Targeted Email



Targeted Emails give you a direct, personalized way to reach the people who matter most. With access to our subscriber base of over 1 million professionals across science, technology, and healthcare, you can deliver a fully custom-designed email straight to a highly relevant audience.

Use targeted emails to launch new products, share resources like eBooks or webinars, drive event registrations, and nurture prospects with content tailored to their role or industry. With detailed reporting on opens, clicks, and engagement, you'll see exactly how your audience responds, turning precision outreach into measurable results.

Package:

- · Targeted subscriber list
- · Email Design

Up to 2 emails per campaign:

- · Option 1: One email sent twice
- Option 2: Two different emails, each sent once.

Email content is provided by you, ensuring your message appears exactly as you intend.





Process



Ask our team for more information, or check out the rate card.