

Media Kit



Digital Marketing & Advertising Solutions



Who we are



AZoNetwork is the leading digital marketing platform for connecting with Science, Technology, and Healthcare audiences. With over 46 million annual visitors, more than 1 million first-party subscribers, and 25+ years of experience, we specialize in connecting brands with engaged and highly targeted communities.

The AZoNetwork audience is drawn from our 13 industry-specific websites, each a leading online publisher and trusted news source within its community.



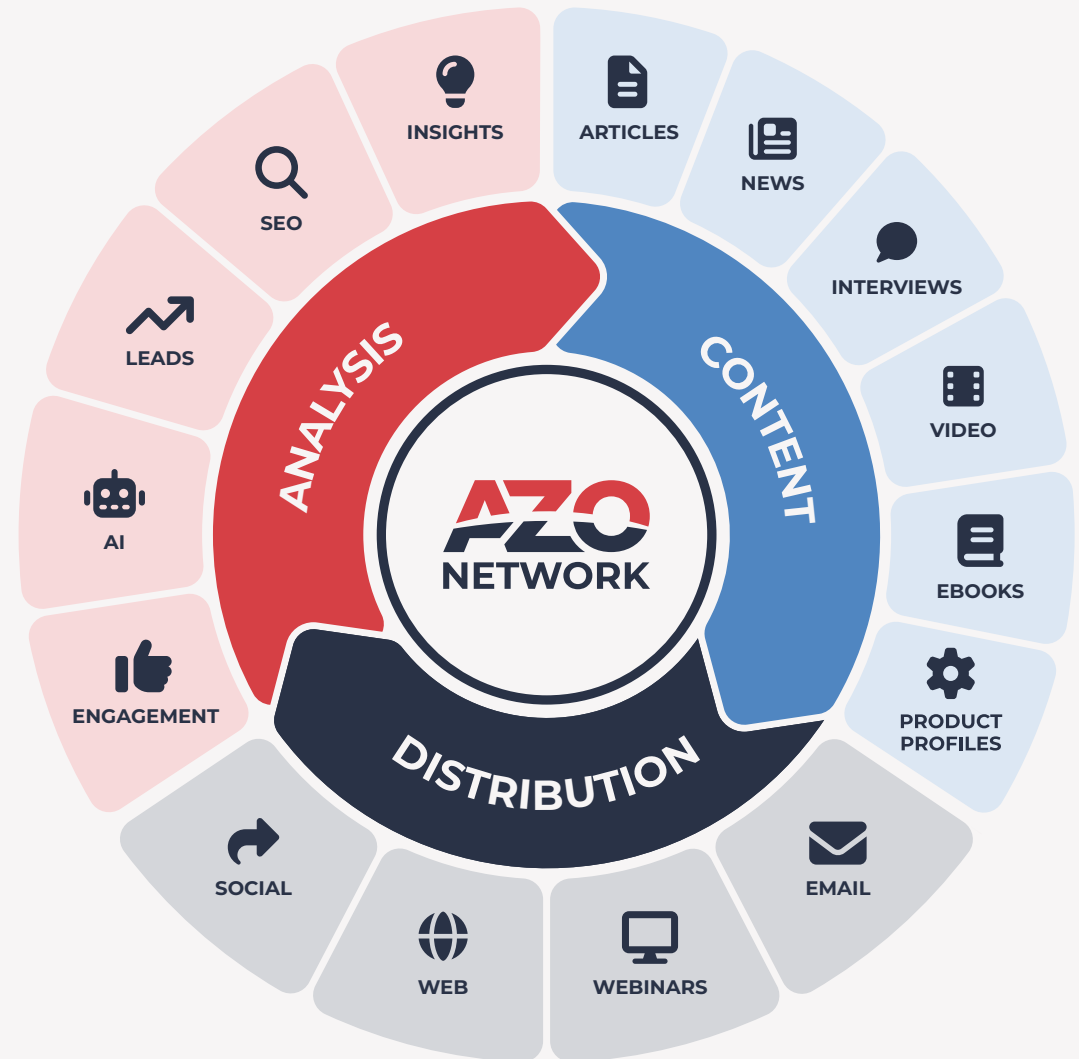
What we do



We specialize in delivering a comprehensive suite of digital marketing services tailored for companies in Science, Technology, and Healthcare.

Our expertise spans email and content marketing, audio-visual production, and web services. We support organizations with strategic development and execution across brand awareness, lead generation, targeted content distribution, product promotion, and in-depth analytics.

All are designed to connect you with the right audience and drive measurable results.



Materials Marketing



AZO
MATERIALS



3.4M
Total Annual Users
www.azom.com

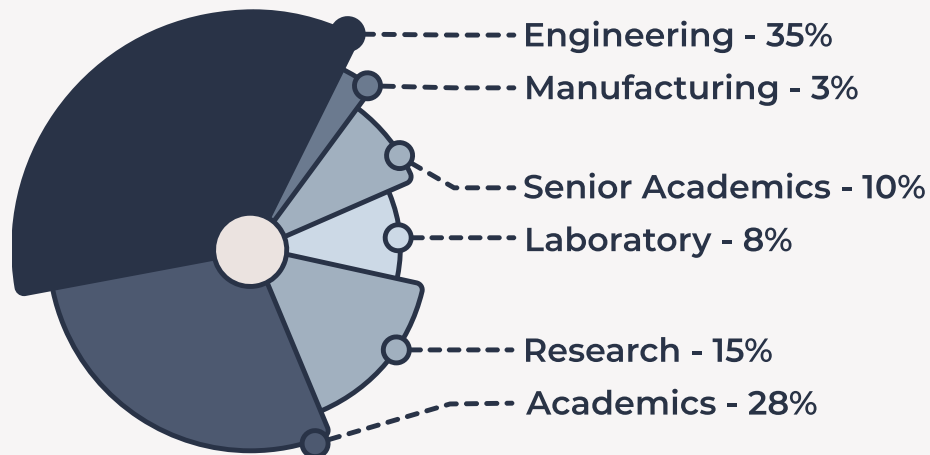
AZoMaterials is the leading digital publisher and trusted news source for materials scientists, engineers, and academics. We share science stories with the people who make a difference.

[Contact our team](#) today to discuss how to reach your ideal audience from the AZoNetwork.

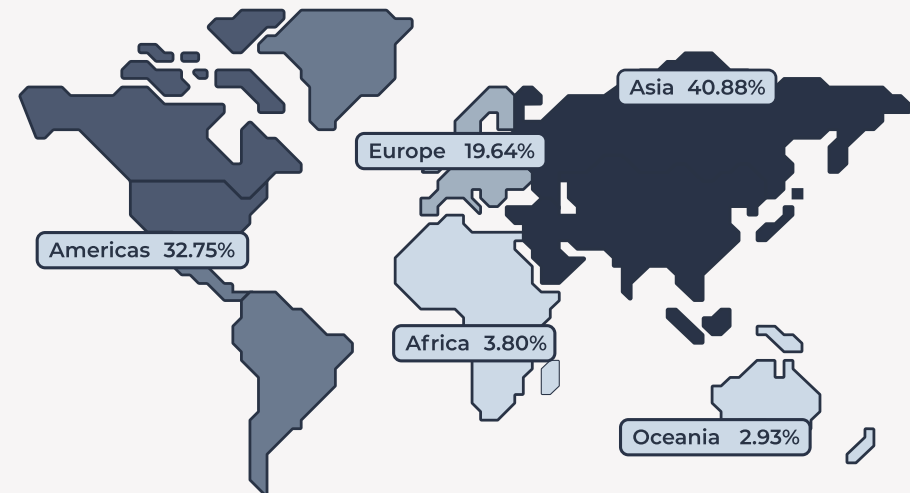
Visits sourced from Plausible - Yearly average - Readership based on sample of subscribers

Explore our [targeted newsletters](#) and [audience packs](#) to see how we can help you connect the right people in your industry.

Readership



Global Distribution



Clean Tech Marketing



312K
Total Annual Users
www.azocleantech.com

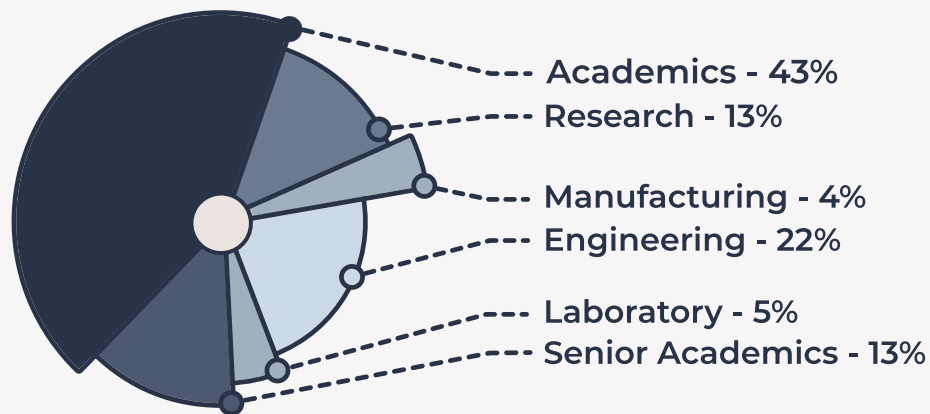
AZoCleantech is the leading digital publisher and trusted news source for scientists, engineers, and academics working in the green technology industry. We share science stories with the people who make a difference.

[Contact our team](#) today to discuss how AZoNetwork can help you connect with your target audience.

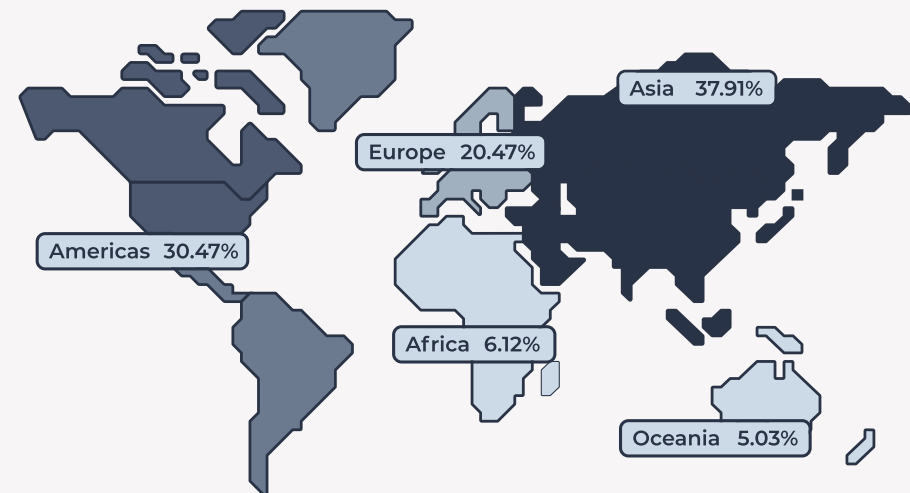
Visits sourced from Plausible - Yearly average - Readership based on sample of subscribers

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Readership



Global Distribution



Construction Marketing



AZO BUILD

127K
Total Annual Users
www.azobuild.com

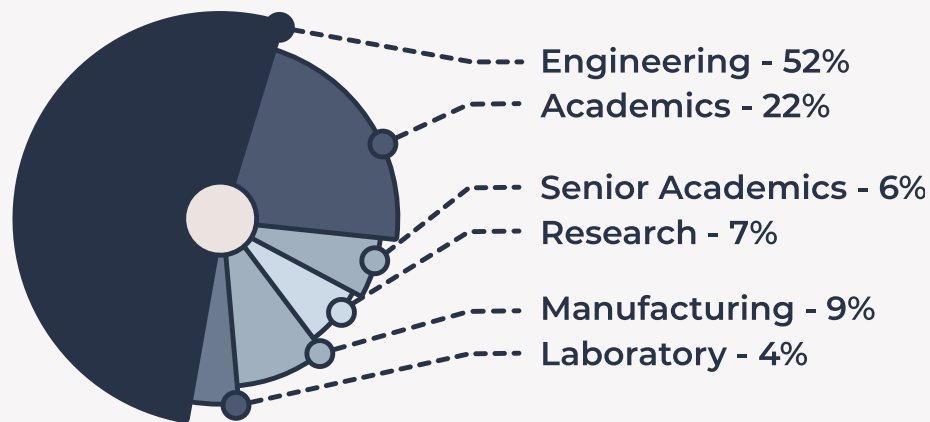
AZoBuild is the leading digital publisher and trusted news source for scientists, engineers, and academics working in the construction industry. We share science stories with the people who make a difference.

[Contact our team](#) today to discuss how AZoNetwork can help you connect with your target audience.

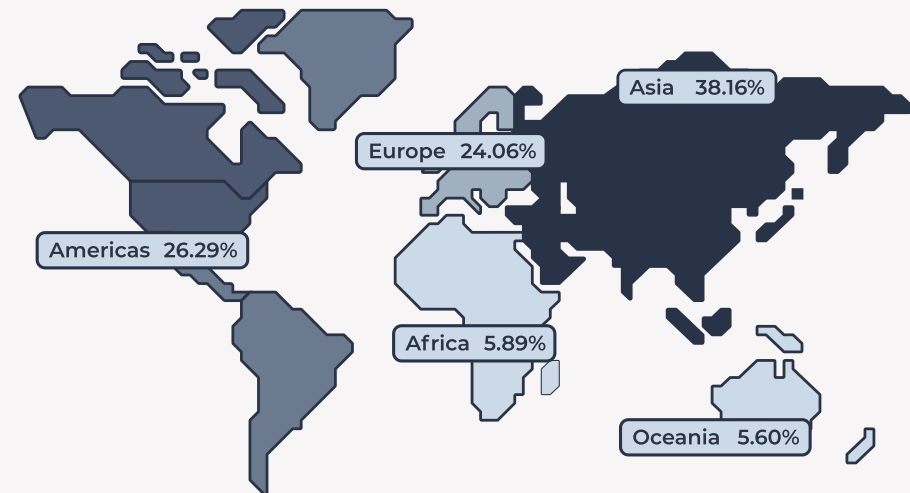
Visits sourced from Plausible- Yearly average - Readership based on sample of subscribers

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Readership



Global Distribution



Nanotechnology Marketing



**AZO
NANO**



477K
Total Annual Users
www.azonano.com

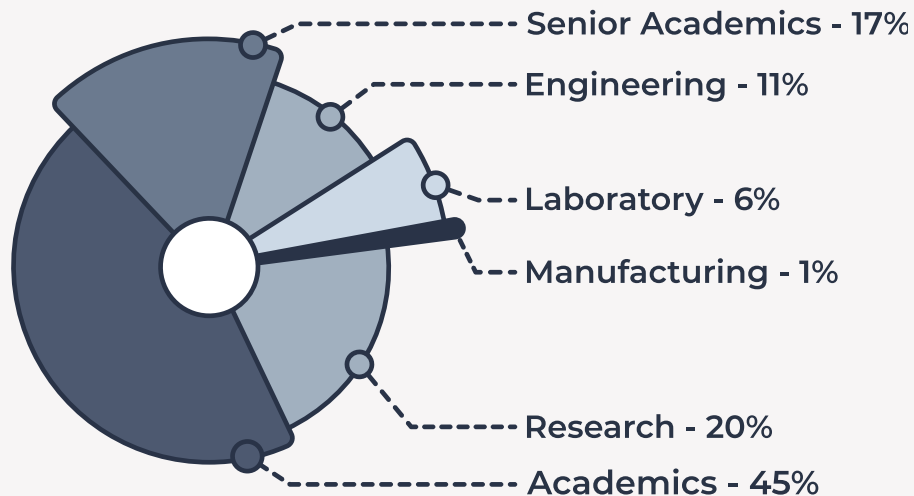
AZoNano is the leading digital publisher and trusted news source for scientists, engineers, and academics working in the nanotechnology industry. We share science stories with the people who make a difference.

[Contact our team](#) today to discuss how to reach your ideal audience from the AZoNetwork.

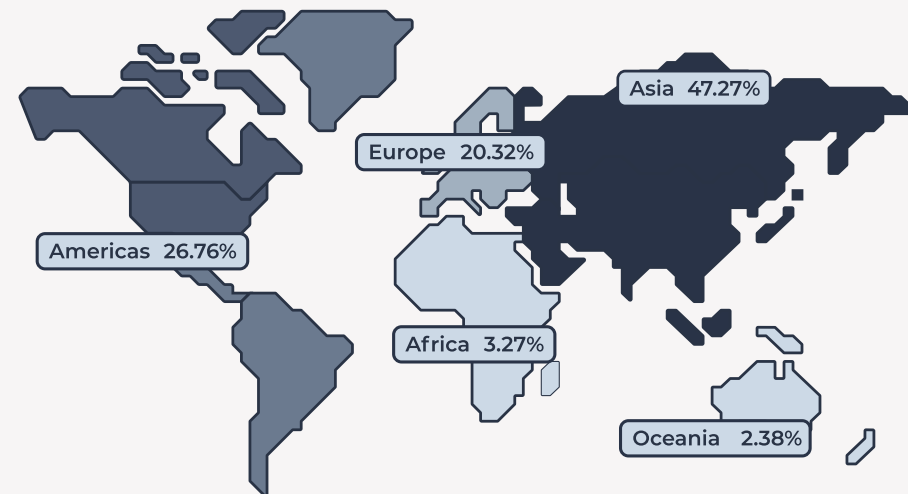
Visits sourced from Plausible - Yearly average - Readership based on sample of subscribers

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Readership




Global Distribution



Life Science Marketing





4M
Total Annual Users
www.news-medical.net/life-sciences

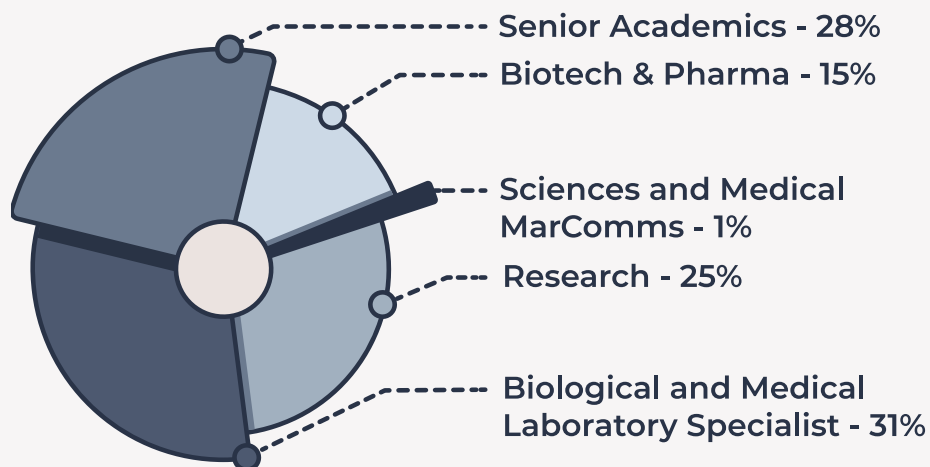
AZoLifesciences and News-Medical are the leading digital publishers and trusted news sources for life scientists, researchers, and academics. We share science stories with the people who make a difference.

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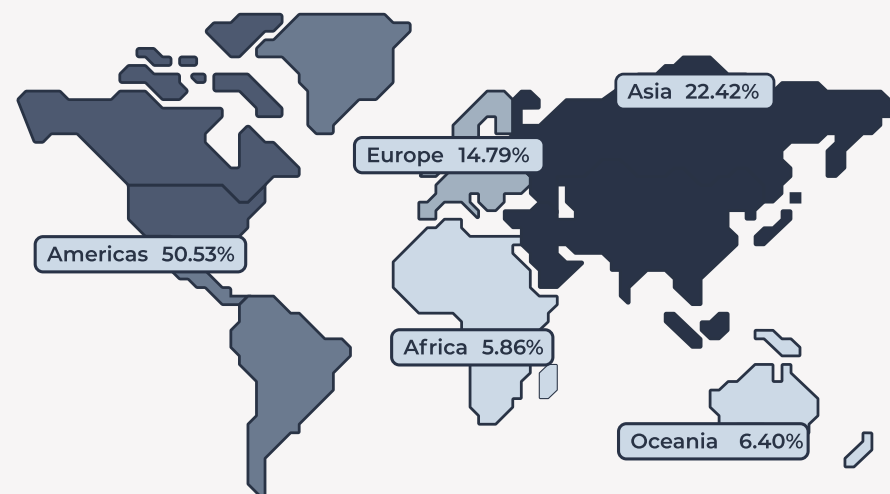
Visits sourced from Plausible - Yearly average - Readership based on sample of subscribers

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Readership



Global Distribution



Medical Marketing



37M
Total Annual Users
www.news-medical.net

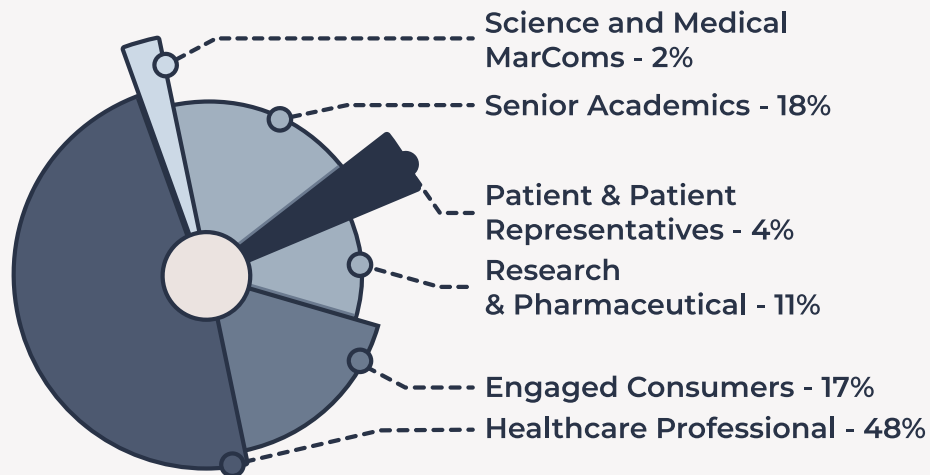
News-Medical is the leading digital publisher and trusted news source for HCPs, researchers, and medical professionals. We share science stories with the people who make a difference.

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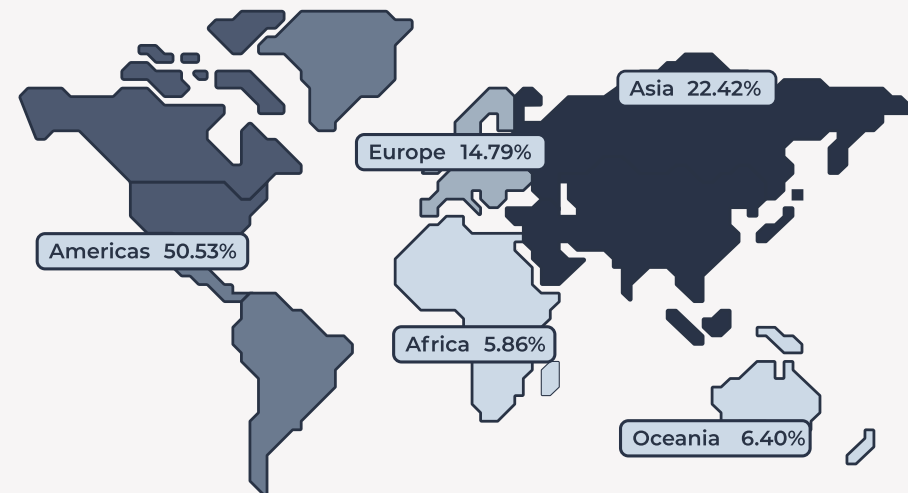
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Readership



Global Distribution



Mining Marketing



AZO
MINING 

135K
Total Annual Users
www.azomining.com

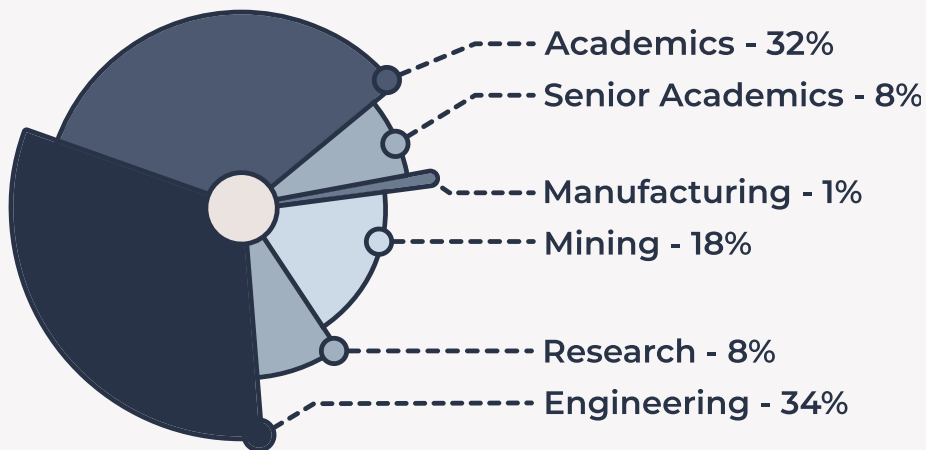
AZoMining is the leading digital publisher and trusted news source for engineers and manufacturing professionals working in the mining industry. We share science stories with the people who make a difference.

[Contact our team](#) today to discuss how AZoNetwork can help you connect with your target audience.

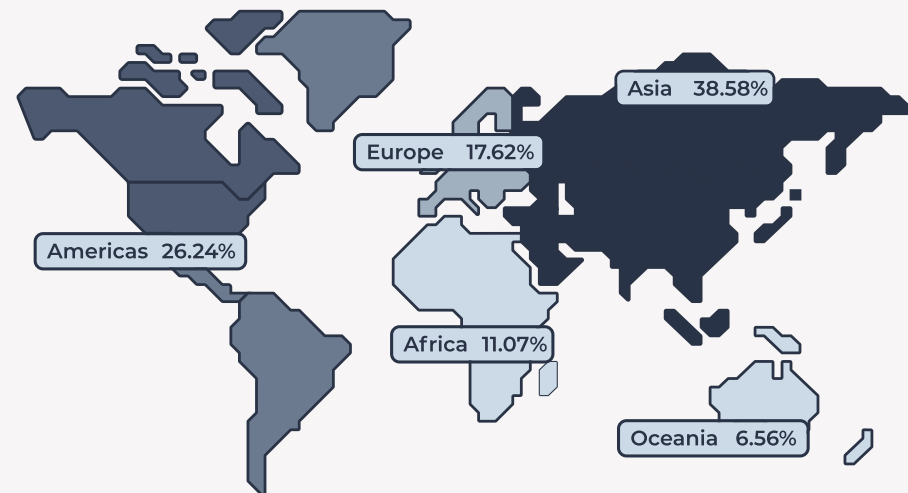
Visits sourced from Plausible - Yearly average - Readership based on sample of subscribers

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Readership



Global Distribution



Optics Marketing



AZO
OPTICS

256K
Total Annual Users
www.azooptics.com

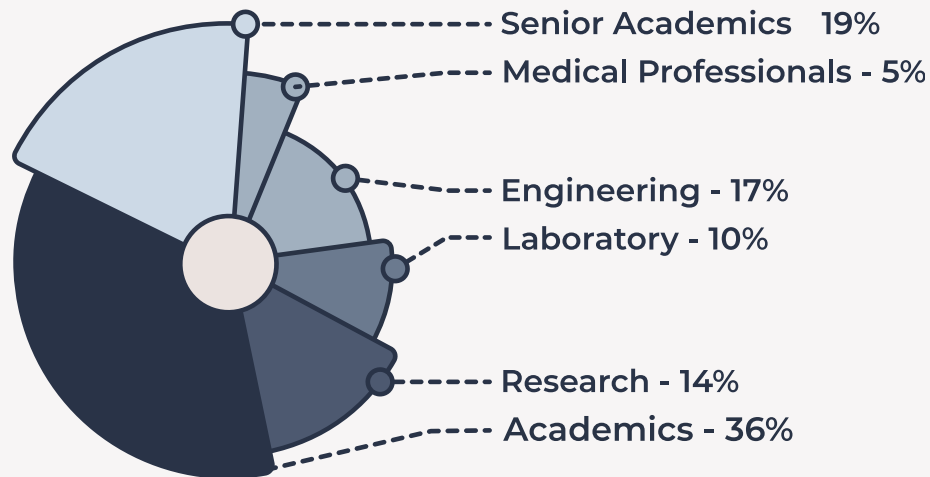
AZoOptics is the leading digital publisher and trusted news source for scientists, engineers, and academics working in the optics and photonics industry. We share science stories with the people who make a difference.

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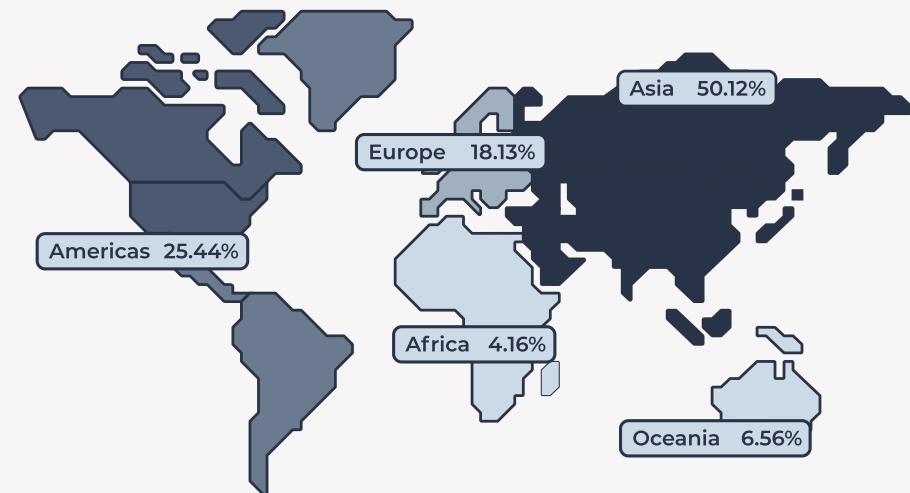
Visits sourced from Plausible - Yearly average - Readership based on sample of subscribers

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Readership



Global Distribution



Quantum Marketing





303K
Total Annual Users
www.azoquantum.com

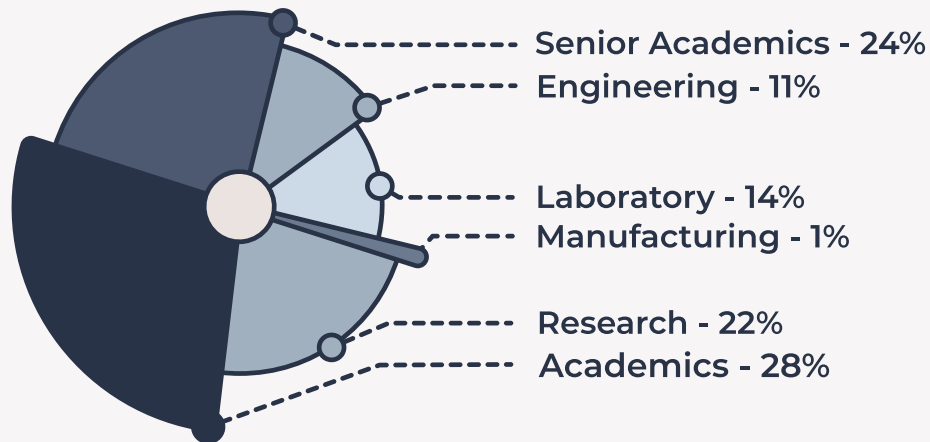
AZoQuantum is the leading digital publisher and trusted news source for scientists, engineers, and academics working in the quantum industry. We share science stories with the people who make a difference.

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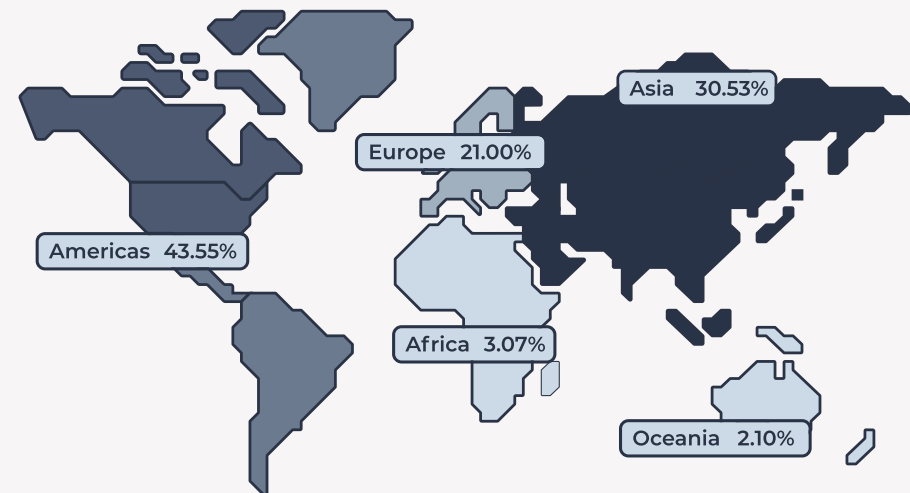
Visits sourced from Plausible- Yearly average - Readership based on sample of subscribers

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Readership



Global Distribution



Robotics Marketing



AZO
ROBOTICS



185K
Total Annual Users
www.azorobotics.com

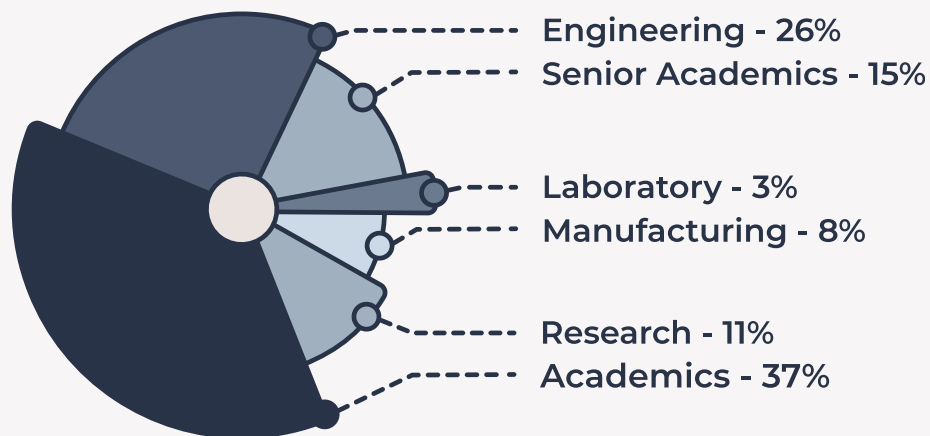
AZoRobotics is the leading digital publisher and trusted news source for engineers, manufacturers and academics working in the robotics and automation industry. We share science stories with the people who make a difference.

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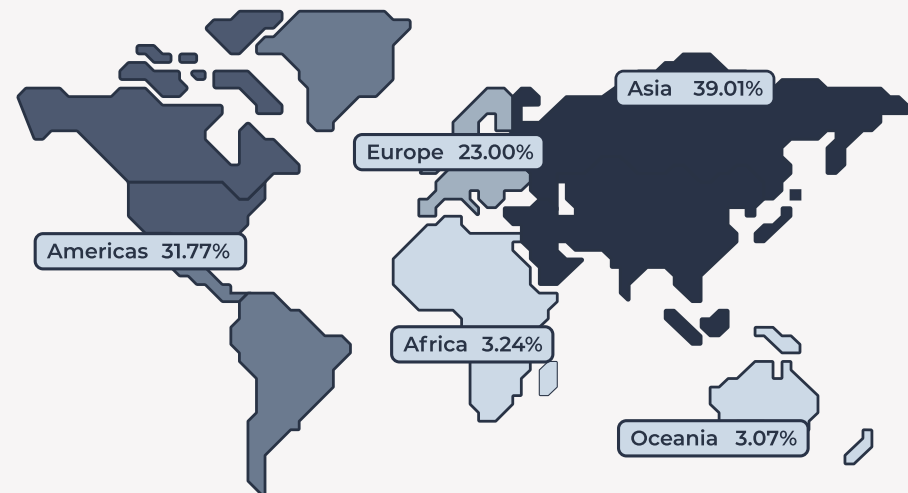
Visits sourced from Plausible- Yearly average - Readership based on sample of subscribers

Explore our [targeted newsletters](#) and [audience packs](#) to see how we can help you connect the right people in your industry.

Readership



Global Distribution



Sensors Marketing



AZO
SENSORS



196K
Total Annual Users
www.azosensors.com

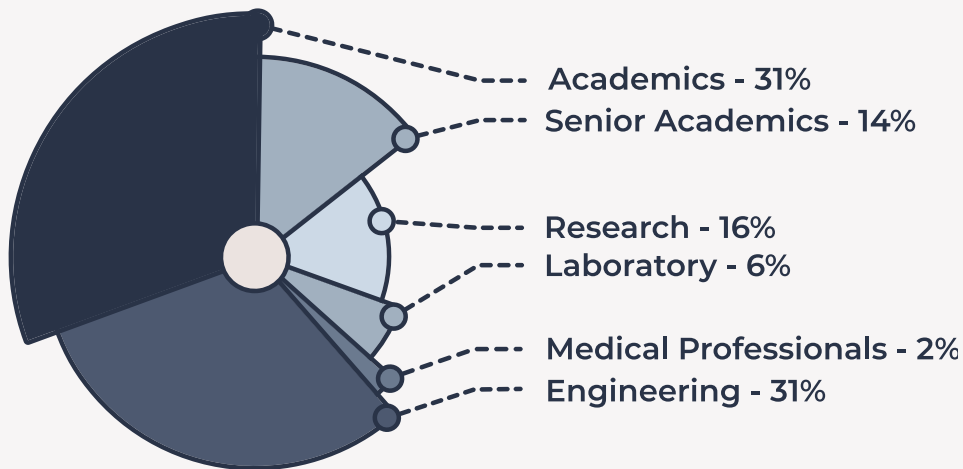
AZoSensors is the leading digital publisher and trusted news source for scientists, engineers, and academics working in the sensors industry. We share science stories with the people who make a difference.

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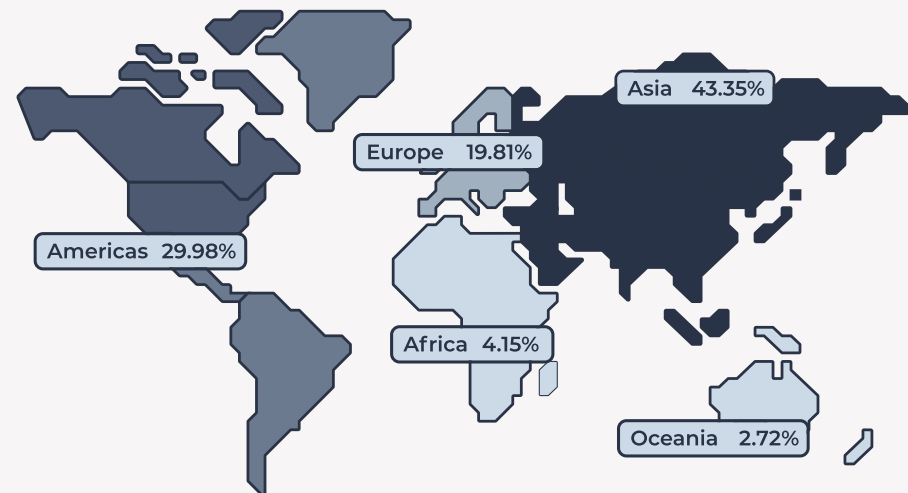
Visits sourced from Plausible - Yearly average - Readership based on sample of subscribers

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Readership



Global Distribution



Our Solutions

Whether you are looking for increased brand awareness, generating more leads or connecting with your audience, we have a suite of digital products to engage with your target markets through content creation, distribution and AZoIntel, our proprietary analytics software. Click below to find out more:

Email	Newsletter Sponsorships
	Targeted Email Campaigns
Content	Content Distribution
	Content Creation
	Social Media Content
eBooks	Brand Focus eBook
	Sponsored Industry Focus eBook
	Sponsored Editorial Focus eBooks

Interviews	Insights from Industry interview
	Thought Leader Interviews
Product Packages	Product Listings
	Product Launches
Video & Audio	Video Production
	2D Animation
	Podcast Production
	Webinar Production
Webinar	Webinar Promotion
	Display Advertising
Displays	SEO
	Google Ads Management
SEO & Web Services	Website Design
	Conversion Rate Optimization