

Connect with our audience

# SAMPLE PREPARATION



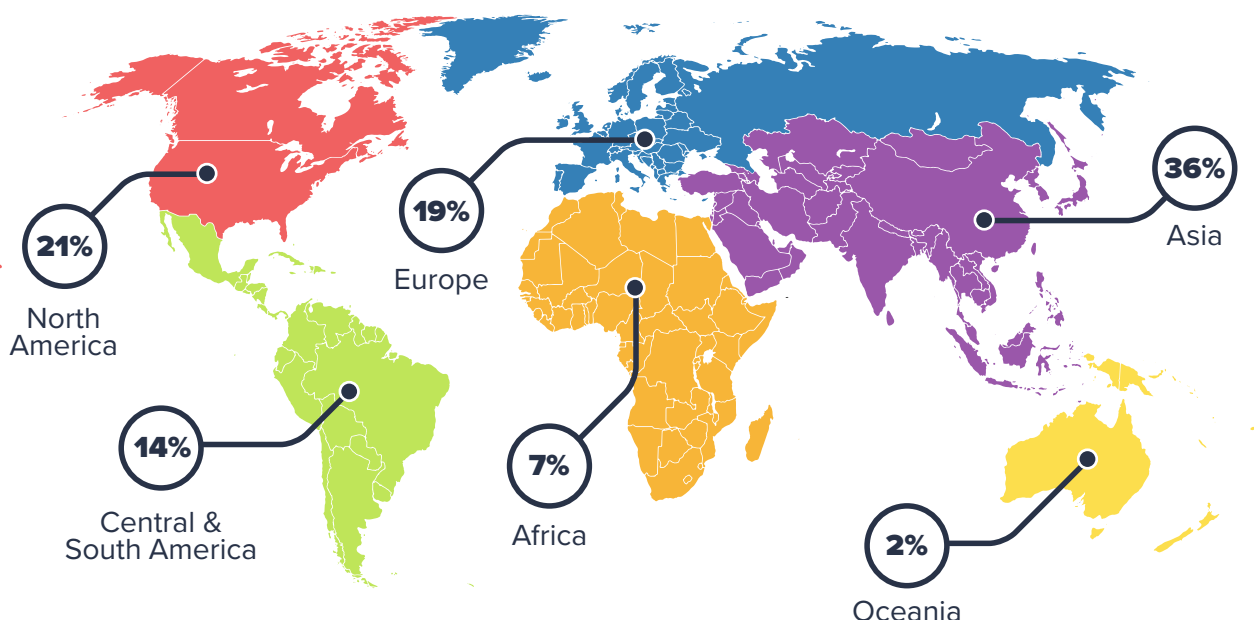
**annual content visits**  
1,741,180\*



**active subscribers**  
27,732\*\*



**total leads generated**  
5,566\*



Targeted sample preparation audience

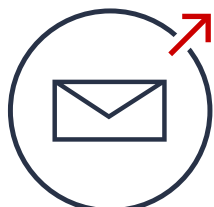
# NEWSLETTERS

NEWSLETTER	SUBSCRIBERS **	OCCURRENCE
Particle Analysis	28,160	Monthly
Electron Microscopy	43,779	Monthly
XRD & Crystallography	22,153	Every two months
Elemental Analysis	46,473	Monthly
Analytical Chromatography	44,888	Monthly

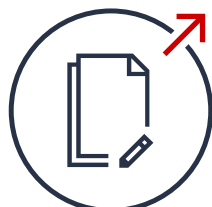
\* 12 Months to January 2022

\*\* As of January 1st 2022

# Scientific Content Marketing **SOLUTIONS**



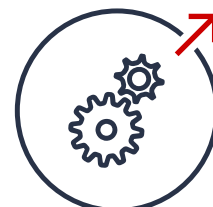
EMAIL MARKETING



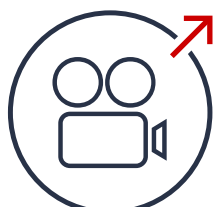
CONTENT



INTERVIEWS



PRODUCT PACKAGES



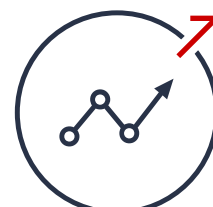
VIDEO



DISPLAY ADVERTISING



WEB SERVICES



ANALYTICS

Visit the links below to see metrics, demographics and visitor numbers from our network of industry specific sites

# **AUDIENCE**

