

Podcasts



Where marketers connect with scientific minds

REACH NEW AUDIENCES, GENERATE BETTER LEADS

AZO
NETWORK

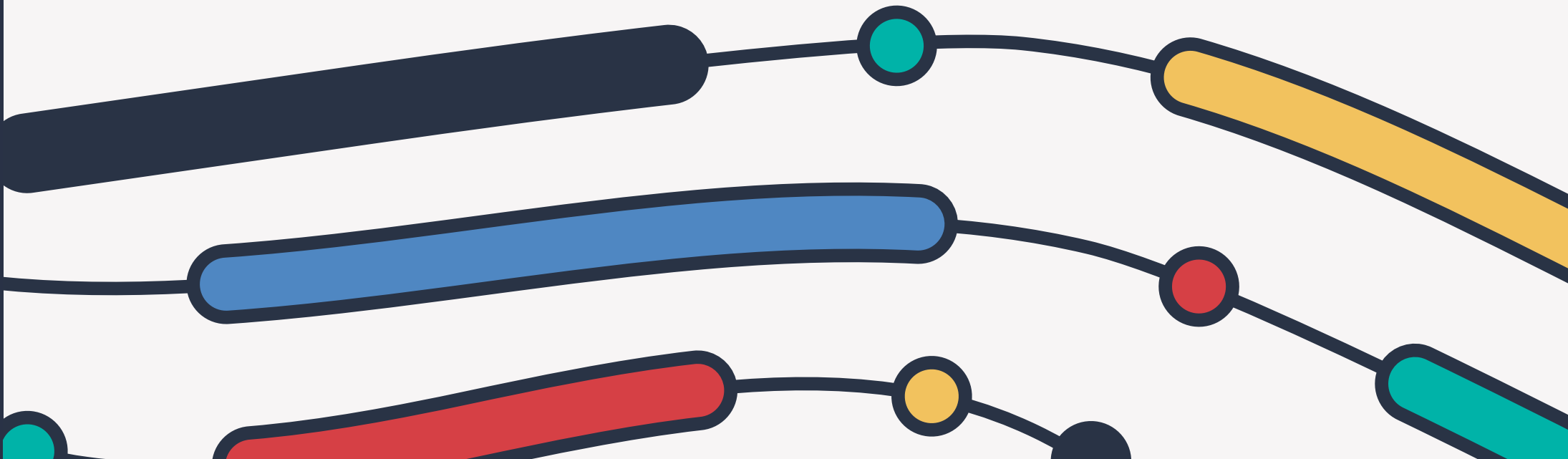
Podcasts



Podcasts give your brand a voice, literally. They offer an authentic, conversational way to share expertise, tell stories, and connect with audiences on a deeper level. Whether you're exploring industry trends, interviewing experts, or discussing innovation, podcasts turn thought leadership into something people can hear, trust, and remember.

Recorded remotely and mastered by our audio specialists, every episode is produced to the highest standard, ready for professional distribution. From concept to post-production, we handle the full process, ensuring your ideas are delivered clearly, confidently, and with lasting impact.

Optional add-ons, including distribution and promotion, can help you reach wider audiences across Spotify, Apple Podcasts, Amazon Music, and more.

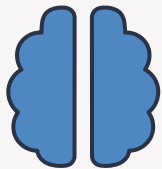


Why Podcasts?



Brand Connection

Podcasts give your brand a genuine voice. They help you connect with audiences on a personal level through authentic conversations that reveal the people, purpose, and passion behind your business, building familiarity, trust, and long-term engagement.



Thought Leadership

Position your experts as credible voices in your field. Podcasts enable you to explore topics in depth, share valuable insights, and demonstrate expertise in a conversational and accessible way that reinforces authority and brand credibility.



Targeted Reach

Podcasts connect you with niche, highly engaged audiences who choose to listen and stay tuned-in. Whether you're discussing innovation, applications, or industry trends, your message reaches professionals already invested in your space.



Evergreen Content

Each episode continues to engage long after release. Repurpose your recordings across campaigns, from social snippets to blog content, and keep your story working for you across multiple channels.

Podcast Package



Our podcast packages include everything you need to plan, produce, and publish your show. Our audio specialists ensure every episode is professionally recorded, expertly edited, and enhanced for the highest quality sound, ready for seamless distribution across all major platforms.

Process

- 1 Planning Meeting
- 2 Interview questions written
- 3 Recording Scheduling
- 4 Recording
- 5 Edits
- 6 Reviews
- 7 Final edits
- 8 Podcast Delivered

Package

- Planning Call
- 8-10 question interview
- Virtual recording
- Video and mp3 file
- 3x social media snippets
- Full copyright

Podcast Distribution Package



You've recorded your podcast; now it's time to get it heard. Whether you've produced a single episode or a full series, our distribution packages make it easy to publish, promote, and grow your audience across every major platform.

Episode Distribution

Extend your podcast's reach with full post-production support. We handle:

- Publishing and distribution across major podcast platforms
- Copywriting to drive listens and engagement
- Custom-designed graphics to enhance visibility
- Performance data and insights to track results

Series Setup + Distribution

Launch your podcast series with a complete distribution foundation, including:

- Channel setup and optimization
- Custom trailer and branded jingle creation
- Bespoke graphics and episode artwork
- Copywriting for consistent messaging
- Full Episode Distribution services included

Podcast Examples



Want to hear how leading brands are using podcasts to connect with their audiences? Explore examples from our clients and see how we help them turn expertise into engaging conversations that inform, inspire, and build trust. Each podcast amplifies their voice and strengthens their brand presence with every episode.

Ready to start your own podcast? Contact our team to discuss your goals and discover how we can help bring your brand's voice to life.



[View Example](#)