



# Sponsored eBooks



Where marketers connect with scientific minds

**REACH NEW AUDIENCES, GENERATE BETTER LEADS**

**AZO**  
NETWORK

# Why eBooks?



## Target Audience

eBooks are promoted through subject-specific channels and gated landing pages, reaching professionals actively seeking insights on niche topics. You connect directly with readers already engaged in your field, capturing attention and building meaningful relationships.



## Brand Authority

Showcase your expertise in a trusted, in-depth format. By aligning your brand with credible, well-researched content, eBooks help position you as a thought leader and build long-term recognition with industry professionals.



## Generate Leads

Each download delivers a new lead. Gated access, clear calls-to-action, and lead tracking allow you to identify interested prospects and nurture them into meaningful opportunities.

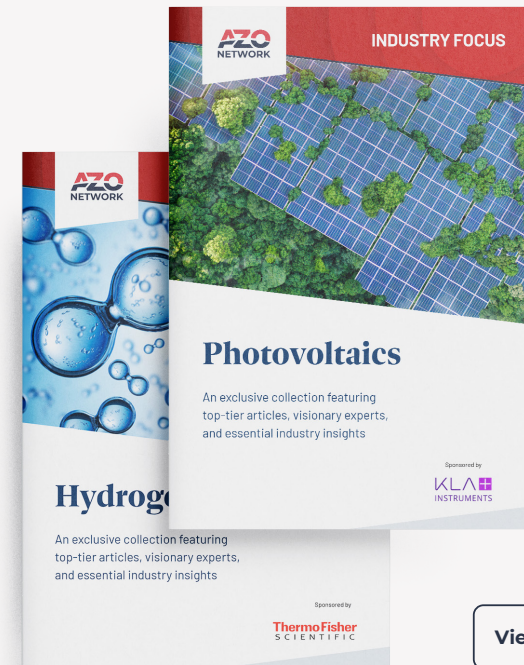
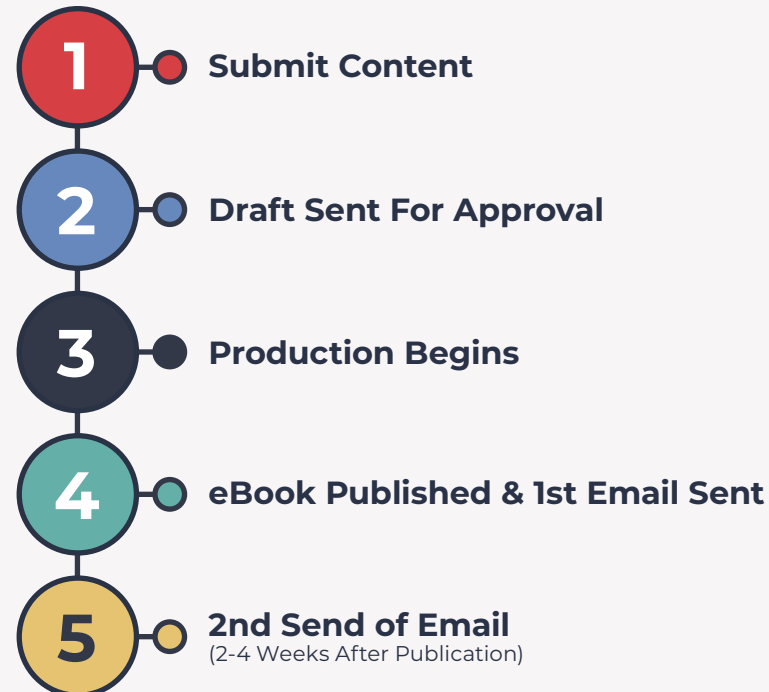


# Industry Focus eBook



Align your brand with established industry topics and reach a wide, relevant audience through our trusted newsletter network.

As the sole sponsor, your content appears alongside six AZoEditorial articles, helping you build awareness and generate qualified leads at scale.



[View Example](#)

## Package

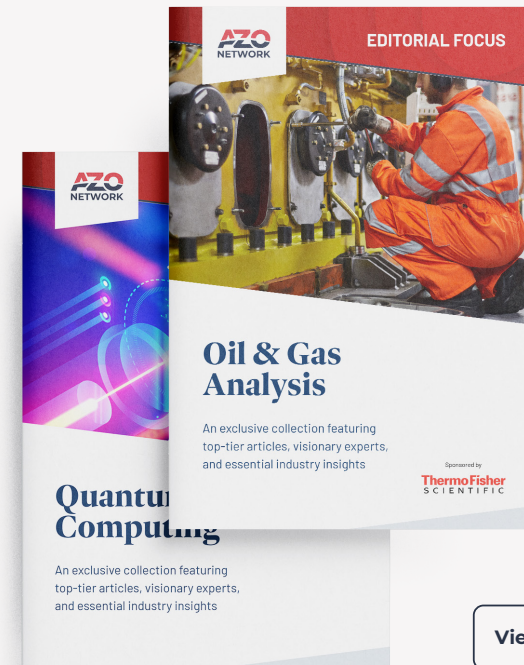
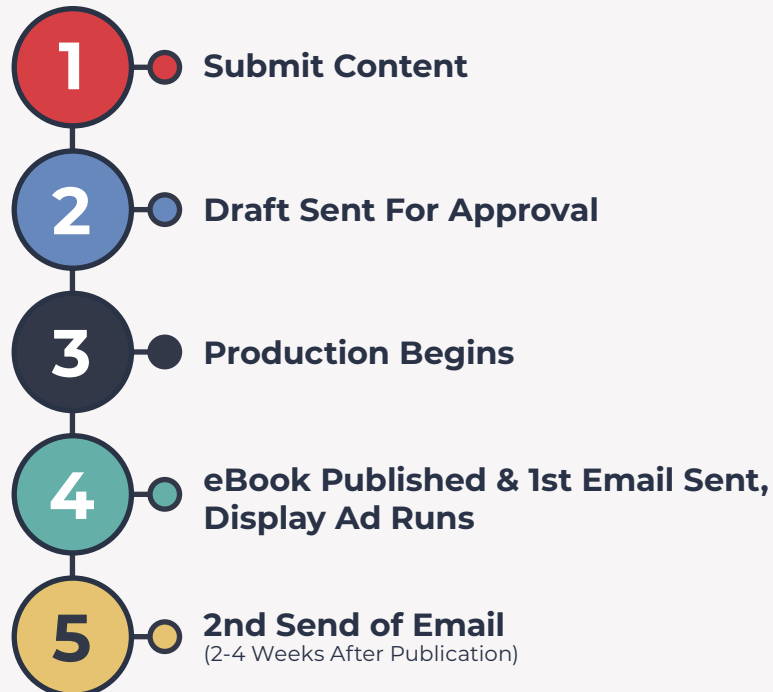
- 1-Page advertorial
- Your logo on the front cover
- Up to 3 pieces of your content
- 1 Targeted email sent twice
- Landing page on the relevant AZoSite

# Editorial Focus eBook



Lead the conversation on trend-led topics with content tailored to a niche, highly engaged audience.

As the exclusive sponsor, your brand features alongside six AZoEditorial pieces in an authoritative eBook sent to a defined subscriber list of up to 10,000, designed to spark engagement and capture new opportunities.



[View Example](#)

## Package

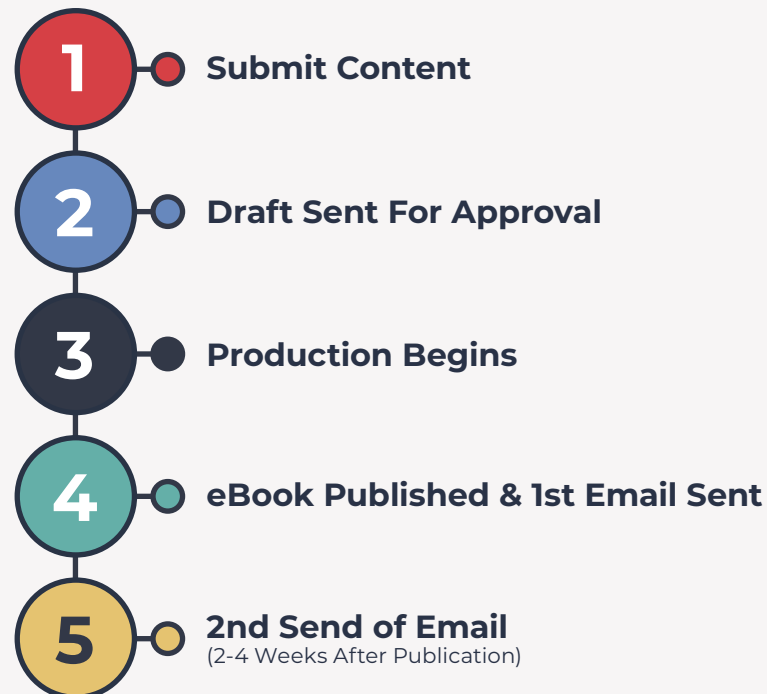
- 1-Page advertorial
- Your logo on the front cover
- Up to 3 pieces of your content
- 1 Targeted email sent twice
- Landing page on the relevant AZoSite
- Display banner on the relevant AZoSite for 3 months

# Brand Focus eBook



Repackage your top-performing AZoContent into a branded eBook that works around the clock.

Built entirely around your expertise, this standalone asset is sent to up to 10,000 targeted subscribers and designed to generate high-quality leads long after launch.



[View Example](#)



## Package

- 1-Page advertorial
- Custom front cover
- Up to 8 pieces of your content
- 1 targeted email sent twice
- Landing page on the relevant AZoSite

# eBook Reporting



## Real-Time eBook Reporting & Insights

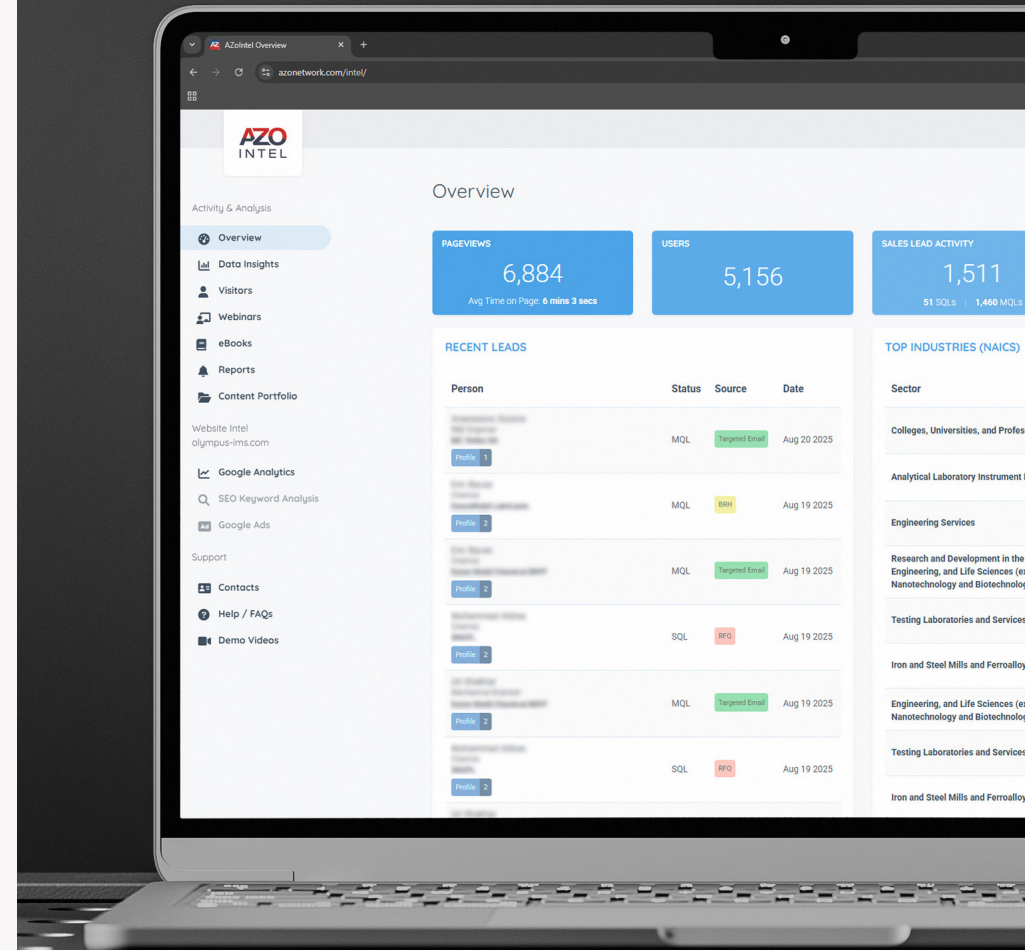
Track ebook campaign performance with live-updated reports. Instantly see pageviews, unique leads, and downloads in one dashboard. Export all data to Excel with a single click for deeper analysis.

## Individual-Level Lead Insights

Understand your readers with detailed data on each lead, including job roles, industries, buyer journey stage, and location. Quickly identify prospects, segment audiences, and personalize follow-up campaigns.

## eBook Market Intelligence

Get a clear overview of engagement trends with visual summaries of downloads by country, top-performing channels, and overall global reach. See exactly where your content is resonating and which promotional efforts deliver the best ROI.



# Pricing



Built around your goals and audience, eBooks offer flexible options to support targeted campaigns or one-off initiatives.

Choose the format that fits your goals, or combine all three for a connected content strategy that drives engagement from first click to final decision. [Contact our team](#) to discuss your goals and build the eBook campaign that's right for you.

**USD**



**Industry Focus eBook:**  
\$7,500

**Editorial Focus eBook:**  
\$7,500

**Brand Focus eBook:**  
\$7,500

**GBP**



**Industry Focus eBook:**  
£6,000

**Editorial Focus eBook:**  
£6,000

**Brand Focus eBook:**  
£6,000

**EURO**



**Industry Focus eBook:**  
€7,200

**Editorial Focus eBook:**  
€7,200

**Brand Focus eBook:**  
€7,200