

Connect with our audience

# PRECLINICAL STUDIES



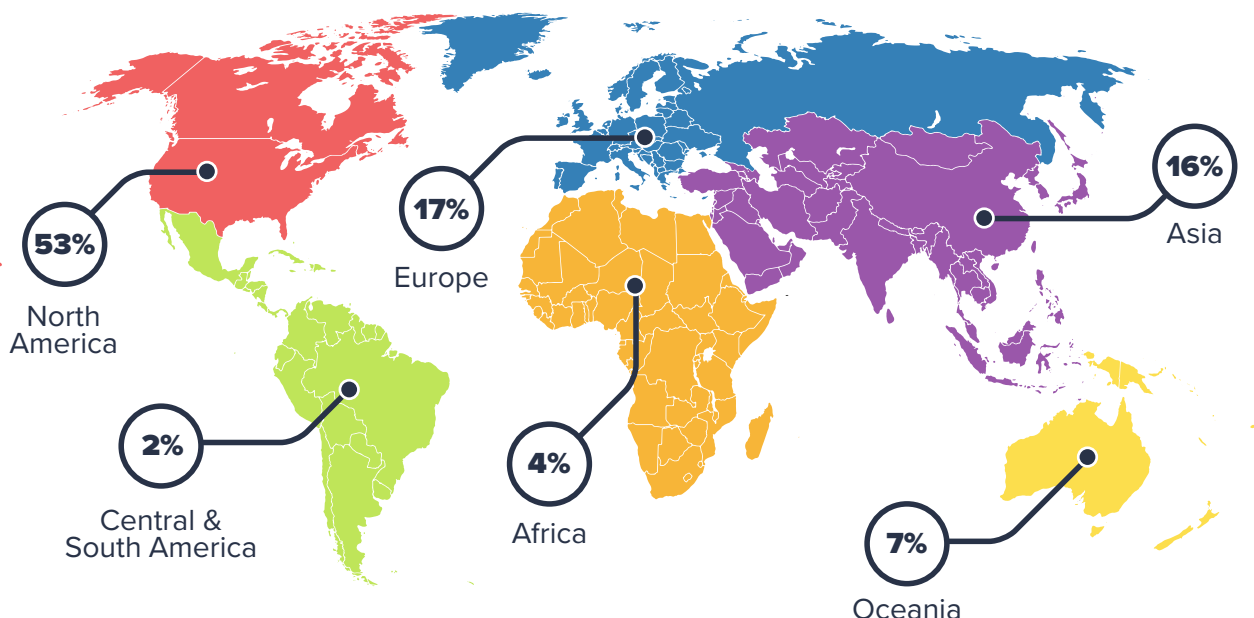
**annual content visits**  
320,667\*



**active subscribers**  
41,647\*\*



**total leads generated**  
5,801\*



Targeted preclinical studies audience

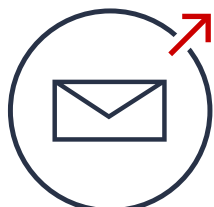
# NEWSLETTERS

NEWSLETTER	SUBSCRIBERS **	OCCURRENCE
Spectroscopy	60,478	Fortnightly
Life Science Microscopy	16,543	Monthly
Oncology	16,345	Monthly
Drug Discovery and Production	45,973	Monthly

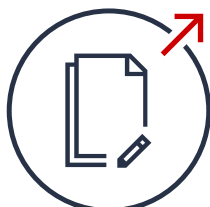
\* 12 Months to December 2022

\*\* As of December 1st 2022

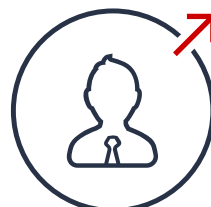
## Scientific Content Marketing **SOLUTIONS**



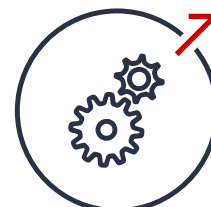
EMAIL MARKETING



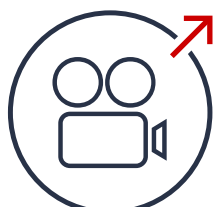
CONTENT



INTERVIEWS



PRODUCT PACKAGES



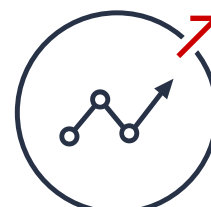
VIDEO



DISPLAY ADVERTISING



WEB SERVICES



ANALYTICS

Visit the links below to see metrics, demographics and visitor numbers from our network of industry specific sites

## **AUDIENCE**

