

# Media Pack



Digital Marketing & Advertising Solutions



# Who we are

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AZoNetwork is the leading digital marketing platform for connecting with Science, Technology, and Healthcare audiences. With over 46 million annual visitors, more than 1 million first-party subscribers, and 25+ years of experience, we specialize in connecting brands with engaged and highly targeted communities.

The AZoNetwork audience is drawn from our 13 industry-specific websites, each a leading online publisher and trusted news source within its community.



# What we do

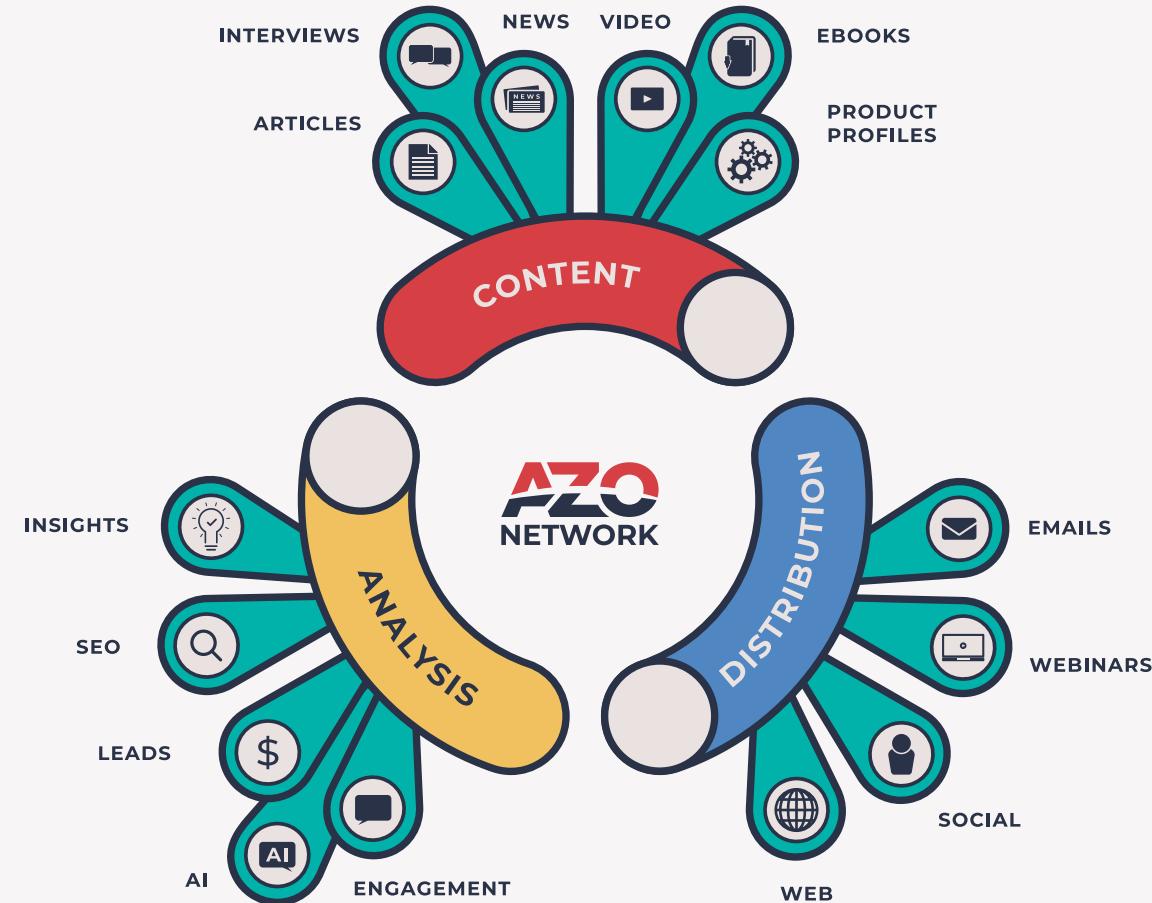
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We specialize in delivering a comprehensive suite of digital marketing services tailored for companies in Science, Technology, and Healthcare.

Our expertise spans email and content marketing, audio-visual production, and web services. We support organizations with strategic development and execution across brand awareness, lead generation, targeted content distribution, product promotion, and in-depth analytics.

All are designed to connect you with the right audience and drive measurable results.



# Materials Marketing

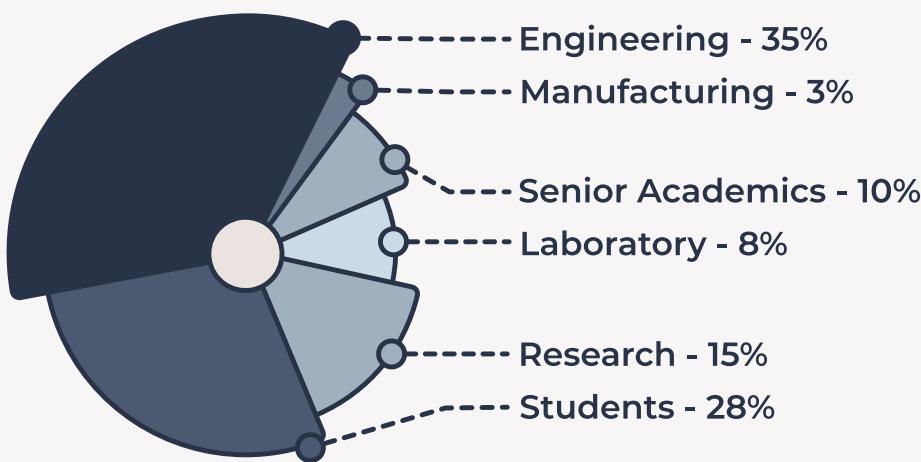


AZoMaterials is the leading digital publisher and trusted news source for materials scientists, engineers, and academics. We share science stories with the people who make a difference.

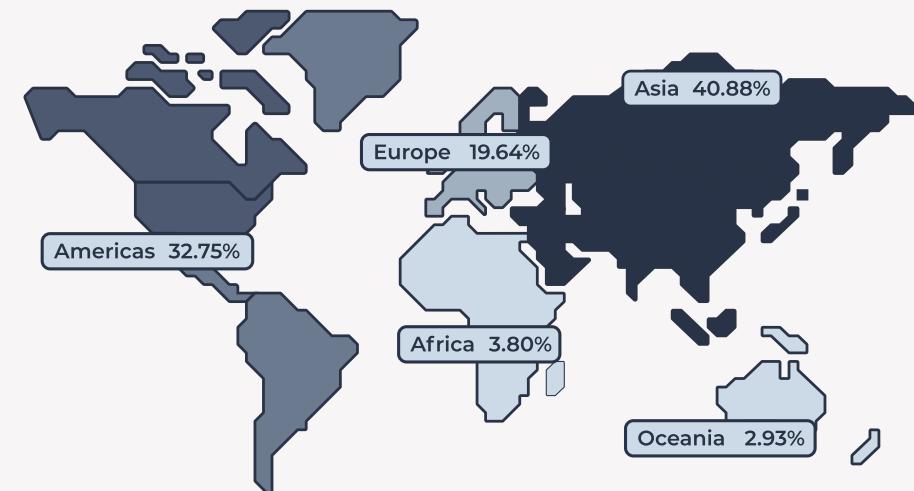
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Visits sourced from Plausible - Yearly average - Readership based on sample of subscribers

## Readership



## Global Distribution



# Clean Tech Marketing

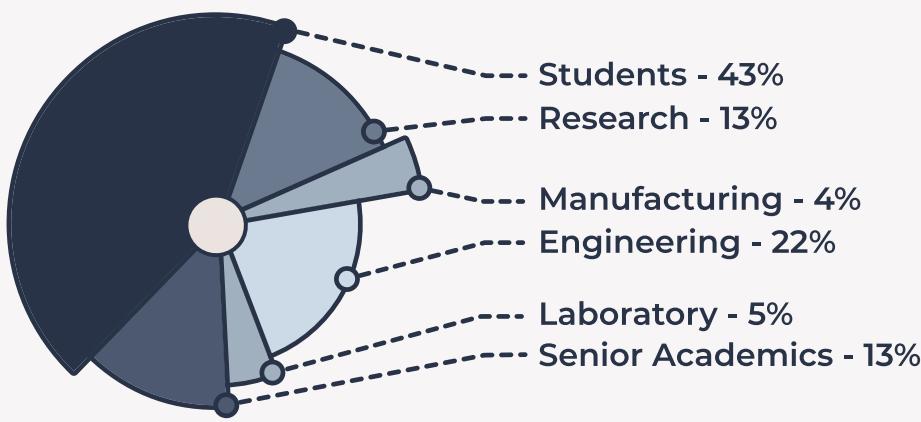


AZOCleantech is the leading digital publisher and trusted news source for scientists, engineers, and academics working in the green technology industry. We share science stories with the people who make a difference.

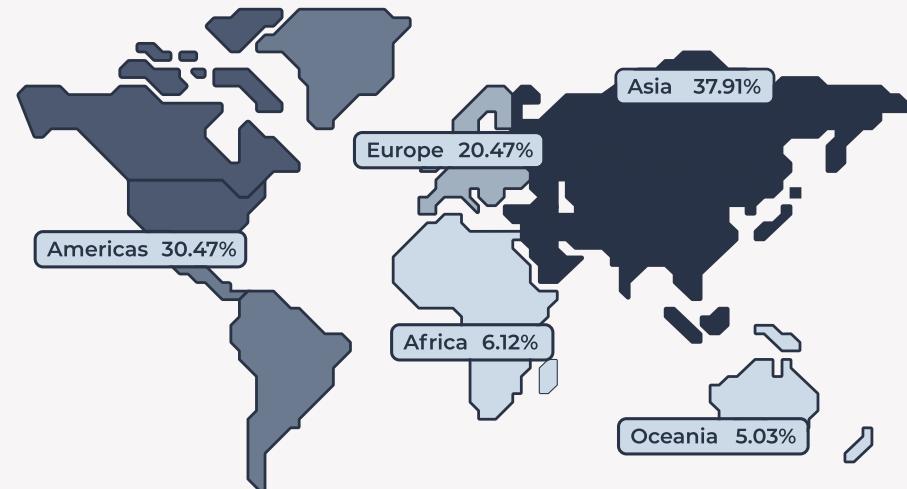
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## Global Distribution



# Construction Marketing

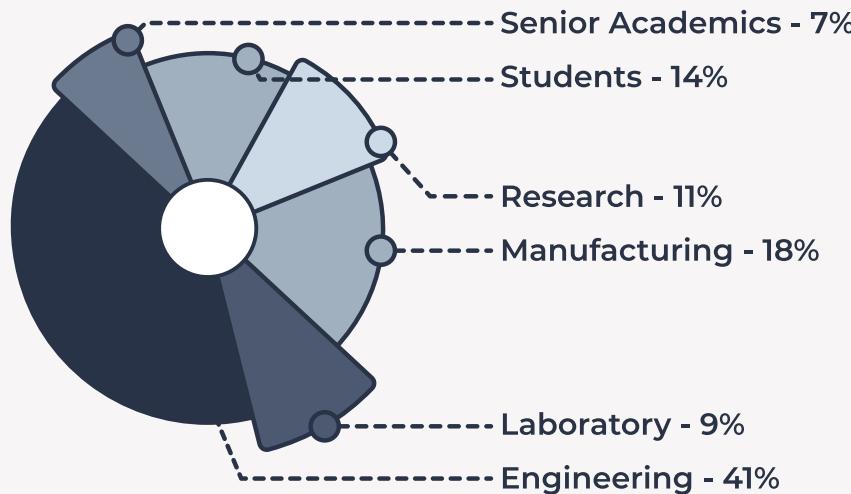


AZoBuild is the leading digital publisher and trusted news source for scientists, engineers, and academics working in the construction industry. We share science stories with the people who make a difference.

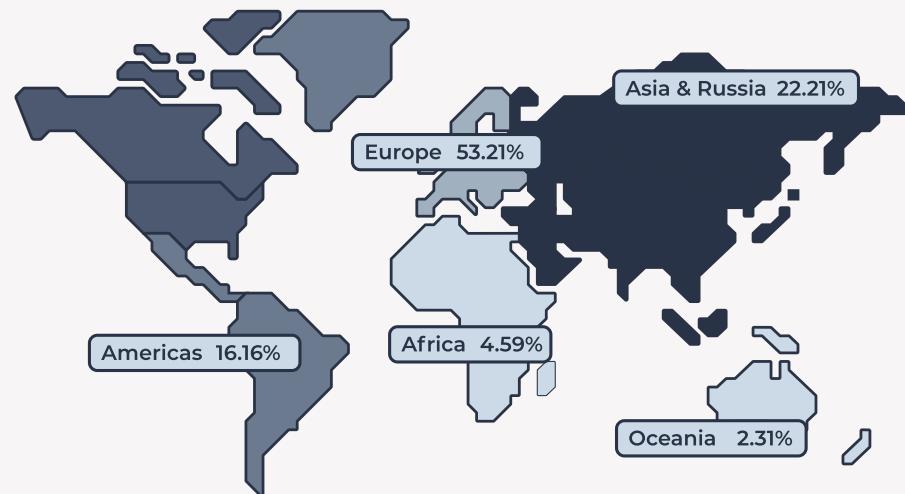
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## Global Distribution



# Nanotechnology Marketing

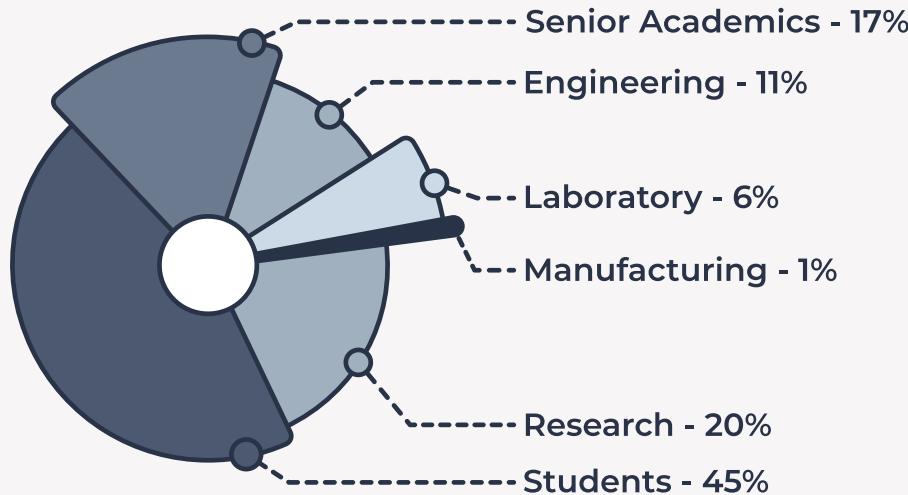


AZONano is the leading digital publisher and trusted news source for scientists, engineers, and academics working in the nanotechnology industry. We share science stories with the people who make a difference.

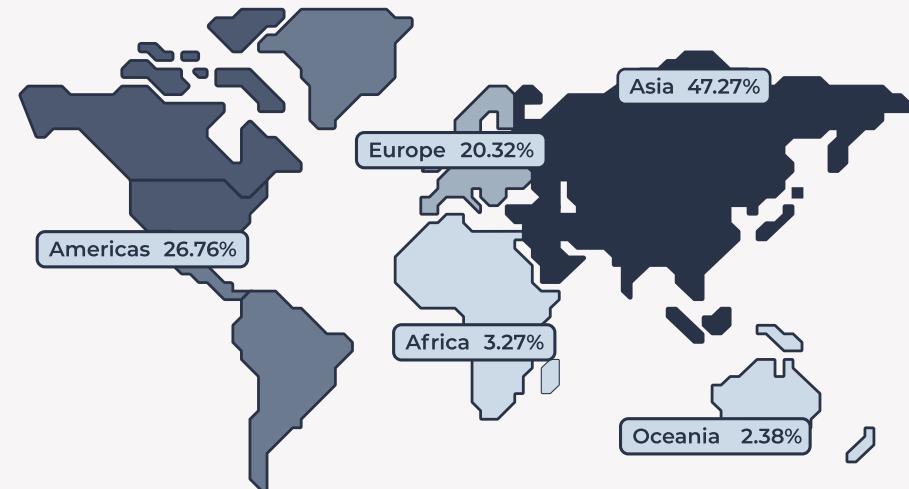
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# Life Science Marketing

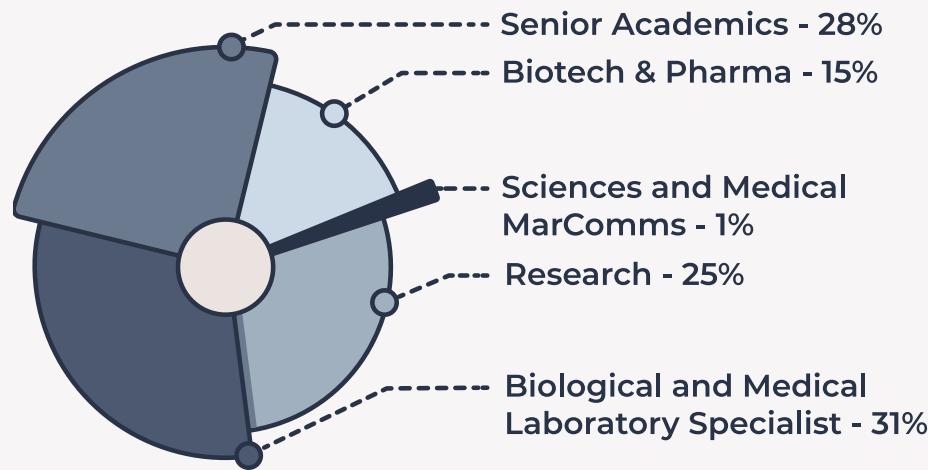


AZoLifesciences and News-Medical are the leading digital publishers and trusted news sources for life scientists, researchers, and academics. We share science stories with the people who make a difference.

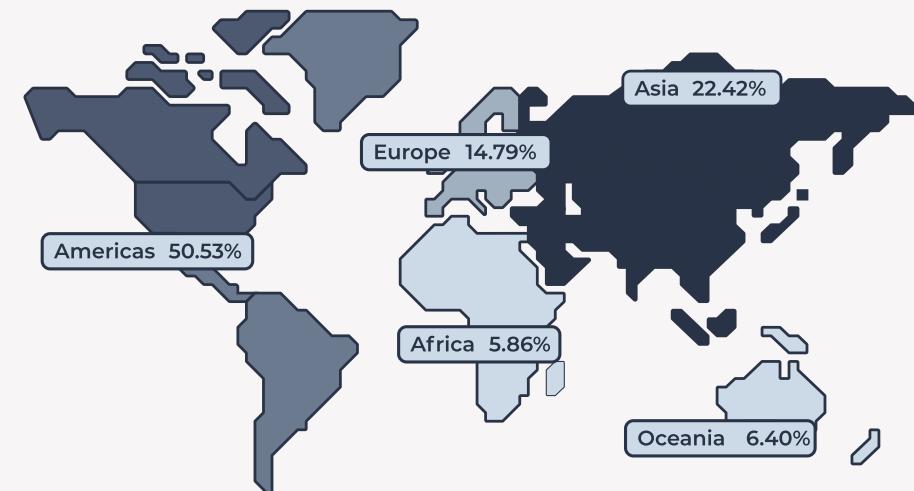
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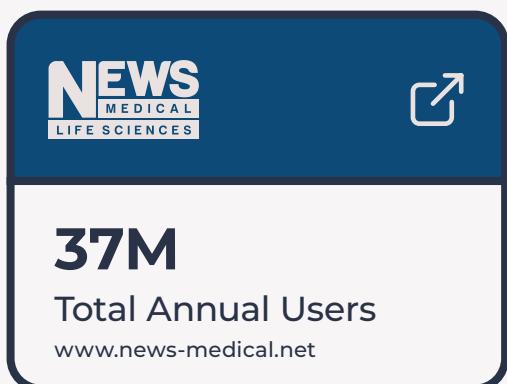
## Readership



## Global Distribution



# Medical Marketing

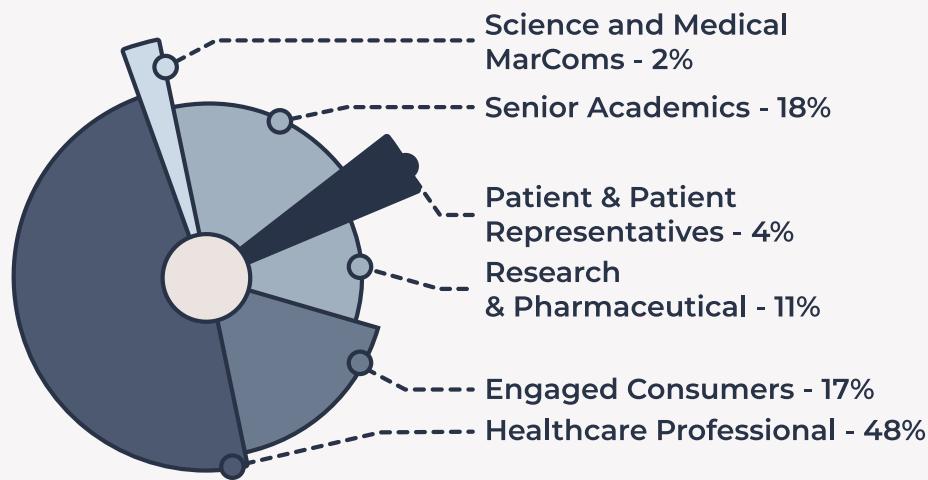


News-Medical is the leading digital publisher and trusted news source for HCPs, researchers, and medical professionals. We share science stories with the people who make a difference.

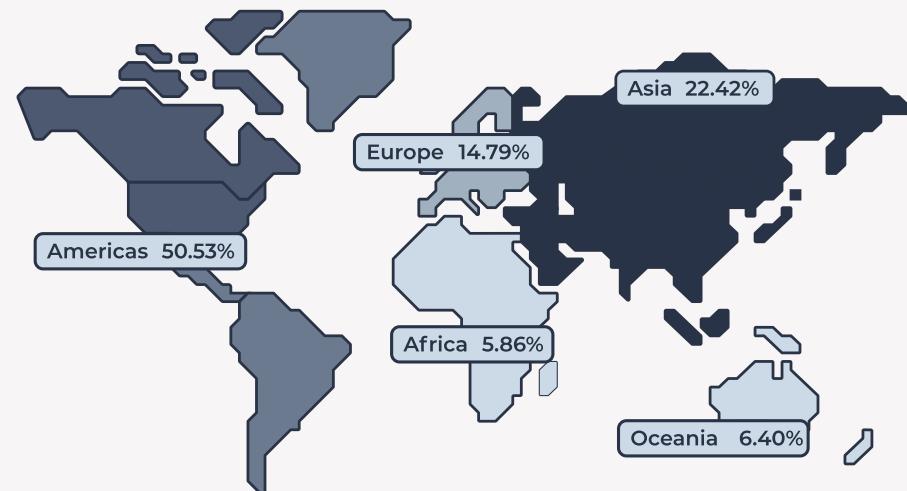
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## Global Distribution



# Mining Marketing

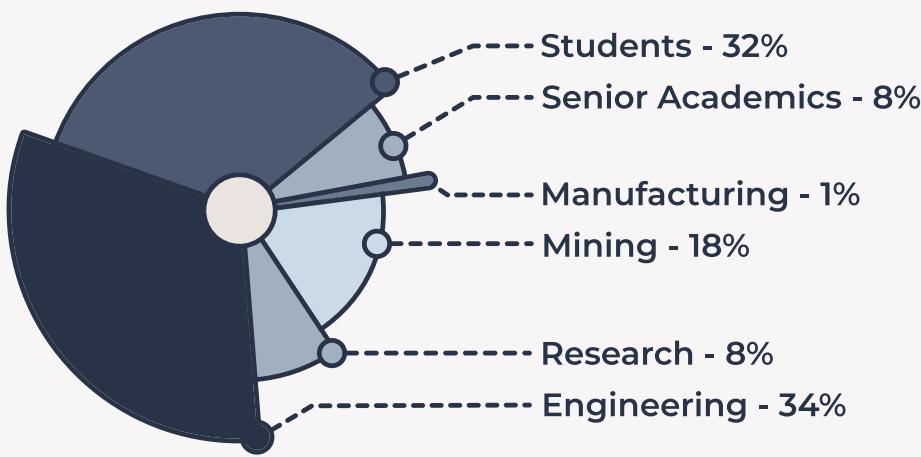


AZoMining is the leading digital publisher and trusted news source for engineers and manufacturing professionals working in the mining industry. We share science stories with the people who make a difference.

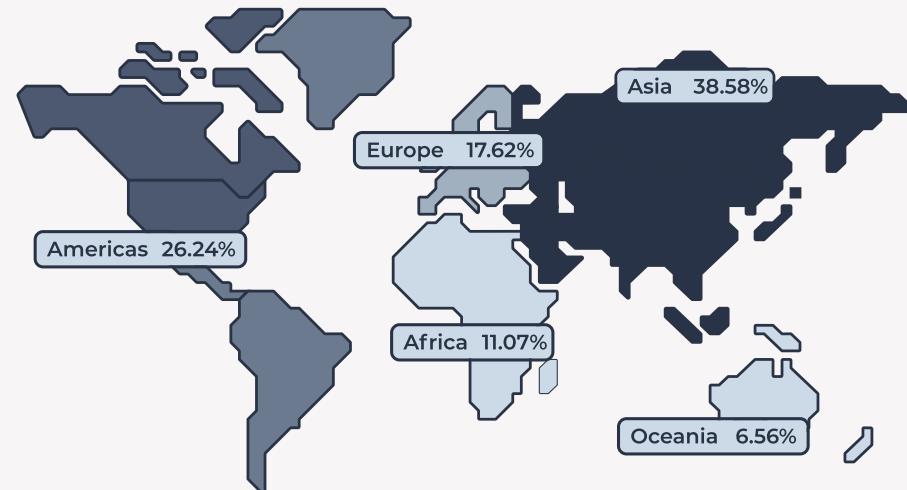
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# Optics Marketing

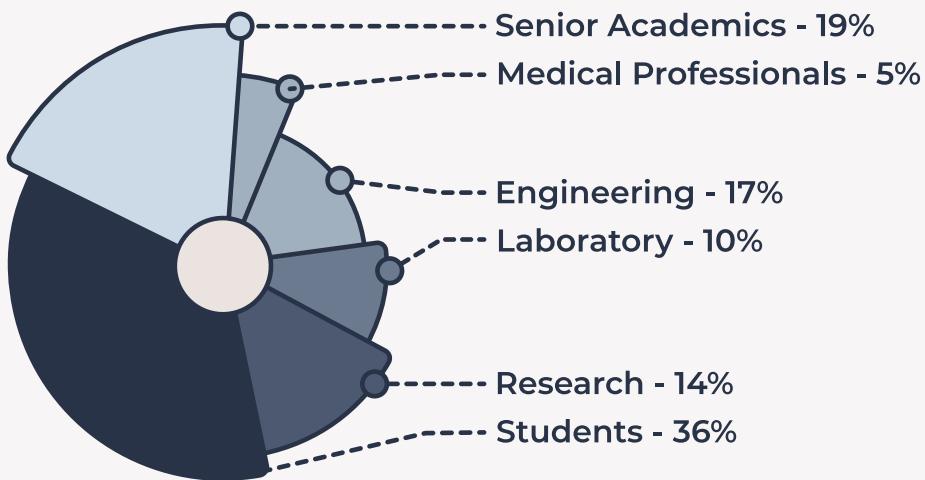


AZoOptics is the leading digital publisher and trusted news source for scientists, engineers, and academics working in the optics and photonics industry. We share science stories with the people who make a difference.

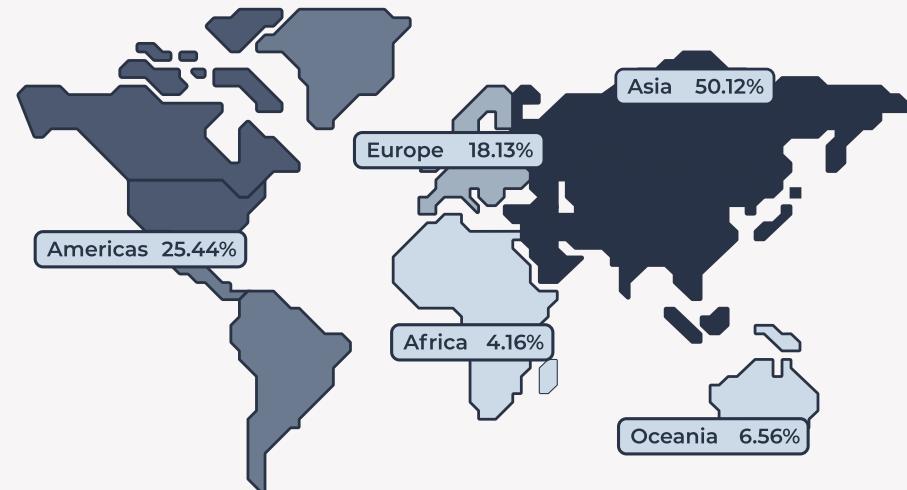
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# Quantum Marketing

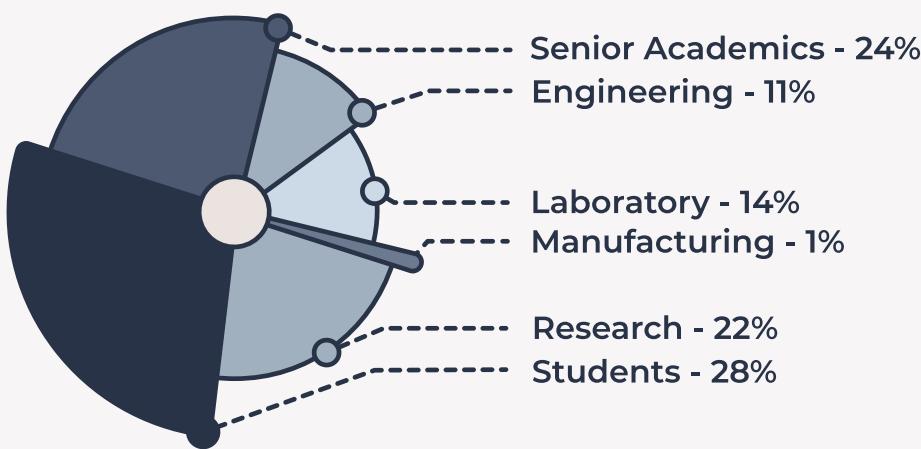


AZoQuantum is the leading digital publisher and trusted news source for scientists, engineers, and academics working in the quantum industry. We share science stories with the people who make a difference.

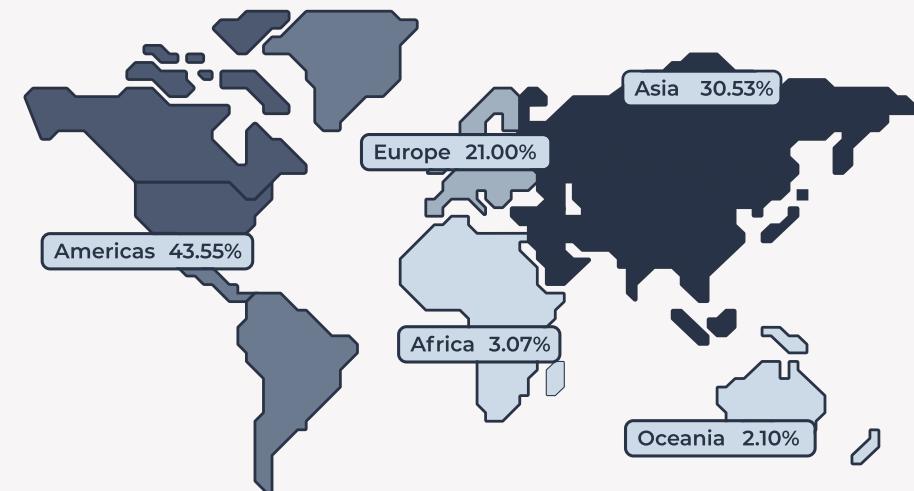
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# Robotics Marketing

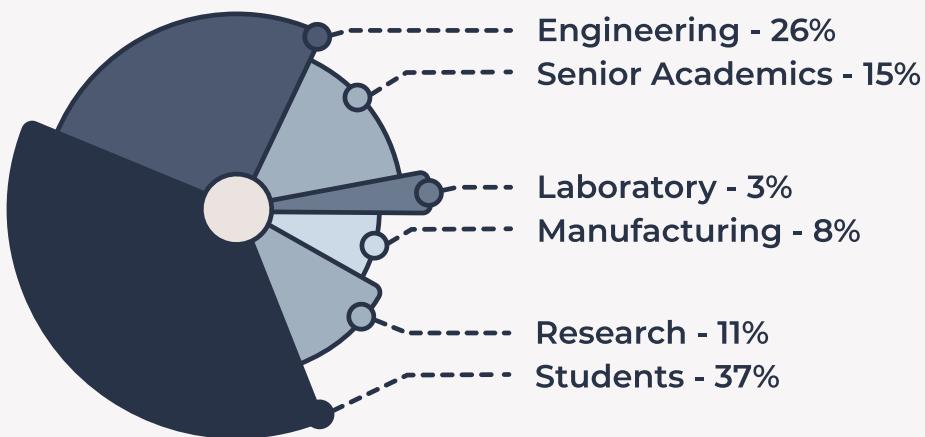


AZoRobotics is the leading digital publisher and trusted news source for engineers, manufacturers and academics working in the robotics and automation industry. We share science stories with the people who make a difference.

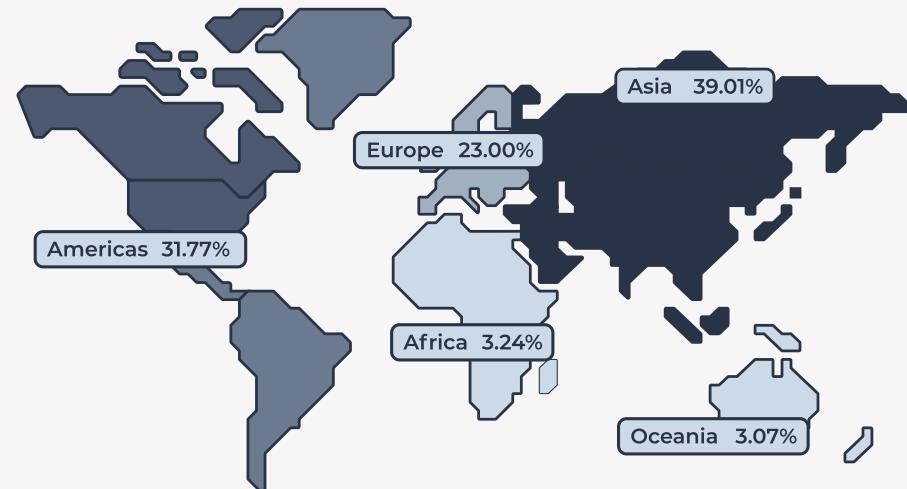
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# Sensors Marketing

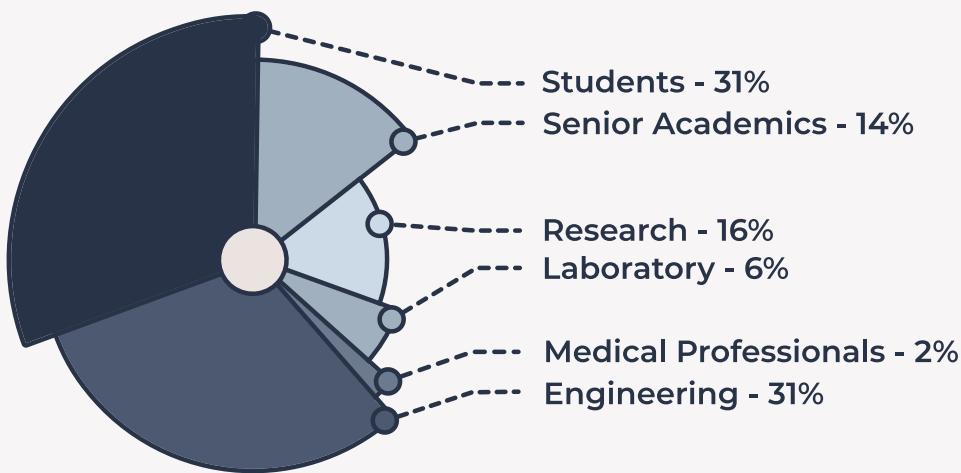


AZoSensors is the leading digital publisher and trusted news source for scientists, engineers, and academics working in the sensors industry. We share science stories with the people who make a difference.

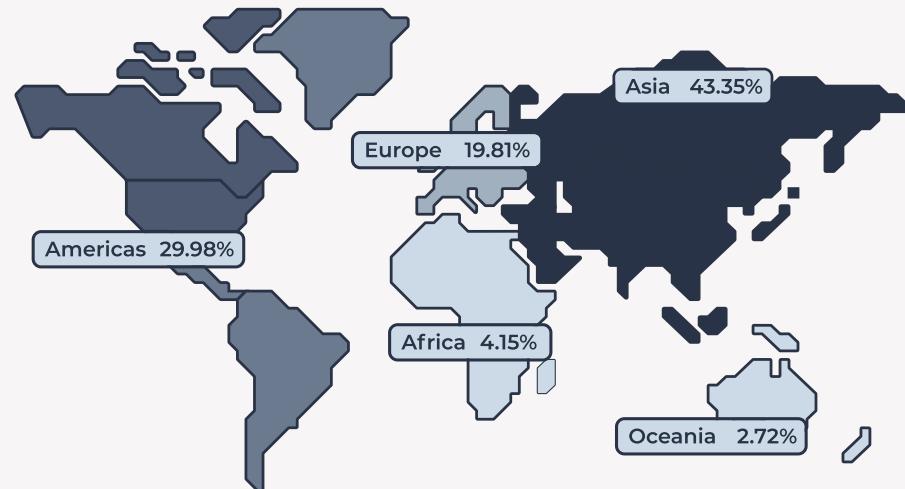
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## Readership



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# Our Solutions



Whether you are looking for increased brand awareness, generating more leads or connecting with your audience, we have a suite of digital products to engage with your target markets through content creation, distribution and AZoIntel, our proprietary analytics software. Click below to find out more:

|                  |   |
|------------------|---|
| <h2>Email</h2>   | <a href="#"><u>Newsletter Sponsorships</u></a>          |
|                  | <a href="#"><u>Targeted Email Campaigns</u></a>         |
| <h2>Content</h2> | <a href="#"><u>Content Distribution</u></a>             |
|                  | <a href="#"><u>Content Creation</u></a>                 |
|                  | <a href="#"><u>Social Media Content</u></a>             |
| <h2>eBooks</h2>  | <a href="#"><u>Brand Focus eBook</u></a>                |
|                  | <a href="#"><u>Sponsored Industry Focus eBook</u></a>   |
|                  | <a href="#"><u>Sponsored Editorial Focus eBooks</u></a> |

|                                 |   |
|---------------------------------|---|
| <h2>Interviews</h2>             | <a href="#"><u>Insights from Industry interview</u></a> |
|                                 | <a href="#"><u>Thought Leader Interviews</u></a>        |
| <h2>Product Packages</h2>       | <a href="#"><u>Product Listings</u></a>                 |
|                                 | <a href="#"><u>Product Launches</u></a>                 |
| <h2>Video &amp; Audio</h2>      | <a href="#"><u>Video Production</u></a>                 |
|                                 | <a href="#"><u>2D Animation</u></a>                     |
|                                 | <a href="#"><u>Podcast Production</u></a>               |
| <h2>Webinar</h2>                | <a href="#"><u>Webinar Production</u></a>               |
|                                 | <a href="#"><u>Webinar Promotion</u></a>                |
| <h2>Displays</h2>               | <a href="#"><u>Display Advertising</u></a>              |
|                                 | <a href="#"><u>SEO</u></a>                              |
| <h2>SEO &amp; Web Services</h2> | <a href="#"><u>Google Ads Management</u></a>            |
|                                 | <a href="#"><u>Website Design</u></a>                   |
|                                 | <a href="#"><u>Conversion Rate Optimization</u></a>     |

# Contact Us



Our team helps brands like yours cut through complexity and connect with decision-makers who matter. Don't just take our word for it, see what our partners say below. [Get in touch](#) today and let's start connecting you with your audience.



"AZoNetwork has been our most valuable vendor/partner in marketing over the last several years. They help us look good, and help us do our marketing job better."



"AZoNetwork has consistently delivered strong results for us, providing competitive cost-per-click and cost-per-lead metrics. The data repeatedly shows that AZoNetwork is a valuable advertising partner, helping us reach the right audience effectively."



"AZoNetwork has been Nanosurf's number one strategic marketing partner for nearly two decades. They have consistently demonstrated an exceptional ability to adapt their services in-step with today's challenging pace of technological development. Whether it is adoption of AI for improved user behaviour analysis or new approaches to marketing mechanics in the buyer's journey, AZoNetwork has their fingers firmly on the pulse of innovation."



""I have relied on AZoNetwork for years to help reduce the risk and demonstrate the return on my marketing investment. What I like best about their approach is how they align their reporting to the customer journey. They help me see what content is reaching our target audience, and they help me see where in the buying cycle that content is most important."



Discover our Ratecard

