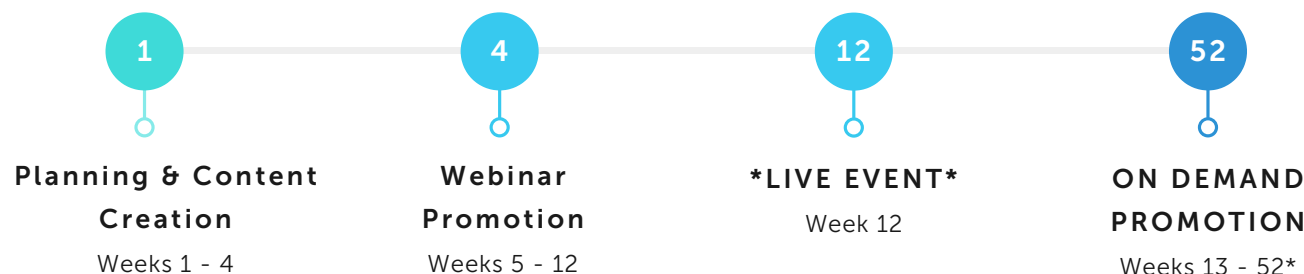


PROJECT TIMELINE - EXAMPLE CAMPAIGN



*This is a sample timeline, times can vary. We can host and keep your webinar gated for up to 12-months.

DELIVERABLES = FULLY MANAGED WEBINAR EVENT

Planning & Content Creation

- ☒ Dedicated project manager
- ☒ Speaker on-boarding
- ☒ Q&A, polling & survey strategy
- ☒ Content recording and production

Webinar Promotion*

- ☒ Published pg. on relevant AZO site
- ☒ 3 x targeted emails
- ☒ Newsletter sponsorship
- ☒ 3 x social media graphics & posts

Live Event

- ☒ Branded webinar room
- ☒ Webinar production
- ☒ Experienced host
- ☒ Event reporting**

On Demand Promotion*

- ☒ 1 x on demand email to registrants
- ☒ 1 x targeted email
- ☒ 1 x social media post

*Additional promotion options include:

- Webinar Promotion: Display advertisement on AZO site
- On Demand Promotion: Transcript & event write up, Q&A eBook, video file with subtitles (various languages available), podcast audio file.

**All registrant & event data will be available via AZoIntel (CRM integration optional)

LEARN MORE ABOUT OUR WEBINAR SOLUTION