Medical

Digital Marketing & Advertising Solutions

AZO NETWORK

Who we are

AZO NETWORK

News-Medical is the world's foremost online publisher and trusted news source for the healthcare community. We create, curate, and distribute high-quality content to a global audience of healthcare and medical professionals. News-Medical is one of 13 industry-specific websites that make up the AZoNetwork.

AZoNetwork is the leading digital marketing platform for connecting with Science, Technology, and Healthcare audiences. With over 46 million annual visitors, more than 1 million first-party subscribers, and 25+ years of experience, we specialize in connecting brands with engaged and highly targeted communities.

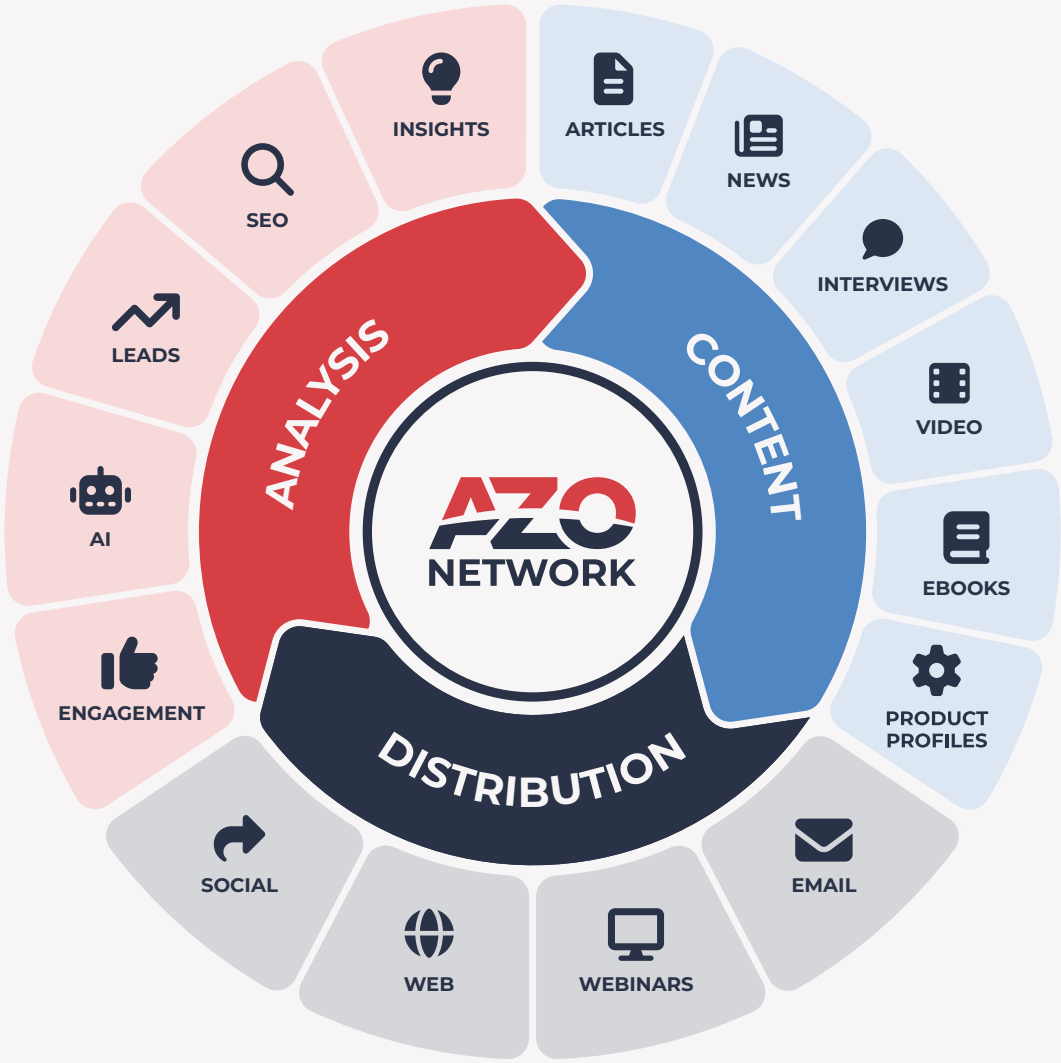
AZO LIFE SCIENCES
AZO MATERIALS
AZO OPTICS
AZO CLEANTECH
NEWS MEDICAL LIFE SCIENCES
AZOAI
AZO NANO
AZO SENSORS
AZO MINING
AZO QUANTUM
AZO ROBOTICS
AZO SCIENCE

What we do

We specialize in delivering a comprehensive suite of digital marketing services tailored for companies in Science, Technology, and Healthcare.

Our expertise spans email and content marketing, audio-visual production, and web services. We support organizations with strategic development and execution across brand awareness, lead generation, targeted content distribution, product promotion, and in-depth analytics.

All are designed to connect you with the right audience and drive measurable results.



Medical Marketing

NEWS MEDICAL LIFE SCIENCES

37M

Total Annual Users

www.news-medical.net

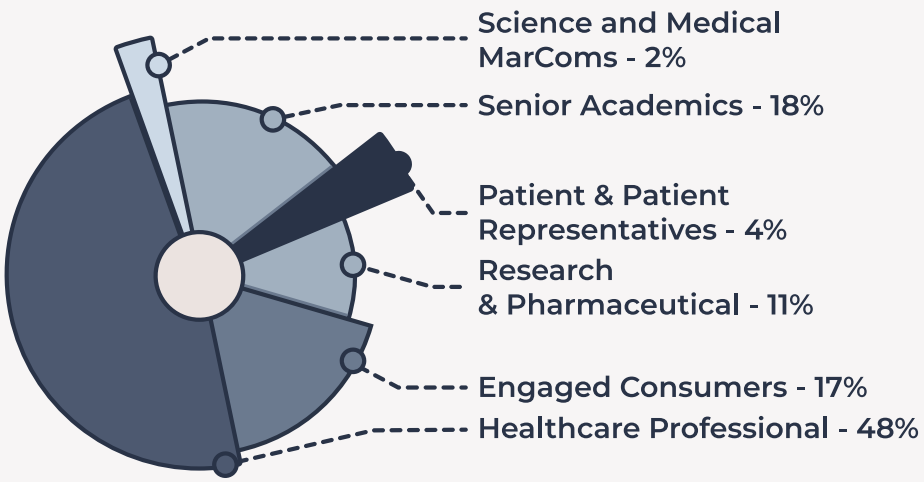
News-Medical is the leading digital publisher and trusted news source for HCPs, researchers, and medical professionals. We share science stories with the people who make a difference.

Contact our team today to discuss how to reach your ideal audience from the AZoNetwork.

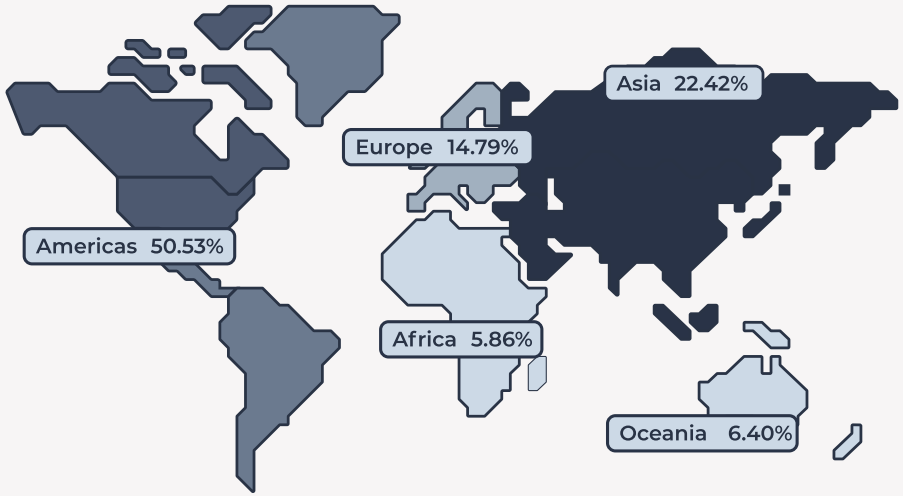
Visits sourced from Plausible - Yearly average - Readership based on sample of subscribers

Explore our targeted newsletters and audience packs to see how we can help you connect the right people in your industry.

Readership



Global Distribution



Our Solutions

Whether you are looking for increased brand awareness, generating more leads or connecting with your audience, we have a suite of digital products to engage with your target markets through content creation, distribution and AZoIntel, our proprietary analytics software.
Click below to find out more:

Email	Newsletter Sponsorships
	Targeted Email Campaigns
Content	Content Distribution
	Content Creation
	Social Media Content
eBooks	Brand Focus eBook
	Sponsored Industry Focus eBook
	Sponsored Editorial Focus eBooks
Interviews	Insights from Industry interview
	Thought Leader Interviews
Product Packages	Product Listings
	Product Launches
Video & Audio	Video Production
	2D Animation
	Podcast Production
Webinar	Webinar Production
	Webinar Promotion
Displays	Display Advertising
SEO & Web Services	SEO
	Google Ads Management
	Website Design
	Conversion Rate Optimization

Contact Us

Our team helps brands like yours cut through complexity and connect with decision-makers who matter. Don't just take our word for it, see what our partners say below. Get in touch today and let's start connecting you with your audience.

EKF DIAGNOSTICS

"The ability to interrogate your traffic and leads coming through AZoNetwork in AZoIntel is what sets the service apart. Lots of sites offer product listings or content packages for lead generation but not many tie in such quality analytics at the back end. I started small with an introductory package with AZoNetwork and soon saw that it was generating a good ROI. We have then grown the partnership from there. I would advise anyone considering this service to try that as an option."

BIOSYSTEMS Acro

"The AZoNetwork team consistently delivers exceptional results for ACRO, with the highest-performing metrics like cost per lead and cost per click. Their efficiency, support, and responsiveness make a real impact, allowing us to effectively reach the right scientific audiences while staying aligned with our evolving needs. They're always innovating and customizing new ideas to enhance our campaigns, making AZoNetwork a truly invaluable partner."

bedfont

"Working with AZoNetwork has benefitted our business in various ways. Their platform has provided us with an incredible opportunity to share our news and articles with a wider audience, significantly amplifying our reach. Beyond visibility, their services have played a key role in generating valuable sales leads, directly contributing to our business growth. We truly appreciate their commitment to excellence and highly recommend their services to any business looking to enhance its visibility and engagement."

IDEA Bio-Medical Ltd. Seeing Better

"Finding an external professional agency that understands both marketing and life sciences was also challenging, which is where AZoNetwork stood out, with specialisms in IDEA Bio-Medical's markets of life science and cell biology. Their distribution and analytics services freed up our team to focus on content creation around their products and research."

Discover our Ratecard £ $ €