

# Webinars

Webinars are a powerful way to share expertise, connect with audiences in real time, and keep your brand front of mind. From educating on new technologies to showcasing best practices or thought leadership, they engage scientific professionals and build trust.

A single webinar can raise awareness, while a series creates a journey that guides prospects toward confident buying decisions. With interactive features, targeted promotion, and on-demand access, webinars deliver deep engagement, qualified leads, and lasting value beyond the live event.

## Package:

### Planning & Content Creation:

- Content Strategy Meetings
- Presenter Orientation & Tech Checks
- Presentation Formatting
- CPD Accreditation (if applicable)

### Webinar Promotion:

- Landing page on the relevant AZoSite
- 3x [Targeted emails](#)
- 2x [Newsletter sponsorships](#)
- 3x Social media graphics and posts
- [Written Interview](#)

### Live Event:

- Branded Webinar Room
- Webinar Production
- Experienced Host
- Event Reporting



[View Example](#)

## Process



[Ask our team](#) for more information, or check out the [rate card](#).