# AZoNetwork Welcome Guide CONTENT















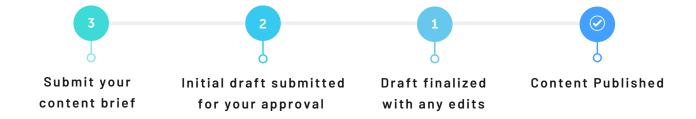








#### PROJECT MILESTONES - EXAMPLE CONTENT CAMPAIGN



## **CONTENT DISTRIBUTION**

We repurpose and distribute your existing content on an AZoNetwork site to reach a highly relevant target audience.

(Please note, we repurpose the content between 70-80% in order to create SEO-optimized content that Google recognizes as unique.)

Content distribution includes product listings, articles and webinar listings.

#### Please provide the following information:

- URL(s) of the selected webpage(s)
- For articles: any white papers, application notes, case studies etc.

We will repurpose the content and send you a preview to edit and/or approve.

## CONTENT CREATION

We create unique, informative, and engaging content to help you tell your story to the right people at the right time.

Please complete our Content Creation Brief here.

Once submitted your Editorial Account Manager will receive the brief and submit to our content team.

You will receive a draft of the content creation piece to edit and/or approve. There are two rounds of edits included with each piece.

