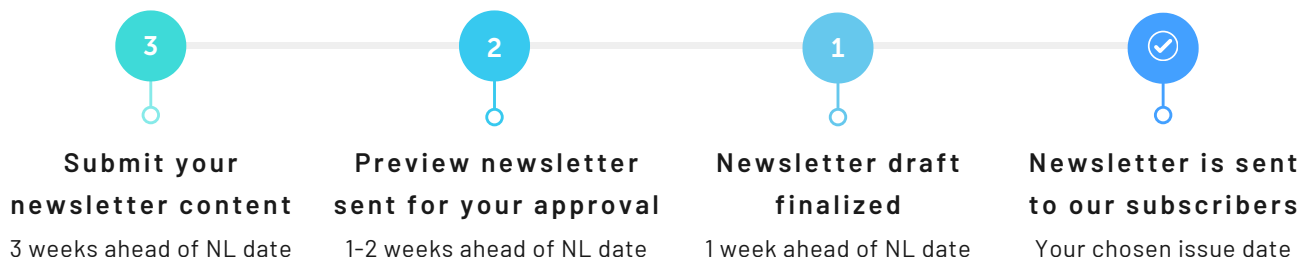


PROJECT TIMELINE - EXAMPLE NEWSLETTER CAMPAIGN



*This is a sample timeline, times can vary.

Please review the full list of newsletters to choose from at the bottom of [this page](#).

Next, let your Editorial Account Manager know which editions you're interested in, and they will provide you with available dates to choose from.

Please send the following content for both a headline or featured newsletter sponsorship.

- ✓ Title of roughly 5-7 words
- ✓ Description of roughly 50 words
- ✓ Client Link (Target URL)
- ✓ An image no smaller than 240x160 pixels. Please note that, due to our research, we will not run an image of a product alone. If you are promoting a product, please send an image of a product in use/the application of the product.

You will receive a draft of the newsletter to edit and/or approve.

