

Product Showcase

Any element of Showcase 2 and 3 can be swapped out for display where available and relevant, for an additional cost

Product Showcases are complete marketing campaigns designed to give your new products maximum visibility and impact. By combining multiple content and promotion formats into one cohesive program, they help your audience understand what makes your product innovative and why it matters.

Each showcase is built to educate, engage, and inform at every stage of the buying cycle, creating excitement around your launch, building credibility through thought leadership, and ensuring your message reaches a global audience of potential customers.

Packages:

Showcase 1

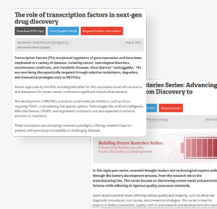
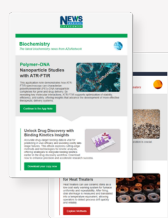
- 1x Written Interview
- 1x Featured Newsletter Sponsorship
- 3x Pieces of content distribution (includes product profiles)
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Showcase 2

- 1x Written Interview
- 2x Featured Newsletter Sponsorships
- 5x Pieces of content distribution (includes product profiles)

Showcase 3

- 1x Written Interview
- 1x Featured Newsletter Sponsorship
- 2x Headline Newsletter Sponsorships
- 5x Pieces of content distribution (includes product profiles)



View Example



View Example



View Example



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