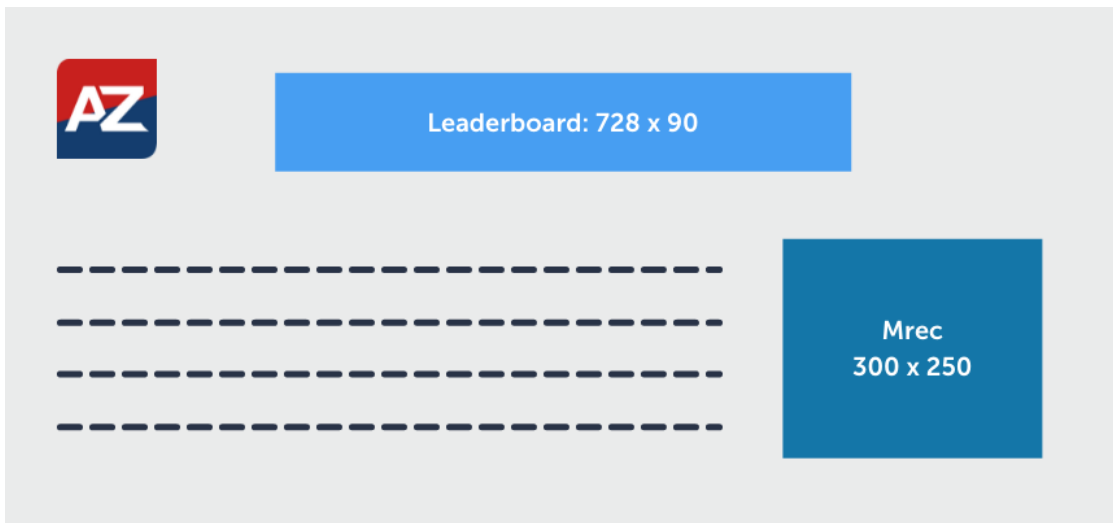


DISPLAY AD SPECIFICATIONS



On desktop your leaderboard ad will appear at the top of the page and your Mrec ad will appear in the right sidebar.

- Leaderboard: 728 x 90 pixels
- Mrec: 300 x 250 pixels
- Max image size: 150kb
- Media type: jpg, gif, png



For mobile the sizes are slightly different. For mobile, Mrec ads will appear in the article rather than on the right sidebar.

- Leaderboard: 300 x 50 pixels
- Mrec: 300 x 250 pixels
- Max image size: 150kb
- Media type: jpg, gif, png



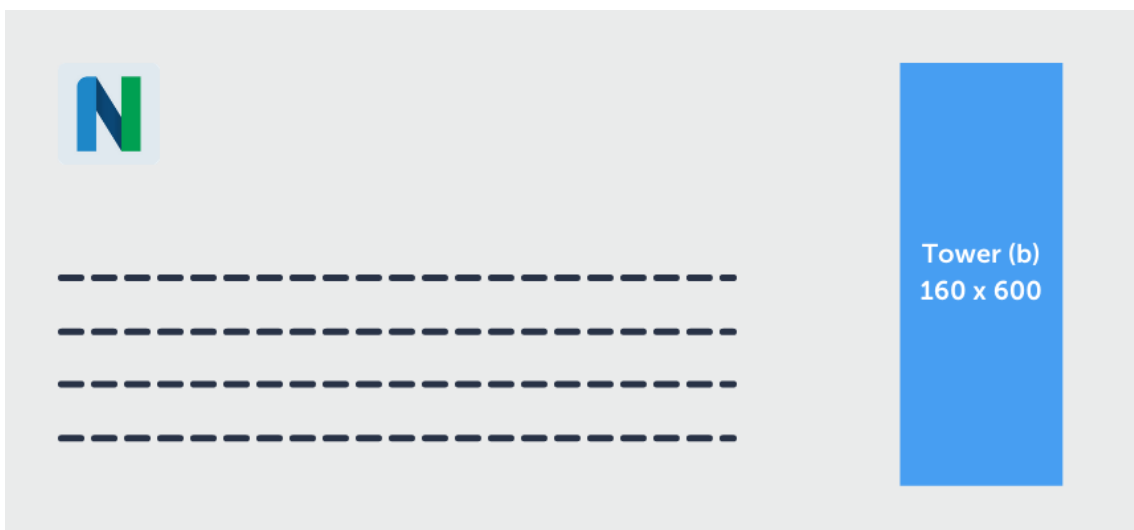
The half-page tower ad below is the largest display ad option and displays in the right sidebar of the page.

- Tower (a): 300 x 600 pixels
- Max image size: 150kb
- Media type: jpg, gif, png



The other tower ad option below is similar to the one above (same height) and displays in the right sidebar of the page.

- Tower (b): 160 x 600 pixels
- Max image size: 150kb
- Media type: jpg, gif, png



We can also manage tags from advertising systems, like Google Campaign Manager.