



Video Services



Where marketers connect with scientific minds

REACH NEW AUDIENCES, GENERATE BETTER LEADS

AZO
NETWORK

Why Videos?



High Engagement

Video captures attention quickly and keeps viewers watching. Its movement, pacing, and visual storytelling make it one of the most compelling formats for scientific and technical audiences, increasing retention, boosting interaction, and encouraging viewers to stay engaged for longer.



Simplify the Complex

Demonstrate how something works, rather than just telling. Video helps you break down technical processes, product features, or research findings in a way that's visual, clear, and easy to understand.



Drive Results Across Channels

Video enhances nearly every part of your marketing funnel, from boosting email click-through rates to improving landing page conversions and strengthening paid campaigns. Because it can be repurposed across social, web, sales, and advertising, it's a multifunctional, cost-effective asset that delivers impact across both awareness and action stages.



Bring Your Brand to Life

Video gives your brand a human voice and presence, turning it into something audiences can recognise and relate to. By showcasing your people, culture, and values, it builds trust, strengthens connection, and creates a memorable brand identity that lasts.

Video



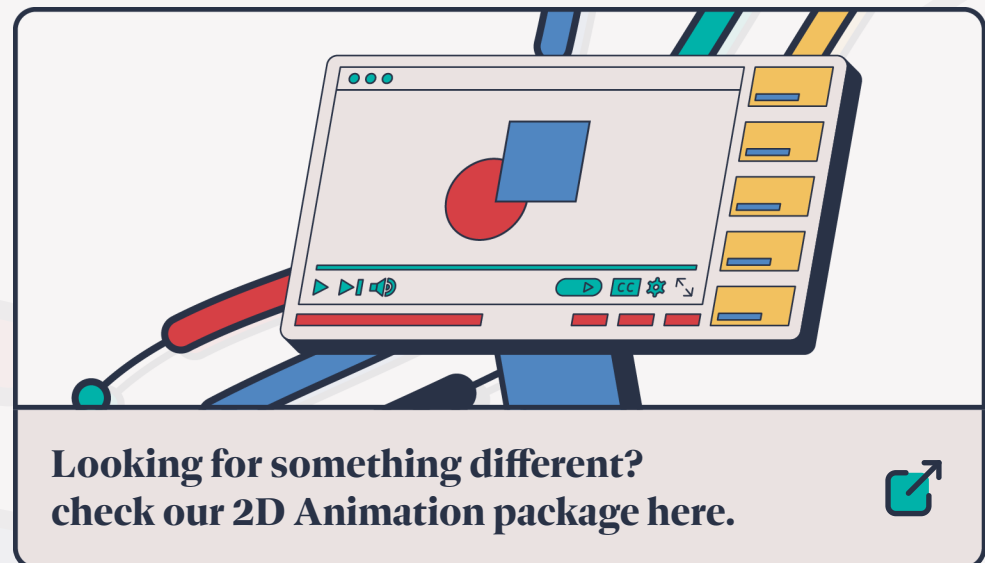
Have a vision for a video? We'll bring it to life with clarity, quality, and complete production support.

Our Video Services are built around your goals. From product launches and installations to expert interviews and on-site shoots, we create high-fidelity, visually compelling videos that engage your audience and communicate real value.

You bring the concept, we handle the rest. From pre-production planning to final delivery, our team ensures a smooth process and exceptional results every time. All videos include closed captions as standard, with the option to produce content in additional languages to expand your reach globally.

Already have something in mind? Let's talk. Not sure where to start? Explore the types of videos we typically create below.

- [Company Overview](#)
- [Product Video](#)
- [Thought Leadership Interview](#)
- [Remote Recording](#)
- [Event Videos](#)



Company Overview Video

Company Overview Videos are designed to give your audience a clear, engaging introduction to who you are and what you stand for. Whether you're highlighting your mission, showcasing your team, or walking through your facilities, these videos help build credibility and create a human connection with your audience.

Use for:

- About Us pages
- Recruitment campaigns
- Brand refreshes
- Trade show displays
- Investor or stakeholder comms



[View Example](#) 

Product Video

Product videos help you communicate the value of your technology clearly and visually. From lab-based demos to on-site installations, we produce high-quality videos highlighting how your product works and what makes it different.

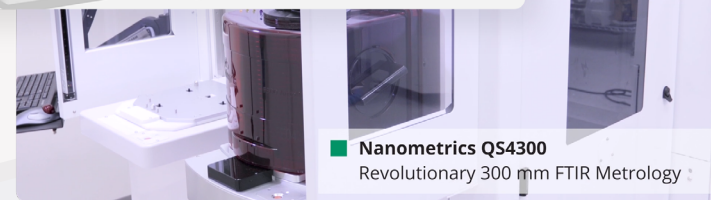
These videos are ideal for technical and scientific audiences who want to see real-world performance, not just a spec sheet.

Use for:


- Product launches
- Sales enablement
- Training and support
- Online product listings
- Customer onboarding



Nexsa Surface Analysis System
High performance XPS with multi-technique integration



Nanometrics Q54300
Revolutionary 300 mm FTIR Metrology

[View Example](#) 

Thought Leadership Interview



Thought Leadership Interview Videos give your experts a platform to share insights, experience, and perspectives in a professional, in-person format. These interviews help position your team as credible voices in your field, building trust and reinforcing your brand's authority with technical and scientific audiences.

Use for:

- About Us pages
- Recruitment campaigns
- Brand refreshes
- Trade show displays
- Investor or stakeholder comms



scientific

[View Example](#) 

Remote Recording

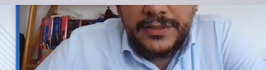


Remote Recording Videos let you capture expert insight and thought leadership without the need for travel or on site filming. Professionally recorded and remotely produced, they offer a simple, flexible way to create high-quality, engaging content from anywhere in the world.

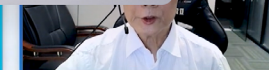
Use for:

- Capturing expert commentary when in-person filming isn't possible
- Producing promotional or educational content quickly and efficiently
- Supporting ongoing campaigns with fresh, thought-driven material
- Maintaining visibility and engagement with global audiences

SPECIALTY SOLIDS PROBES FOR BATTERY RESEARCH AND MANUFACTURING



Ahmet Uludağ, MD, PhD
Chairman, Board of Directors and Responsible Manager
MDO Genetic Diseases Evaluation Center



Gary Lu, MD, ABMG
Professor/Chief Scientist at Southern China Medical
University Affiliated Zhongshan North Campus

View Example 

Video Package

Process

- 1 Planning Meeting
- 2 Script/Q&A Development
- 3 Video Shoot
- 4 First video edits
- 5 Reviews & Final Edits
- 6 Video Delivered



Package

- Planning Call
- Script Development
- Up to 2 rounds of edits
- Optional Closed Captions
- 3x Social Media Snippets

Event Video Package



Event Video Services help you maximize your event presence and extend your reach beyond the show floor. We transform your time at conferences or exhibitions into lasting, high-quality video content. From interviews and demonstrations to highlight reels, we capture the moments that matter, showcasing your expertise and keeping your brand visible long after the event ends.

Process

- 1 Planning Meeting
- 2 Interview Questions written
- 3 Video Shoot
- 4 First video edits
- 5 Reviews & Final Edits
- 6 Video Delivered



[View Example](#)

Package

- Planning Meeting
- 8-10 question interview
- 3x social media snippets
- Written interview hosted on the relevant AZo site
- Full copyright

Testimonials



Delta-T Devices

“From the outset, communication was excellent, and they collaborated closely with us on the script to ensure we conveyed the key message of our video effectively.”

“The AZo team came to our facility and captured everything they needed in just a few hours including some fantastic drone footage that really enhanced the final product.”

“Their post-production work was equally impressive - turning around a polished, high-quality video in a short space of time, complete with special effects and a premium look and feel.”

“The end result is something we’re genuinely proud to showcase on our website. I’d happily recommend the AZo video production team to any company looking to create high-impact corporate videos quickly and cost-effectively.”

[View Testimonial](#) 

[Ask our team](#) for more information,
or check out the [rate card](#).