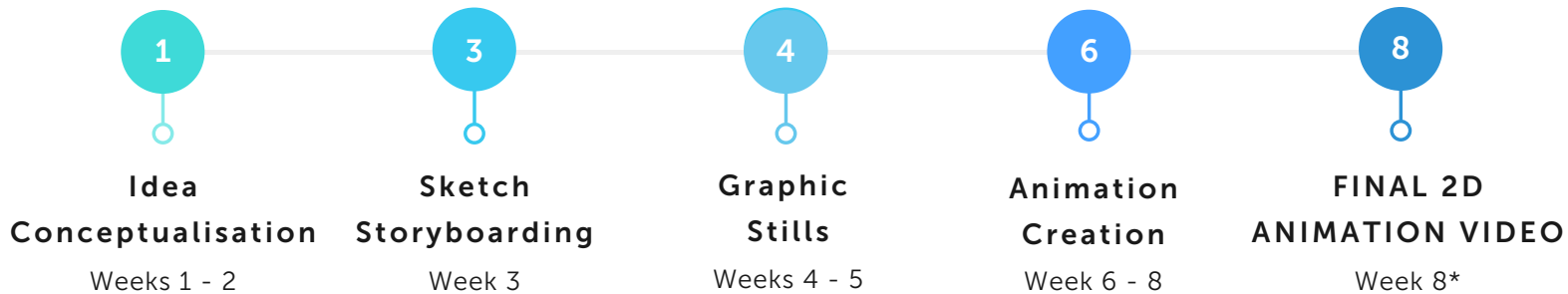


PROJECT TIMELINE - EXAMPLE CAMPAIGN

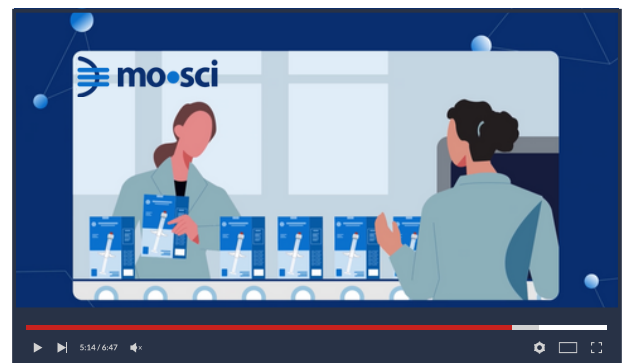


*This is a sample timeline, times can vary.

DELIVERABLES = 2D ANIMATION VIDEO +

Planning & Content Creation

- You identify the topic
- Planning call
- Idea conceptualisation and text script creation
- Feedback and approval of text script
- Visual storyboard creation
- Feedback and approval of visual storyboard
- Graphic stills produced
- Animation creation
- Feedback process including preview clip and two draft versions
- You own all rights to your final video content for hosting and distribution



LEARN MORE ABOUT OUR 2D ANIMATION VIDEOS

*Our digital sales and marketing team can help you to build a unique promotional package that suits your needs and your budget