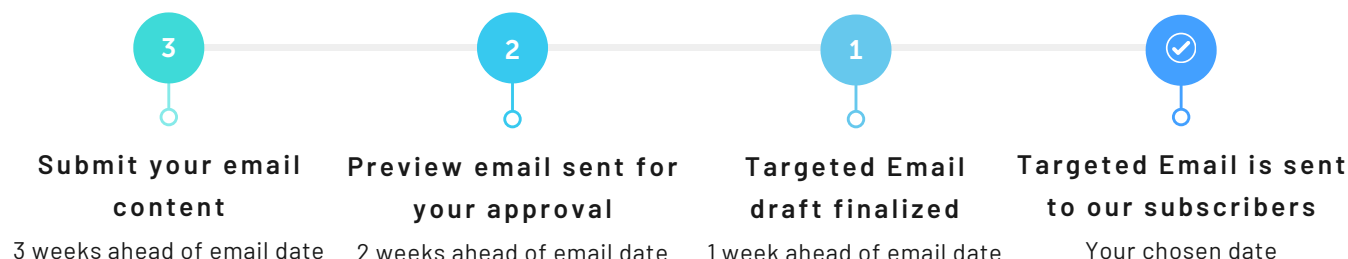


PROJECT TIMELINE - EXAMPLE TARGETED EMAIL CAMPAIGN



*This is a sample timeline, times can vary.

Please provide both audience details and email content as outlined below.

Audience Details:

- Keywords
- Applications
- Industries (Academia, R&D, Pharma, etc.)
- Geographies (Global, specific countries, APAC, EMEA, etc.)

Email Content options:

- HTML with text, images, links **OR**
- Word document with text, images, links **OR**
- Landing page only and the AZoNetwork email team will design your email



You will receive a draft of the email to edit and/or approve.

Emails are sent twice, approximately a week apart. Webinar promotion emails are sent three times, approximately a week apart leading up to the scheduled webinar date.

If you have specific dates you would like to book please let us know, and we'll do our best to accommodate you in our email calendar.