



# Mining



Digital Marketing & Advertising Solutions

**AZO**  
NETWORK

# Who we are



AZoMining is the world's foremost online publisher and trusted news source for the mining community. We create, curate, and distribute high-quality content to a global audience of engineers, academics, and manufacturing professionals. AZoMining is one of 13 industry-specific websites that make up the AZoNetwork.

AZoNetwork is the leading digital marketing platform for connecting with Science, Technology, and Healthcare audiences. With over 46 million annual visitors, more than 1 million first-party subscribers, and 25+ years of experience, we specialize in connecting brands with engaged and highly targeted communities.



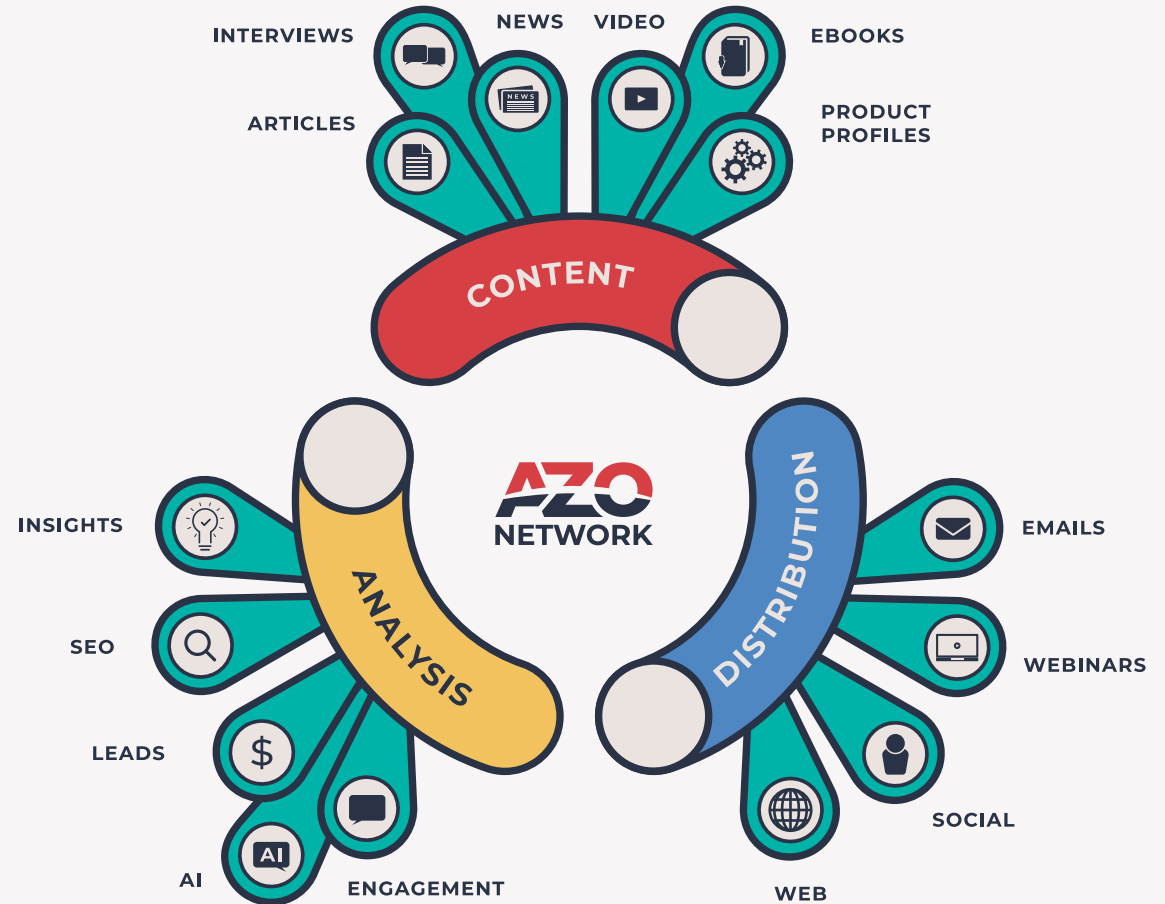
# What we do



We specialize in delivering a comprehensive suite of digital marketing services tailored for companies in Science, Technology, and Healthcare.

Our expertise spans email and content marketing, audio-visual production, and web services. We support organizations with strategic development and execution across brand awareness, lead generation, targeted content distribution, product promotion, and in-depth analytics.

All are designed to connect you with the right audience and drive measurable results.



# Mining Marketing



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MINING

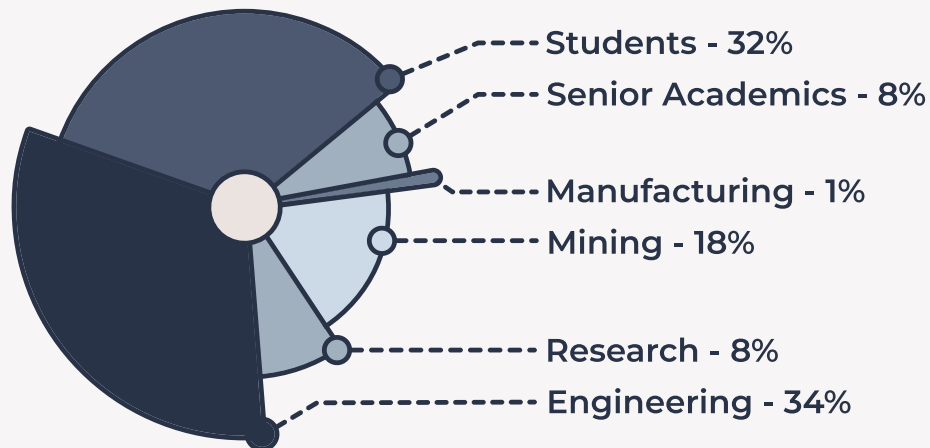
**135K**  
Total Annual Users  
[www.azomining.com](http://www.azomining.com)

AZoMining is the leading digital publisher and trusted news source for engineers and manufacturing professionals working in the mining industry. We share science stories with the people who make a difference.

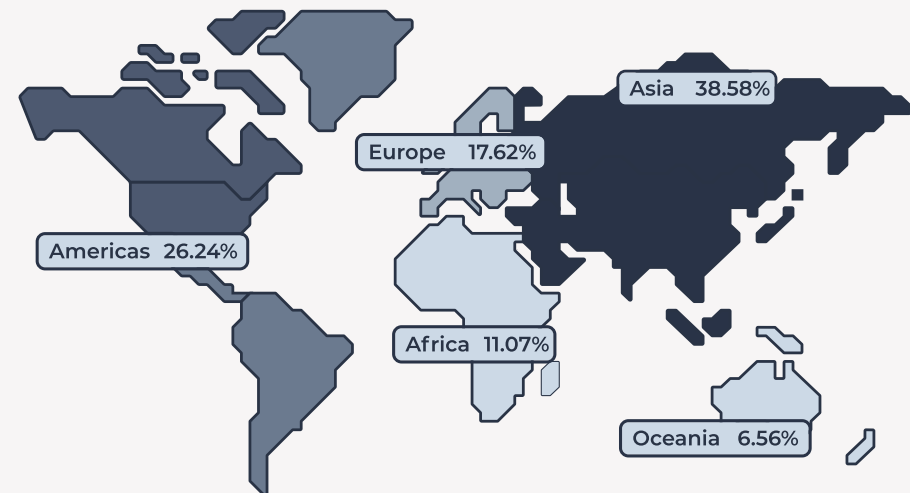
[Contact our team](#) today to discuss how AZoNetwork can help you connect with your target audience.

*Visits sourced from Plausible - Yearly average - Readership based on sample of subscribers*

## Readership
















## Global Distribution












# Industry



	Aerospace	23,800+ Subscribers		Artificial Intelligence	25,700+ Subscribers
	Agritech	25,800+ Subscribers		Hydrogen	6,100+ Subscribers
	Automotive	39,400+ Subscribers		Heat Treatment	38,300+ Subscribers
	Clean Technology	23,000+ Subscribers		Industrial Automation & Robotics	11,500+ Subscribers
	Energy Storage Research	24,200+ Subscribers			
	Food & Beverage Analysis	19,700+ Subscribers			
	Fuel & Lubricant Analysis	12,500+ Subscribers			
	Photonics & Fiber Optics	6,600+ Subscribers			
	Optics & Optical Sensing	8,600+ Subscribers			





Number of subscribers as of July 2025

# Materials

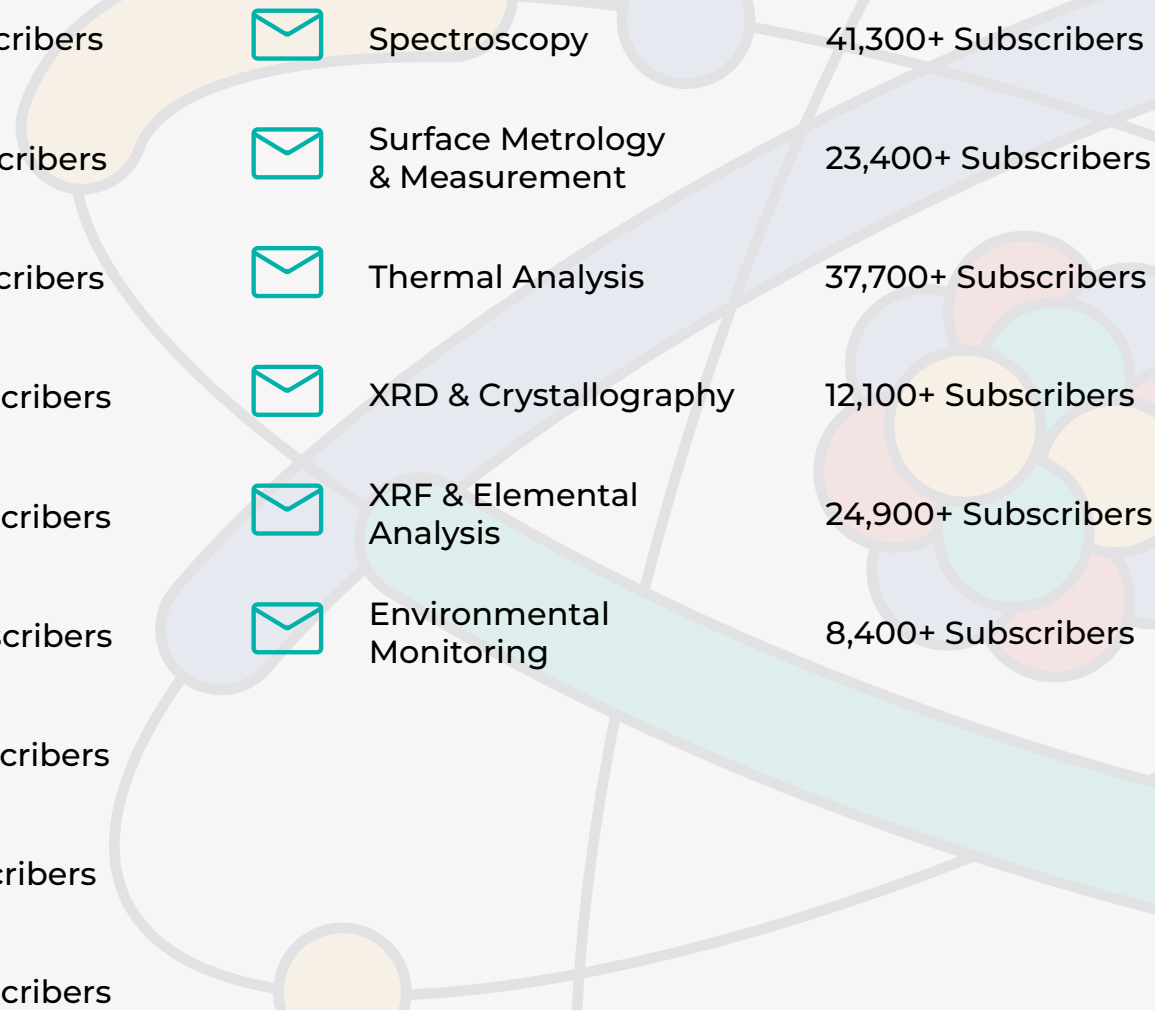
	Advanced Alloys	29,300+ Subscribers
	Graphene & Nanotubes	18,900+ Subscribers
	Nanoparticles & Colloids	19,300+ Subscribers
	Polymers	41,800+ Subscribers
	Technical Ceramics	36,000+ Subscribers
	Metals Analysis	7,100+ Subscribers
	Composites	15,200+ Subscribers
	Thin Films	20,800+ Subscribers
	Construction & Building Material Analysis	23,300+ Subscribers
















# Microscopy



	Atomic Force Microscopy (AFM)	10,500+ Subscribers
	Scientific Cameras & Imaging	8,100+ Subscribers
	Electron Microscopy	28,500+ Subscribers
	Optical Microscopy	12,900+ Subscribers

# Analysis Techniques



	Mass Spectrometry	13,200+ Subscribers		Spectroscopy	41,300+ Subscribers
	Gas Analysis & Measurement	14,200+ Subscribers		Surface Metrology & Measurement	23,400+ Subscribers
	Infrared Spectroscopy	13,900+ Subscribers		Thermal Analysis	37,700+ Subscribers
	Lasers	22,900+ Subscribers		XRD & Crystallography	12,100+ Subscribers
	Mechanical & Physical Testing	52,900+ Subscribers		XRF & Elemental Analysis	24,900+ Subscribers
	Non-Destructive Testing	22,800+ Subscribers		Environmental Monitoring	8,400+ Subscribers
	Particle Analysis	25,200+ Subscribers			
	Raman Spectroscopy	8,800+ Subscribers			
	Rheology & Viscometry	36,500+ Subscribers			

# Our Solutions

Whether you are looking for increased brand awareness, generating more leads or connecting with your audience, we have a suite of digital products to engage with your target markets through content creation, distribution and AZoIntel, our proprietary analytics software. Click below to find out more:

## Email

[Newsletter Sponsorships](#)

[Targeted Email Campaigns](#)

## Content

[Content Distribution](#)

[Content Creation](#)

[Social Media Content](#)

## eBooks

[eBook Listing](#)

[Sponsored Industry Focus eBook](#)

[Sponsored Editorial Focus eBook](#)

## Interviews

[Insights from Industry Interview](#)

[Thought Leaders Interview](#)

## Product Packages

[Product Listings](#)

[Product Launches](#)

## Video & Audio

[Video Production](#)

[2D Animation](#)

[Podcast Production](#)

## Webinar

[Webinar Production](#)

[Webinar Promotion](#)

## Displays

[Display Advertising](#)

## SEO & Web Services

[SEO](#)

[Google Ads Management](#)

[Website Design](#)

[Conversion Rate Optimization](#)



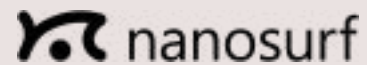
# Contact Us



Our team helps brands like yours cut through complexity and connect with decision-makers who matter. Don't just take our word for it, see what our partners say below. [Get in touch](#) today and let's start connecting you with your audience.



"AZoNetwork has been our most valuable vendor/partner in marketing over the last several years. They help us look good, and help us do our marketing job better."



"AZoNetwork has been Nanosurf's number one strategic marketing partner for nearly two decades. They have consistently demonstrated an exceptional ability to adapt their services in-step with today's challenging pace of technological development. Whether it is adoption of AI for improved user behaviour analysis or new approaches to marketing mechanics in the buyer's journey, AZoNetwork has their fingers firmly on the pulse of innovation."



"AZoNetwork has consistently delivered strong results for us, providing competitive cost-per-click and cost-per-lead metrics. The data repeatedly shows that AZoNetwork is a valuable advertising partner, helping us reach the right audience effectively."



"I have relied on AZoNetwork for years to help reduce the risk and demonstrate the return on my marketing investment. What I like best about their approach is how they align their reporting to the customer journey. They help me see what content is reaching our target audience, and they help me see where in the buying cycle that content is most important."



Discover our Ratecard   