Industry Focus eBook



Industry Focus eBooks cover broader themes across science, technology, and healthcare, helping you reach a wide audience and amplify your message at scale. Distributed through our newsletter audience, they feature your content alongside six AZo editorial articles, creating balanced, credible resource that engages readers across the industry.

These eBooks build awareness, showcase expertise, and generate qualified leads by putting your brand at the center of the conversation.

Package:

- · 1-Page advertorial
- · Your logo on the front cover
- · Up to 3 pieces of your content
- 1 Targeted email sent twice
- Landing page on the relevant AZoSite

Process







3 Month Campaign