



Materials



Digital Marketing & Advertising Solutions



Who we are



AZoMaterials is the world's foremost online publisher and trusted news source for the materials science community. We create, curate, and distribute high-quality content to a global audience of engineers, academics, and manufacturing professionals. AZoMaterials is one of 13 industry-specific websites that make up the AZoNetwork.

AZoNetwork is the leading digital marketing platform for connecting with Science, Technology, and Healthcare audiences. With over 46 million annual visitors, more than 1 million first-party subscribers, and 25+ years of experience, we specialize in connecting brands with engaged and highly targeted communities.



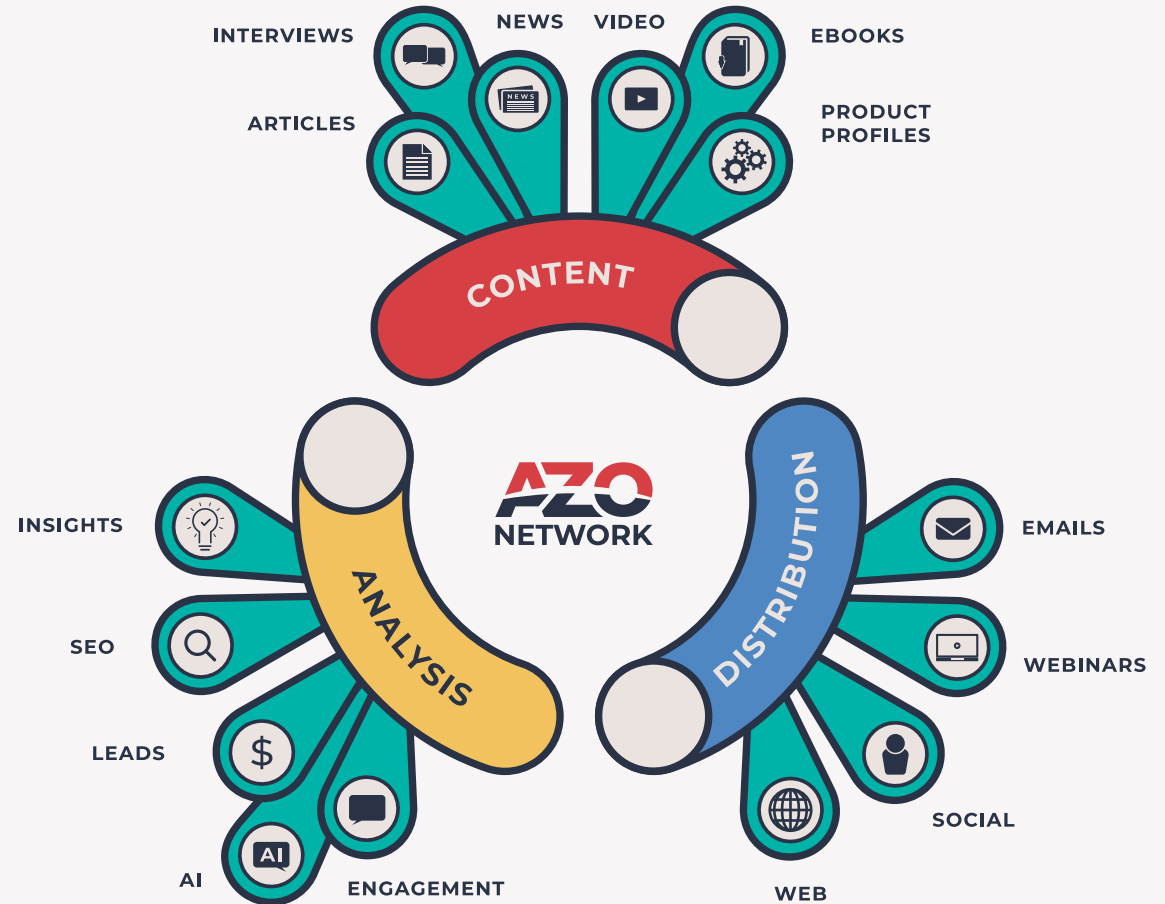
What we do



We specialize in delivering a comprehensive suite of digital marketing services tailored for companies in Science, Technology, and Healthcare.

Our expertise spans email and content marketing, audio-visual production, and web services. We support organizations with strategic development and execution across brand awareness, lead generation, targeted content distribution, product promotion, and in-depth analytics.

All are designed to connect you with the right audience and drive measurable results.



Materials Marketing



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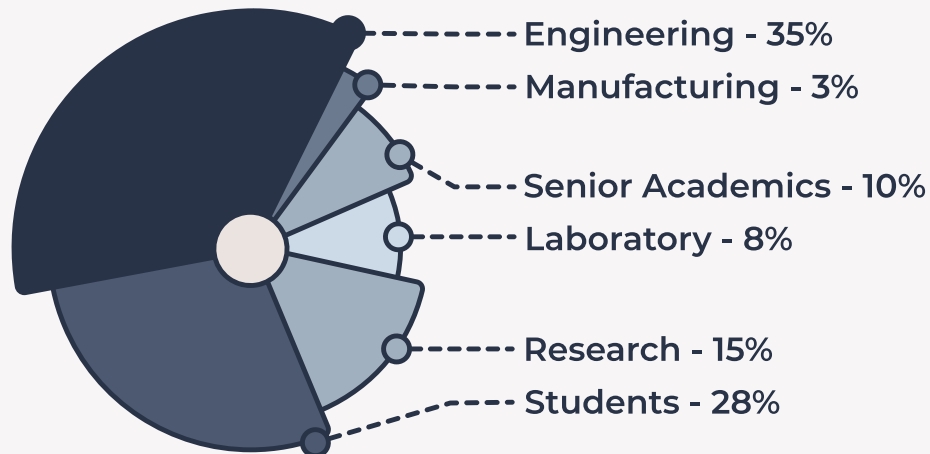
3.4M
Total Annual Users
www.azom.com

AZoMaterials is the leading digital publisher and trusted news source for materials scientists, engineers, and academics. We share science stories with the people who make a difference.

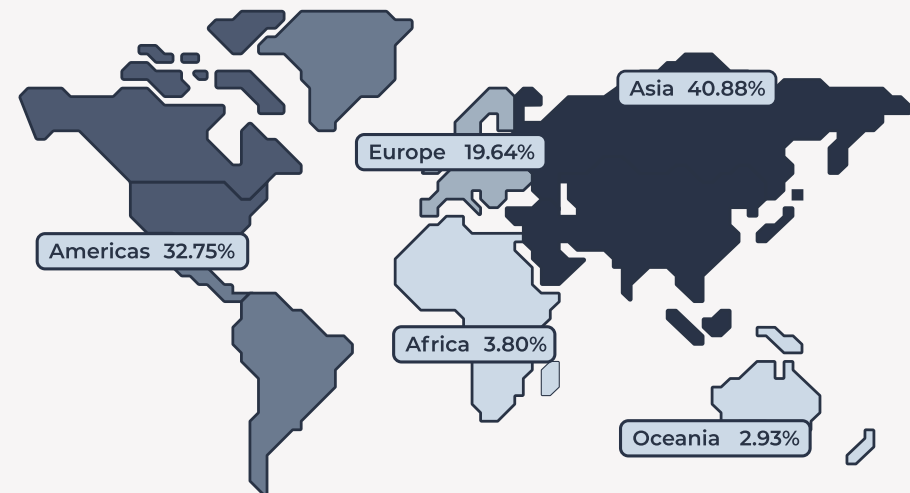
[Contact our team](#) today to discuss how to reach your ideal audience from the AZoNetwork.

Visits sourced from Plausible - Yearly average - Readership based on sample of subscribers










Readership



Global Distribution







Materials

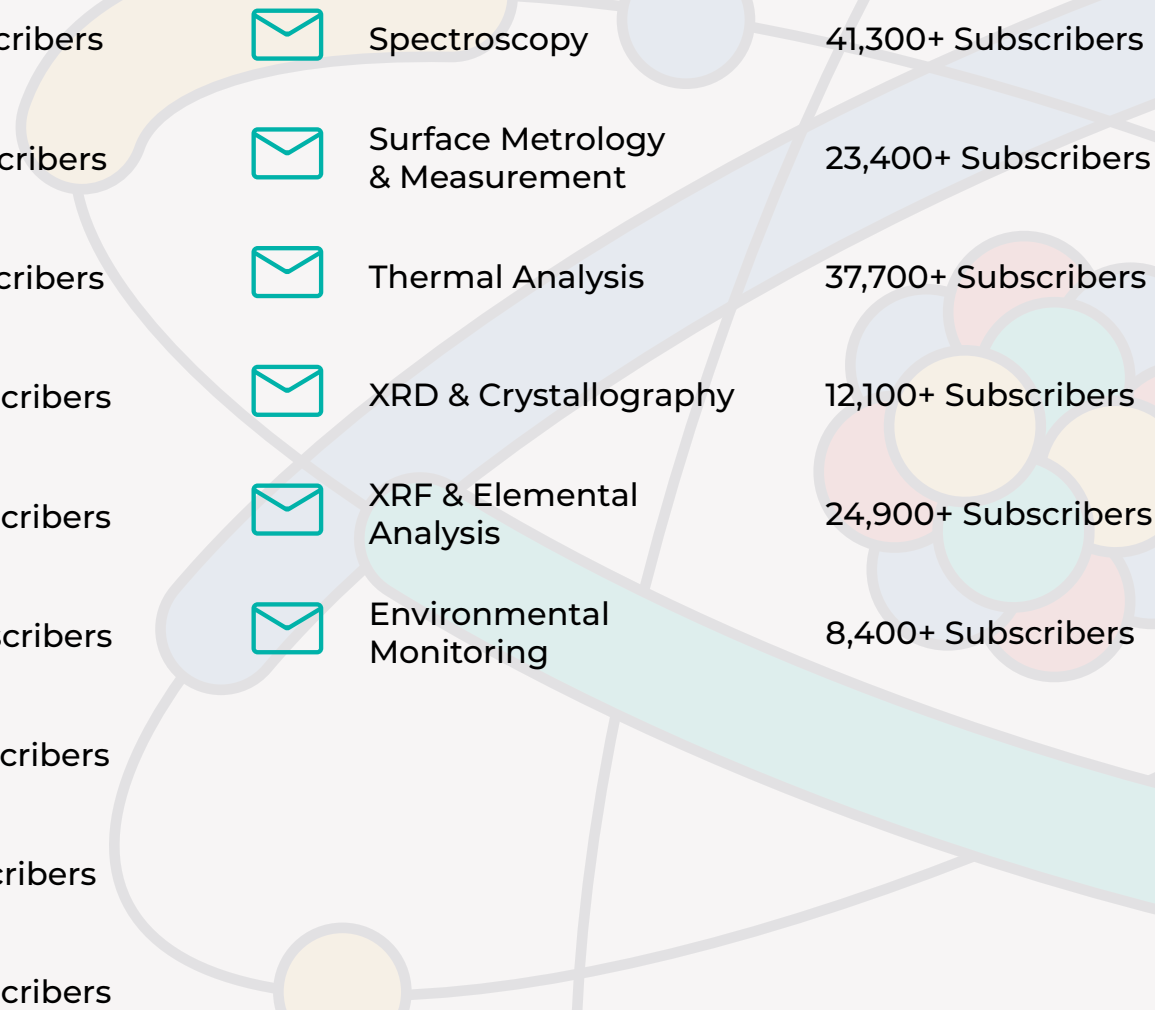
	Advanced Alloys	29,300+ Subscribers
	Graphene & Nanotubes	18,900+ Subscribers
	Nanoparticles & Colloids	19,300+ Subscribers
	Polymers	41,800+ Subscribers
	Technical Ceramics	36,000+ Subscribers
	Metals Analysis	7,100+ Subscribers
	Composites	15,200+ Subscribers
	Thin Films	20,800+ Subscribers
	Construction & Building Material Analysis	23,300+ Subscribers
















Microscopy



	Atomic Force Microscopy (AFM)	10,500+ Subscribers
	Scientific Cameras & Imaging	8,100+ Subscribers
	Electron Microscopy	28,500+ Subscribers
	Optical Microscopy	12,900+ Subscribers














Analysis Techniques

A background network diagram with various colored nodes (yellow, blue, green, red) and connecting lines, some of which are highlighted in larger, semi-transparent shapes of the same color.

	Mass Spectrometry	13,200+ Subscribers		Spectroscopy	41,300+ Subscribers
	Gas Analysis & Measurement	14,200+ Subscribers		Surface Metrology & Measurement	23,400+ Subscribers
	Infrared Spectroscopy	13,900+ Subscribers		Thermal Analysis	37,700+ Subscribers
	Lasers	22,900+ Subscribers		XRD & Crystallography	12,100+ Subscribers
	Mechanical & Physical Testing	52,900+ Subscribers		XRF & Elemental Analysis	24,900+ Subscribers
	Non-Destructive Testing	22,800+ Subscribers		Environmental Monitoring	8,400+ Subscribers
	Particle Analysis	25,200+ Subscribers			
	Raman Spectroscopy	8,800+ Subscribers			
	Rheology & Viscometry	36,500+ Subscribers			

Industry



	Aerospace	23,800+ Subscribers		Artificial Intelligence	25,700+ Subscribers
	Agritech	25,800+ Subscribers		Hydrogen	6,100+ Subscribers
	Automotive	39,400+ Subscribers		Heat Treatment	38,300+ Subscribers
	Clean Technology	23,000+ Subscribers		Industrial Automation & Robotics	11,500+ Subscribers
	Energy Storage Research	24,200+ Subscribers			
	Food & Beverage Analysis	19,700+ Subscribers			
	Fuel & Lubricant Analysis	12,500+ Subscribers			
	Photonics & Fiber Optics	6,600+ Subscribers			
	Optics & Optical Sensing	8,600+ Subscribers			

Number of subscribers as of July 2025

Our Solutions

Whether you are looking for increased brand awareness, generating more leads or connecting with your audience, we have a suite of digital products to engage with your target markets through content creation, distribution and AZoIntel, our proprietary analytics software. Click below to find out more:

Email

[Newsletter Sponsorships](#)

[Targeted Email Campaigns](#)

Content

[Content Distribution](#)

[Content Creation](#)

[Social Media Content](#)

eBooks

[eBook Listing](#)

[Sponsored Industry Focus eBook](#)

[Sponsored Editorial Focus eBook](#)

Interviews

[Insights from Industry Interview](#)

[Thought Leaders Interview](#)

Product Packages

[Product Listings](#)

[Product Launches](#)

Video & Audio

[Video Production](#)

[2D Animation](#)

[Podcast Production](#)

Webinar

[Webinar Production](#)

[Webinar Promotion](#)

Displays

[Display Advertising](#)

SEO & Web Services

[SEO](#)

[Google Ads Management](#)

[Website Design](#)

[Conversion Rate Optimization](#)

Contact Us

Our team helps brands like yours cut through complexity and connect with decision-makers who matter. Don't just take our word for it, see what our partners say below. [Get in touch](#) today and let's start connecting you with your audience.



"We have now used AZoNetwork for a number of years, and have seen very positive results from all campaigns, including targeted emails, content creation, newsletter sponsorship, and hosting of product detail pages and articles on azom.com. The team at AZoNetwork are a pleasure to work with; their genuine, honest advice and expertise in online marketing and SEO allows us here at International Syalons to function without the need for a permanent marketing department."



"AZoNetwork is more than just an advertising platform; they're a true partner in our marketing efforts. Their team understands the complexities of the adhesive market, and they work closely with us to develop effective strategies. AZO's diverse marketing tools, from articles and new product announcements to display ads and expert interviews, provided us with the perfect mix to achieve our goals."



"We have worked with AZoNetwork for so many years because they continually provide value. AZo consistently helps us with content to grow market awareness and generate leads, and their team regularly checks in to make sure we're getting what we need to advertise any new products, projects, or market developments. Unlike most advertisers, AZo doesn't just want to publish ads so they can collect payment; they genuinely aim to work with you to improve year over year in a way that works with their audience and your goals by publishing useful content."



"I would personally recommend AZoNetwork as the "go to" company if you want to promote your products and generate leads online."



Discover our Ratecard

