

# Connect with our audience

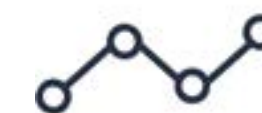
# SPECTROSCOPY



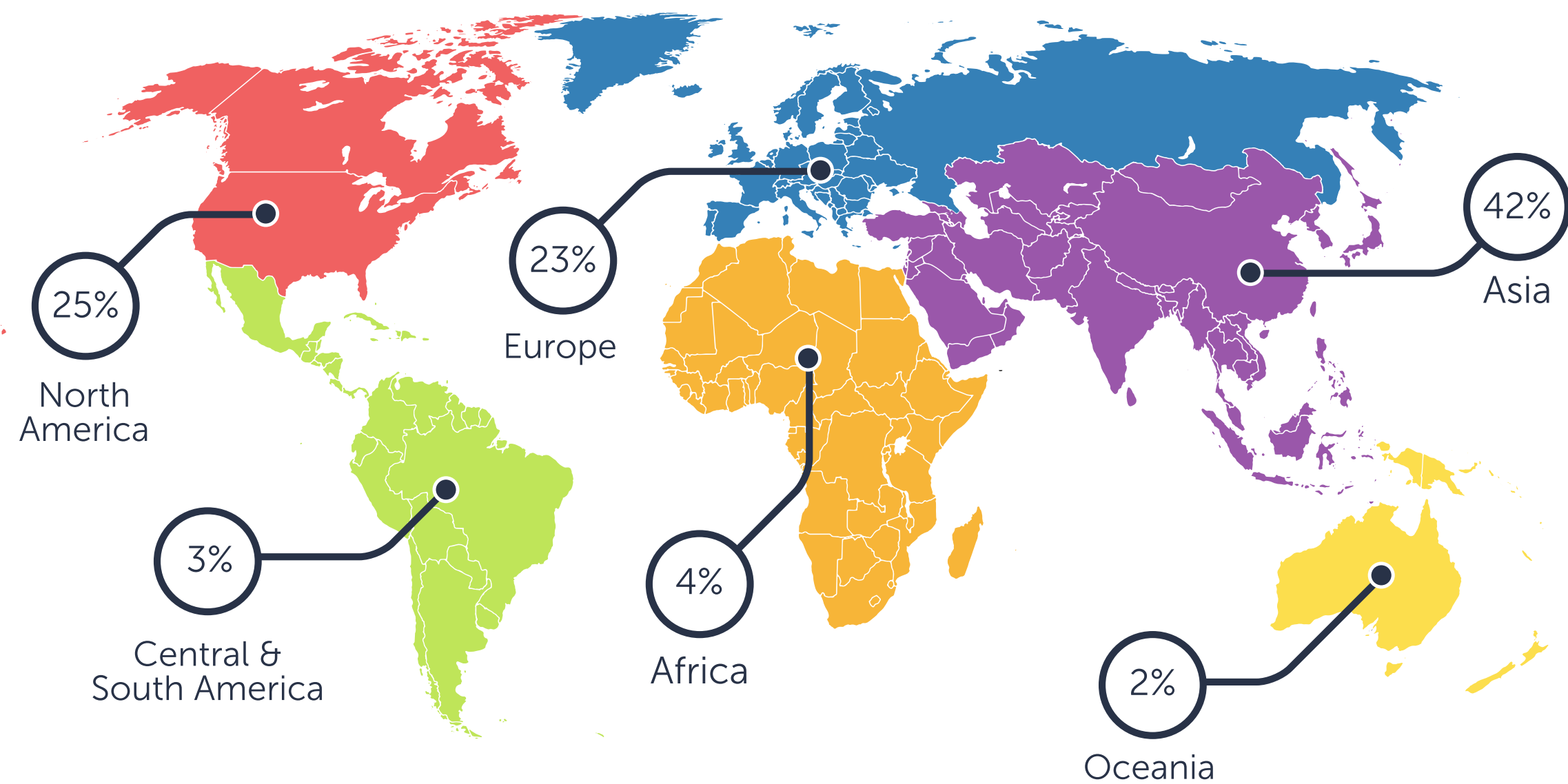
opted in users\*\*  
76,699\*



annual content visits  
380,374\*



annual leads generated  
7,531\*



## NEWSLETTER SUGGESTIONS

Related to spectroscopy

NEWSLETTER	SUBSCRIBERS ***	OCCURRENCE
Spectroscopy	44,590	Weekly
Raman Spectroscopy	9,738	Monthly
Infrared Spectroscopy	15,682	Monthly
XRF & Elemental Analysis	27,939	Monthly

\*\* As of November 1st 2024

\*\* Users opted in to email marketing \*\*\*Users subscribed to the newsletter