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Global Coverage





Food Analysis and Safety



Annual content visits 911,341*

Active subscribers 40,718*

• Total leads generated ≡≣≣ 9,436*

Biotechnology



Annual content visits **511,792***



≣≣≣ 10,734*

Laboratory



Annual content visits 49.818*





Pharmaceutical Industry



Active subscribers 188,916*

Total leads generated **■≣≣33,564***

*Visits sourced from Google Analytics - 12 Months to January 2022 - Readership based on sample of subscribers



Newsletters

Spectroscopy	60,250 Subscribers
Food and Beverage Analysis	22,992 Subscribers
Biochemistry	19,564 Subscribers
Analytical Chromatography	44,993 Subscribers
Drug Discovery and Production	21,678 Subscribers
Microbiology	33,076 Subscribers
Biotechnology	16,330 Subscribers
Semiconductor Analysis and Manufacturing	38,561 Subscribers
Thermal Analysis	54,448 Subscribers
Clinical and Lab Diagnostics	113,002 Subscribers
The Digital Laboratory	21,881 Subscribers
Polymers	65,402 Subscribers

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