



Life Science



Digital Marketing & Advertising Solutions



Who we are



AZoLifesciences and News-Medical are the world's foremost online publishers and trusted news sources for the life science community. We create, curate, and distribute high-quality content to a global audience of researchers, academics, and laboratory professionals. AZoLifesciences and News-Medical are two of the 13 industry-specific websites that make up the AZoNetwork.

AZoNetwork is the leading digital marketing platform for connecting with Science, Technology, and Healthcare audiences. With over 46 million annual visitors, more than 1 million first-party subscribers, and 25+ years of experience, we specialize in connecting brands with engaged and highly targeted communities.



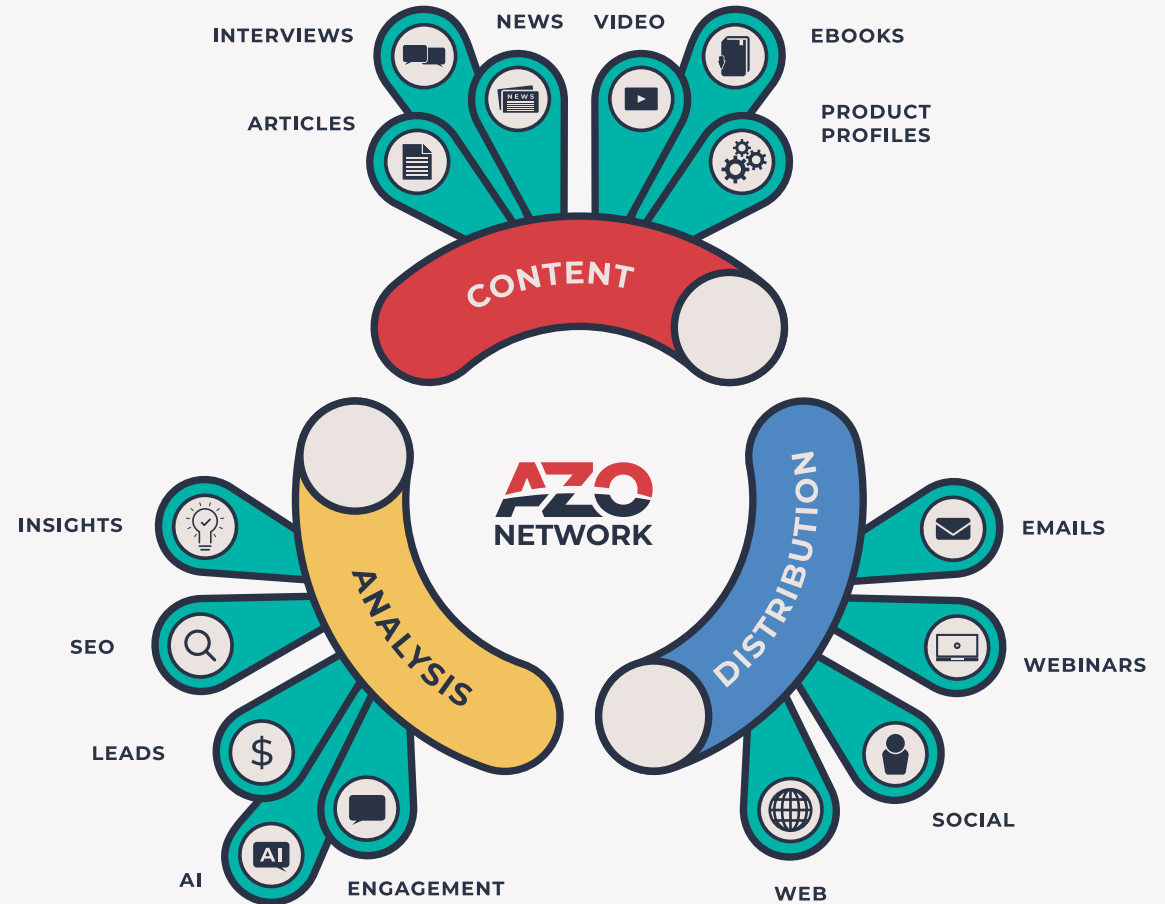
What we do



We specialize in delivering a comprehensive suite of digital marketing services tailored for companies in Science, Technology, and Healthcare.

Our expertise spans email and content marketing, audio-visual production, and web services. We support organizations with strategic development and execution across brand awareness, lead generation, targeted content distribution, product promotion, and in-depth analytics.

All are designed to connect you with the right audience and drive measurable results.



Life Science Marketing



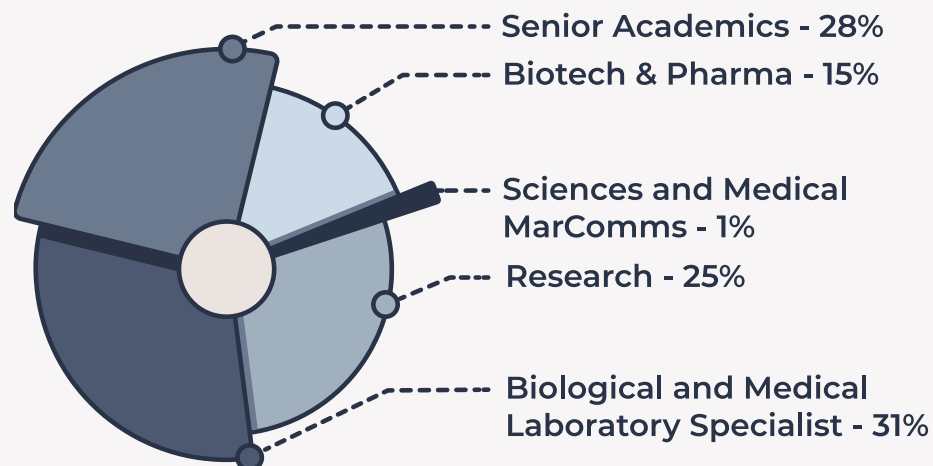
4M
Total Annual Users
www.news-medical.net/life-sciences

AZoLifesciences and News-Medical are the leading digital publishers and trusted news sources for life scientists, researchers, and academics. We share science stories with the people who make a difference.

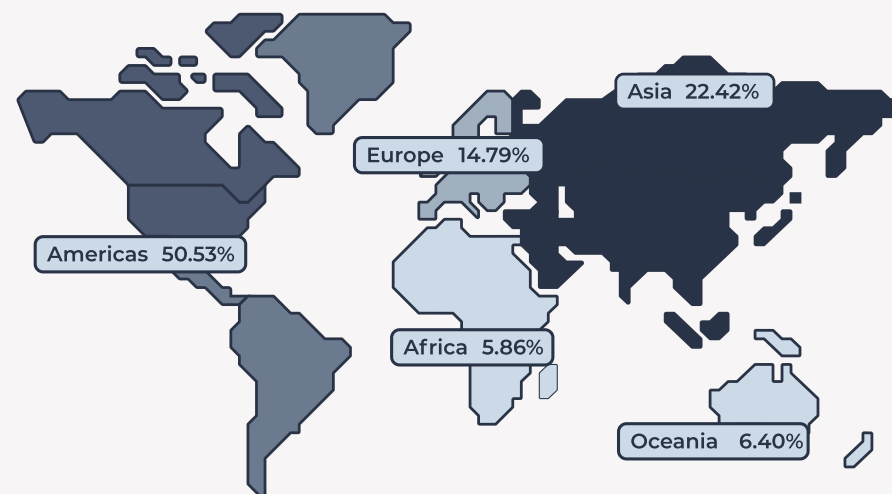
[Contact our team](#) today to discuss how to reach your ideal audience from the AZoNetwork.

Visits sourced from Plausible - Yearly average - Readership based on sample of subscribers

Readership



Global Distribution



Life Science



 Analytical Chemistry in Life Sciences	33,100+ Subscribers	 Fluorescence	9,400+ Subscribers
 Antibodies	18,900+ Subscribers	 Forensics & Toxicology	28,200+ Subscribers
 Biochemistry	15,000+ Subscribers	 Genomics	35,000+ Subscribers
 Biotechnology	17,000+ Subscribers	 Immunology	17,800+ Subscribers
 Cannabis Testing & Testing	6,500+ Subscribers	 Life Science Microscopy	13,100+ Subscribers
 Cell Biology	27,900+ Subscribers	 Metabolomics	5,700+ Subscribers
 Drug Discovery & Production	34,000+ Subscribers	 Microbiology	32,200+ Subscribers
 Flow Cytometry	8,800+ Subscribers	 Protein Analysis	21,500+ Subscribers
 Cell & Gene Therapy	11,400+ Subscribers	 Pharmaceutical Manufacturing	21,800+ Subscribers
		 The Digital Laboratory	28,800+ Subscribers

Number of subscribers as of July 2025

Medical - Healthcare & Wellbeing



 Allergy	78,000+ Subscribers	 Pharmacy / Pharmacology	4,600+ Subscribers
 Asthma	400+ Subscribers	 Rare Disease	4,800+ Subscribers
 Cardiology	15,200+ Subscribers	 Respiratory Diseases	33,000+ Subscribers
 Children's Health	9,800+ Subscribers	 Sleep Disorder	1,500+ Subscribers
 Dermatology	4,600+ Subscribers	 Celiac Disease	500+ Subscribers
 Microbiome	22,500+ Subscribers	 Kidney Health	70,700+ Subscribers
 Nursing	6,200+ Subscribers	 Muscular Dystrophy	500+ Subscribers
 Nutrition	18,500+ Subscribers	 Psoriasis	600+ Subscribers
 Ophthalmology / Optometry	5,600+ Subscribers	 Pulmonology	5,200+ Subscribers
		 Schizophrenia	1,200+ Subscribers

Number of subscribers as of July 2025

Medical - Cancer & Neuroscience



 Bladder Cancer	600+ Subscribers	 ADD/ADHD	2,800+ Subscribers
 Bowel Cancer	1,700+ Subscribers	 Alzheimer's Disease	9,500+ Subscribers
 Breast Cancer	5,400+ Subscribers	 Autism	4,800+ Subscribers
 Cervical Cancer	10,500+ Subscribers	 Multiple Sclerosis	1,640+ Subscribers
 Oncology	14,600+ Subscribers	 Neurology & Neuroscience	12,300+ Subscribers
 Ovarian Cancer	600+ Subscribers	 Parkinson's Disease	4,100+ Subscribers
 Prostate Cancer	2,900+ Subscribers	 Psychiatry	18,600+ Subscribers
 Radiology	600+ Subscribers	 Bipolar Disorder	600+ Subscribers
 Skin Cancer	1,300+ Subscribers	 Epilepsy	1,000+ Subscribers
		 Huntington's Disease	400+ Subscribers

Number of subscribers as of July 2025

Medical

Rheumatology

	Osteoporosis	600+ Subscribers
	Rheumatology	1,700+ Subscribers
	Arthritis	5,400+ Subscribers
	Fibromyalgia	10,500+ Subscribers
	Gout	14,600+ Subscribers
	Osteoarthritis	600+ Subscribers

Men and Women's Health

	Pregnancy / Maternal Health	5,600+ Subscribers
	Women's Health	4,100+ Subscribers
	Men's Health	18,600+ Subscribers

Metabolism

	Cholesterol	2,900+ Subscribers
	Diabetes	600+ Subscribers
	Endocrinology	1,300+ Subscribers

Gastroenterology

	Diverticulitis	2,800+ Subscribers
	Gastroenterology	9,500+ Subscribers
	Hepatology	4,800+ Subscribers
	Ulcerative Colitis	1,640+ Subscribers

Medical

Technology

	Medical Devices	76,200+ Subscribers
	MedTech	48,100+ Subscribers
	Nanomedicine	2,100+ Subscribers
	Clinical & Point-of-Care Diagnostics	26,500+ Subscribers
	Digital Pathology & Histology	15,500+ Subscribers

Translational Medicine

	Laboratory Diagnostics	14,900+ Subscribers
	Genetics	19,900+ Subscribers
	Hematology	6,500+ Subscribers

Infectious Diseases

	COVID-19	32,700+ Subscribers
	HIV/AIDS	3,500+ Subscribers
	Infectious Diseases	80,400+ Subscribers
	Malaria	1,500+ Subscribers
	Mpox	300+ Subscribers
	Tuberculosis	1,400+ Subscribers
	Zika Virus	300+ Subscribers

Our Solutions

Whether you are looking for increased brand awareness, generating more leads or connecting with your audience, we have a suite of digital products to engage with your target markets through content creation, distribution and AZoIntel, our proprietary analytics software. Click below to find out more:

Email

[Newsletter Sponsorships](#)

[Targeted Email Campaigns](#)

Content

[Content Distribution](#)

[Content Creation](#)

[Social Media Content](#)

eBooks

[eBook Listing](#)

[Sponsored Industry Focus eBook](#)

[Sponsored Editorial Focus eBook](#)

Interviews

[Insights from Industry Interview](#)

[Thought Leaders Interview](#)

Product Packages

[Product Listings](#)

[Product Launches](#)

Video & Audio

[Video Production](#)

[2D Animation](#)

[Podcast Production](#)

Webinar

[Webinar Production](#)

[Webinar Promotion](#)

Displays

[Display Advertising](#)

SEO & Web Services

[SEO](#)

[Google Ads Management](#)

[Website Design](#)

[Conversion Rate Optimization](#)

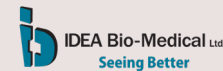
Contact Us



Our team helps brands like yours cut through complexity and connect with decision-makers who matter. Don't just take our word for it, see what our partners say below. [Get in touch](#) today and let's start connecting you with your audience.



"Our strategic partnership with AZoNetwork has enabled us to leverage their platform for exceptional engagement rates and lead generation. This collaboration has emerged as our most impactful third-party channel, delivering dual value through thought leadership establishment and conversion-driven content strategies. This has resulted in an excellent ROI for our business."



"Finding an external professional agency that understands both marketing and life sciences was also challenging, which is where AZoNetwork stood out, with specialisms in IDEA Bio-Medical's markets of life science and cell biology. Their distribution and analytics services freed up our team to focus on content creation around their products and research."



"I see AZoNetwork as a premier supplier of marketing services in the scientific marketing industry. I'd highly recommend AZo to anyone interested in scientific marketing. I found the expertise and ideas that AZoNetwork brings to the table very refreshing."



"I think AZoNetwork have an excellent platform that we can market to so that a lot more people will know who we are. They check the AZoNetwork sites because they trust them."



Discover our Ratecard   