

Digital Marketing & Advertising Solutions







AZoLifesciences and News-Medical are the world's foremost online publishers and trusted news sources for the life science community. We create, curate, and distribute high-quality content to a global audience of researchers, academics, and laboratory professionals. AZoLifesciences and News-Medical are two of the 13 industry-specific websites that make up the AZoNetwork.

AZoNetwork is the leading digital marketing platform for connecting with Science, Technology, and Healthcare audiences. With over 46 million annual visitors, more than 1 million first-party subscribers, and 25+ years of experience, we specialize in connecting brands with engaged and highly targeted communities.

























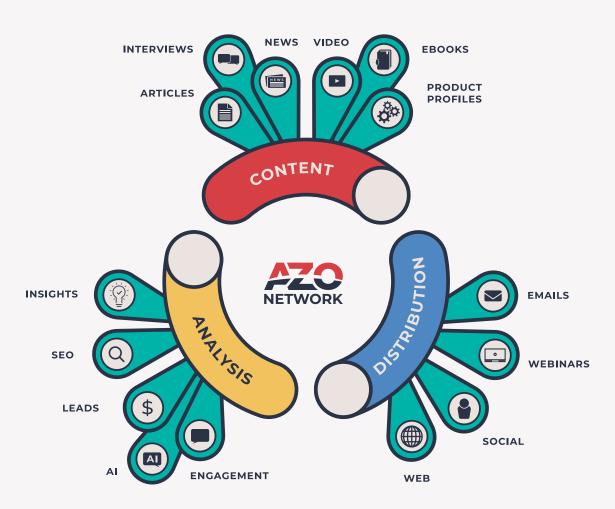
What we do



We specialize in delivering a comprehensive suite of digital marketing services tailored for companies in Science, Technology, and Healthcare.

Our expertise spans email and content marketing, audio-visual production, and web services. We support organizations with strategic development and execution across brand awareness, lead generation, targeted content distribution, product promotion, and in-depth analytics.

All are designed to connect you with the right audience and drive measurable results.



Life Science Marketing



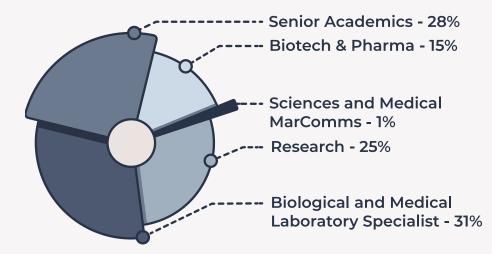


AZoLifesciences and News-Medical are the leading digital publishers and trusted news sources for life scientists, researchers, and academics. We share science stories with the people who make a difference.

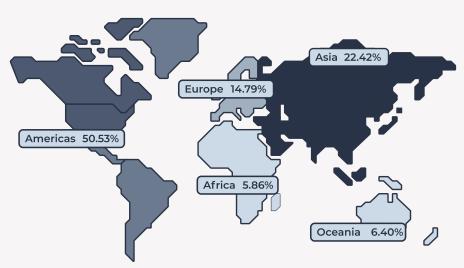
<u>Contact our team</u> today to discuss how to reach your ideal audience from the AZoNetwork.

Visits sourced from Plausible - Yearly average - Readership based on sample of subscribers

Readership



Global Distribution



Life Science



Analytical Chemistry in Life Sciences	33,100+ Subscribers	Fluorescence	9,400+ Subscribers
Antibodies	18,900+ Subscribers	Forensics & Toxicology	28,200+ Subscribers
Biochemistry	15,000+ Subscribers	Genomics	35,000+ Subscribers
Biotechnology	17,000+ Subscribers	Immunology	17,800+ Subscribers
Cannabis Testing & Testing	6,500+ Subscribers	Life Science Microscopy	13,100+ Subscribers
Cell Biology	27,900+ Subscribers	Metabolomics	5,700+ S <mark>ubsc</mark> ribers
Drug Discovery & Production	34,000+ Subscribers	Microbiology	32,200+ Subscribers
Flow Cytometry	8,800+ Subscribers	Protein Analysis	21,500+ Subscribers
Cell & Gene Therapy	11,400+ Subscribers	Pharmaceutical Manufacturing	21,800+ Subscribers
		The Digital Laboratory	28,800+ Subscribers

Medical - Healthcare & Wellbeing



	Allergy	78,000+ Subscribers	Pharmacy / Pharmacology	4,600+ Subscribers
	Asthma	400+ Subscribers	Rare Disease	4,800+ Subscribers
	Cardiology	15,200+ Subscribers	Respiratory Diseases	33,000+ Subscribers
	Children's Health	9,800+ Subscribers	Sleep Disorder	1,500+ Subscribers
	Dermatology	4,600+ Subscribers	Celiac Disease	500+ Subscribers
	Microbiome	22,500+ Subscribers	Kidney Health	70,700+ Subscribers
	Nursing	6,200+ Subscribers	Muscular Dystrophy	500+ Subscribers
	Nutrition	18,500+ Subscribers	Psoriasis	600+ Subscribers
	Opthalmology / Optometry	5,600+ Subscribers	Pulmonology	5,200+ Subscribers
Number o	f subscribers as of Julv 2025		Schizophrenia	1,200+ Subscribers

Medical - Cancer & Neuroscience



	Bladder Cancer	600+ Subscribers	ADD/ADHD	2,800+ Subscribers
	Bowel Cancer	1,700+ Subscribers	Alzheimer's Disease	9,500+ Subscribers
	Breast Cancer	5,400+ Subscribers	Autism	4,800+ Subscribers
	Cervical Cancer	10,500+ Subscribers	Multiple Sclerosis	1,640+ Subscribers
	Oncology	14,600+ Subscribers	Neurology & Neuroscience	12,300+ Subscribers
	Ovarian Cancer	600+ Subscribers	Parkinson's Disease	4,100+ Subscribers
	Prostate Cancer	2,900+ Subscribers	Psychiatry	18,600+ Subscribers
	Radiology	600+ Subscribers	Bipolar Disorder	600+ Subscribers
	Skin Cancer	1,300+ Subscribers	Epilepsy	1,000+ Subscribers
Number o	f subscribers as of July 2025		Huntington's Disease	400+ Subscribers

Medical



Rheumatology

Osteoporosis

600+ Subscribers

Rheumatology

1,700+ Subscribers

Arthritis

5,400+ Subscribers

Fibromyalgia 10,500+ Subscribers

Gout

14,600+ Subscribers



Osteoarthritis

600+ Subscribers

Men and Women's Health

Pregnancy / Maternal Health

5,600+ Subscribers



Women's Health

4,100+ Subscribers



Men's Health

18,600+ Subscribers

Metabolism

Cholesterol

2,900+ Subscribers



Diabetes

600+ Subscribers



Endocrinology

1,300+ Subscribers

Gastroenterology



Diverticulitis

2,800+ Subscribers



Gastroenterology

9,500+ Subscribers



Hepatology

4,800+ Subscribers



Ulcerative Colitis

1,640+ Subscribers

Medical



Technology

Medical Devices

76,200+ Subscribers

COVID-19

32,700+ Subscribers

MedTech

48,100+ Subscribers

HIV/AIDS

3,500+ Subscribers

Nanomedicine

2,100+ Subscribers

Infectious Diseases

Tuberculosis

Infectious Diseases

80,400+ Subscribers

Clinical & Point-of-Care
Diagnostics

26,500+ Subscribers

M 1

Malaria 1,500+ Subscribers

Digital Pathology & Histology

15,500+ Subscribers

Мрох

300+ Subscribers

Translational Medicine

Laboratory Diagnostics

14,900+ Subscribers

Zika Virus

300+ Subscribers

1,400+ Subscribers

Genetics

19,900+ Subscribers

Hematology

6,500+ Subscribers

Our Solutions

Whether you are looking for increased brand awareness, generating more leads or connecting with your audience, we have a suite of digital products to engage with your target markets through content creation, distribution and AZoIntel, our proprietary analytics software. Click below to find out more:

Email	Newsletter Sponsorships		
Cillan	<u>Targeted Email Campaigns</u>		
	Content Distribution		
Content	Content Creation		
	Social Media Content		
	Brand Focus eBook		
eBooks	Sponsored Industry Focus eBook		
	Sponsored Editorial Focus eBooks		

Test ours orres	Insights from Industry interview		
Interviews	Thought Leader Interviews		
Product	<u>Product Listings</u>		
Packages	<u>Product Launches</u>		
	<u>Video Production</u>		
Video & Audio	2D Animation		
or riddio	Podcast Production		
Wahinas	Webinar Production		
Webinar	Webinar Promotion		
Displays	Display Advertising		
	<u>SEO</u>		
SEO	Google Ads Management		
& Web Services	<u>Website Design</u>		
	Conversion Rate Optimization		

Contact Us



Our team helps brands like yours cut through complexity and connect with decision-makers who matter. Don't just take our word for it, see what our partners say below. Get in touch today and let's start connecting you with your audience.



"Our strategic partnership with AZoNetwork has enabled us to leverage their platform for exceptional engagement rates and lead generation. This collaboration has emerged as our most impactful third-party channel, delivering dual value through thought leadership establishment and conversion-driven content strategies. This has resulted in an excellent ROI for our business."



and cell biology. Their distribution and analytics services freed up our team to focus on content creation around their products and research."

"Finding an external professional agency that

understands both marketing and life sciences was also

challenging, which is where AZoNetwork stood out, with

specialisms in IDEA Bio-Medical's markets of life science



"I see AZoNetwork as a premier supplier of marketing services in the scientific marketing industry. I'd highly recommend AZo to anyone interested in scientific marketing. I found the expertise and ideas that AZoNetwork brings to the table very refreshing."



IDEA Bio-Medical Ltd.

"I think AZoNetwork have an excellent platform that we can market to so that a lot more people will know who we are. They check the AZoNetwork sites because they trust them."















