17,027 | Monthly |
|  Clinical and Lab Diagnostics | 100,874 | Every two weeks |

* As of September 1st 2023

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