

PROJECT TIMELINE - EXAMPLE CAMPAIGN



*This is a sample timeline, times can vary.

DELIVERABLES = PROMOTIONAL VIDEO +

Planning & Content Creation

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- You identify the topic
- **Planning call**
- Script creation
- Confirm filming date
- $\mathbf{\nabla}$ Filming
 - Production and editing
- Drafting and feedback process
- Final edit is sent to you for approval |
 - You own all rights to your video content for hosting and distribution

OXFORD 0 0 Pulse Automating broadband NMR spectroscopy • 🗆 🗆 TESTIMONIAL VIDEO

LEARN MORE ABOUT OUR VIDEO SOLUTIONS

*Our digital sales and marketing team can help you to build a unique promotional package that suits your needs and your budget

REACH NEW AUDIENCES, GENERATE BETTER LEADS MARKETING FOR SCIENCE, ENGINEERING & HEALTHCARE

PRODUCT VIDEO

