

# Editorial Focus eBook



Editorial Focus eBooks are designed for a more specific readership, allowing you to target your message directly to the people who matter most. Sent to a defined subscriber base of up to 10,000, they feature your content alongside six AZoEditorial pieces, delivering a highly relevant, authoritative resource.

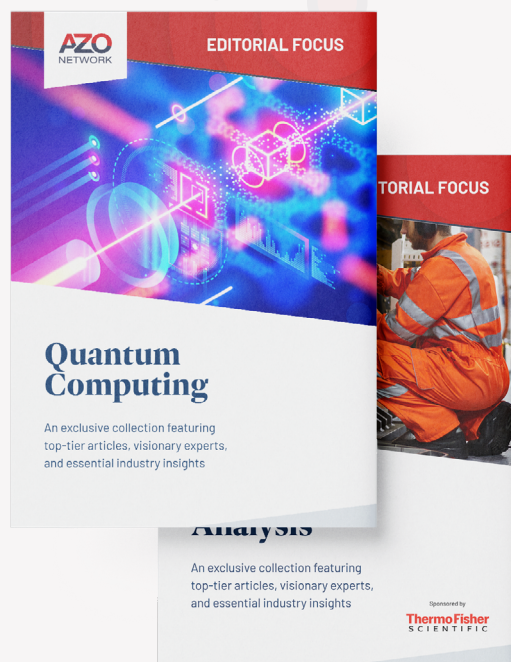
These eBooks provide lasting visibility, helping you connect with a focused audience, demonstrate thought leadership, and drive meaningful engagement that supports lead generation.

## Package:

- 1-page advertorial
- Your logo on the front cover
- Up to 3 pieces of your content
- 1 targeted email sent twice
- Listing on the relevant AZoSite
- Display banner on the relevant AZoSite for 3 months

## Process

- 1 Submit Content**
- 2 Draft Sent For Approval**
- 3 Production Begins**
- 4 eBook Published & 1st Email Sent Display Ad runs**
- 5 2nd Send of Email**  
(2-4 Weeks After Publication)



View Example



**6 Month Campaign**

[Ask our team](#) for more information, or check out the [rate card](#).