



# Medical



Digital Marketing & Advertising Solutions



# Who we are



News-Medical is the world's foremost online publisher and trusted news source for the healthcare community. We create, curate, and distribute high-quality content to a global audience of healthcare and medical professionals. News-Medical is one of 13 industry-specific websites that make up the AZoNetwork.

AZoNetwork is the leading digital marketing platform for connecting with Science, Technology, and Healthcare audiences. With over 46 million annual visitors, more than 1 million first-party subscribers, and 25+ years of experience, we specialize in connecting brands with engaged and highly targeted communities.



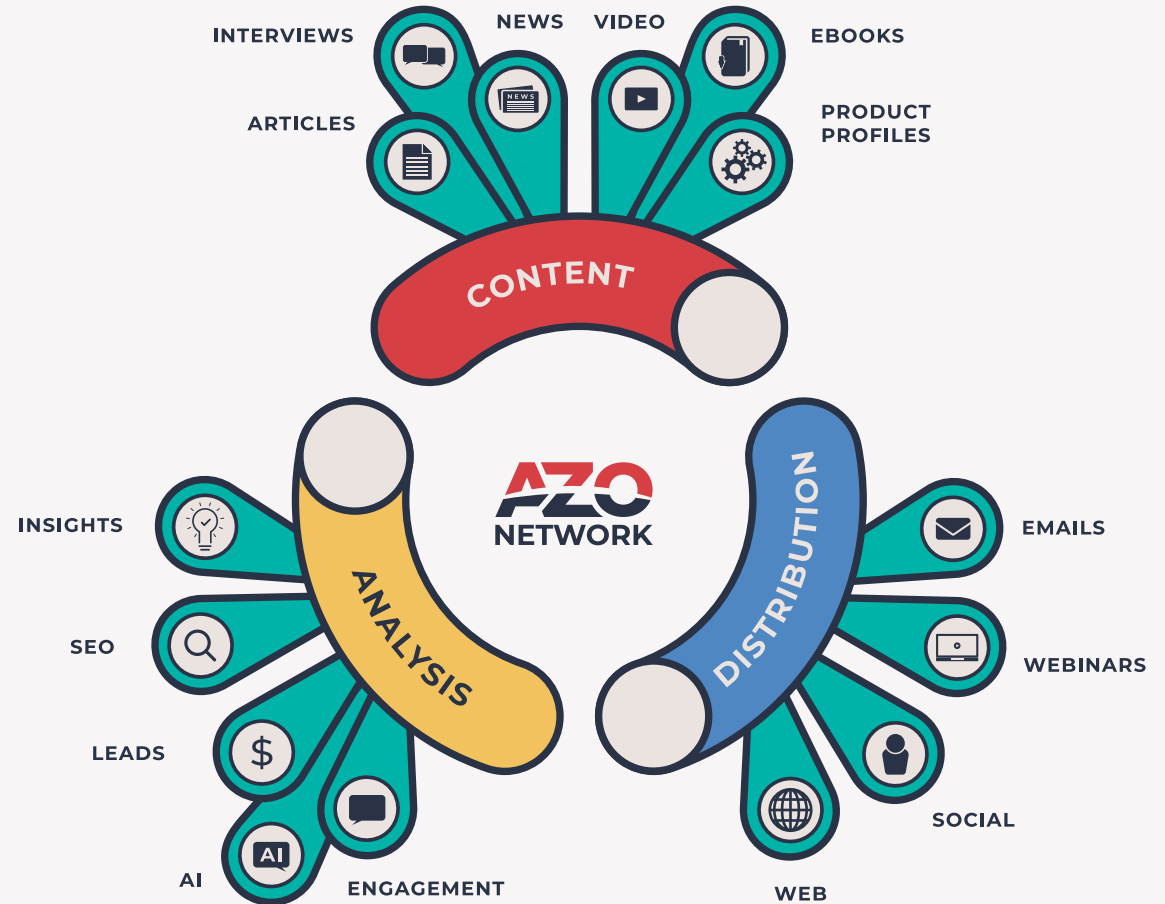
# What we do



We specialize in delivering a comprehensive suite of digital marketing services tailored for companies in Science, Technology, and Healthcare.



Our expertise spans email and content marketing, audio-visual production, and web services. We support organizations with strategic development and execution across brand awareness, lead generation, targeted content distribution, product promotion, and in-depth analytics.

All are designed to connect you with the right audience and drive measurable results.



# Medical Marketing





## 37M

Total Annual Users

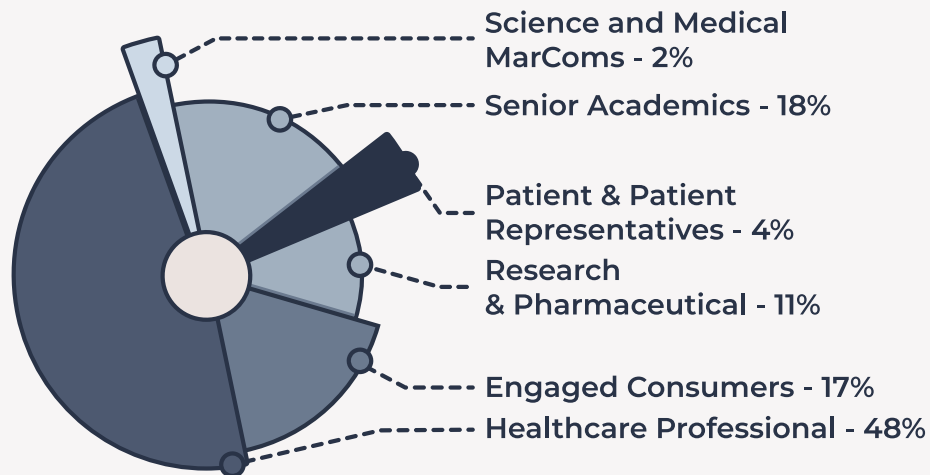
[www.news-medical.net](http://www.news-medical.net)

News-Medical is the leading digital publisher and trusted news source for HCPs, researchers, and medical professionals. We share science stories with the people who make a difference.

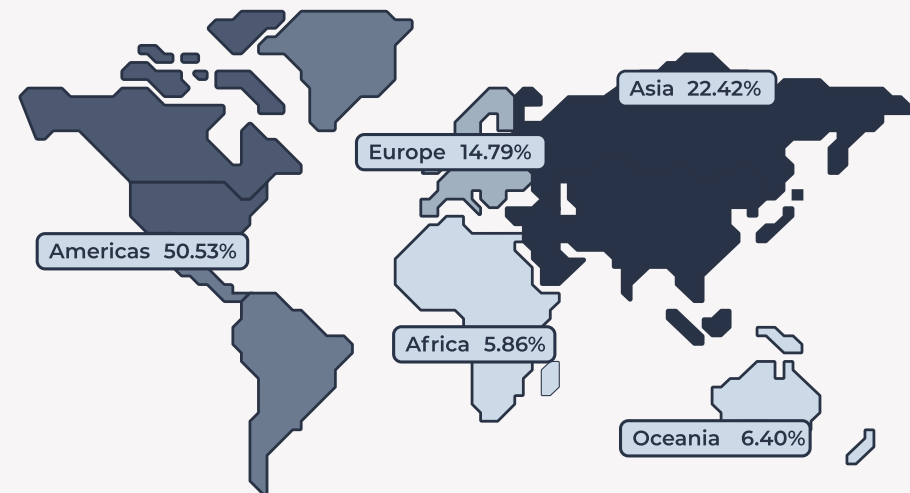
[Contact our team](#) today to discuss how to reach your ideal audience from the AZoNetwork.

*Visits sourced from Plausible - Yearly average - Readership based on sample of subscribers*

## Readership






















## Global Distribution



# Medical - Healthcare & Wellbeing






















 Allergy	78,000+ Subscribers	 Pharmacy / Pharmacology	4,600+ Subscribers
 Asthma	400+ Subscribers	 Rare Disease	4,800+ Subscribers
 Cardiology	15,200+ Subscribers	 Respiratory Diseases	33,000+ Subscribers
 Children's Health	9,800+ Subscribers	 Sleep Disorder	1,500+ Subscribers
 Dermatology	4,600+ Subscribers	 Celiac Disease	500+ Subscribers
 Microbiome	22,500+ Subscribers	 Kidney Health	70,700+ Subscribers
 Nursing	6,200+ Subscribers	 Muscular Dystrophy	500+ Subscribers
 Nutrition	18,500+ Subscribers	 Psoriasis	600+ Subscribers
 Ophthalmology / Optometry	5,600+ Subscribers	 Pulmonology	5,200+ Subscribers
		 Schizophrenia	1,200+ Subscribers

Number of subscribers as of July 2025

# Medical - Cancer & Neuroscience




 Bladder Cancer	600+ Subscribers	 ADD/ADHD	2,800+ Subscribers
 Bowel Cancer	1,700+ Subscribers	 Alzheimer's Disease	9,500+ Subscribers
 Breast Cancer	5,400+ Subscribers	 Autism	4,800+ Subscribers
 Cervical Cancer	10,500+ Subscribers	 Multiple Sclerosis	1,640+ Subscribers
 Oncology	14,600+ Subscribers	 Neurology & Neuroscience	12,300+ Subscribers
 Ovarian Cancer	600+ Subscribers	 Parkinson's Disease	4,100+ Subscribers
 Prostate Cancer	2,900+ Subscribers	 Psychiatry	18,600+ Subscribers
 Radiology	600+ Subscribers	 Bipolar Disorder	600+ Subscribers
 Skin Cancer	1,300+ Subscribers	 Epilepsy	1,000+ Subscribers
		 Huntington's Disease	400+ Subscribers

Number of subscribers as of July 2025

# Medical




## Rheumatology

	Osteoporosis	600+ Subscribers
	Rheumatology	1,700+ Subscribers
	Arthritis	5,400+ Subscribers
	Fibromyalgia	10,500+ Subscribers
	Gout	14,600+ Subscribers
	Osteoarthritis	600+ Subscribers





## Men and Women's Health

	Pregnancy / Maternal Health	5,600+ Subscribers
	Women's Health	4,100+ Subscribers
	Men's Health	18,600+ Subscribers

## Metabolism






	Cholesterol	2,900+ Subscribers
	Diabetes	600+ Subscribers
	Endocrinology	1,300+ Subscribers

## Gastroenterology

	Diverticulitis	2,800+ Subscribers
	Gastroenterology	9,500+ Subscribers
	Hepatology	4,800+ Subscribers
	Ulcerative Colitis	1,640+ Subscribers

# Medical








## Technology

	Medical Devices	76,200+ Subscribers
	MedTech	48,100+ Subscribers
	Nanomedicine	2,100+ Subscribers
	Clinical & Point-of-Care Diagnostics	26,500+ Subscribers
	Digital Pathology & Histology	15,500+ Subscribers

## Translational Medicine

	Laboratory Diagnostics	14,900+ Subscribers
	Genetics	19,900+ Subscribers
	Hematology	6,500+ Subscribers

## Infectious Diseases

	COVID-19	32,700+ Subscribers
	HIV/AIDS	3,500+ Subscribers
	Infectious Diseases	80,400+ Subscribers
	Malaria	1,500+ Subscribers
	Mpox	300+ Subscribers
	Tuberculosis	1,400+ Subscribers
	Zika Virus	300+ Subscribers



# Our Solutions

Whether you are looking for increased brand awareness, generating more leads or connecting with your audience, we have a suite of digital products to engage with your target markets through content creation, distribution and AZoIntel, our proprietary analytics software. Click below to find out more:

## Email

[Newsletter Sponsorships](#)

[Targeted Email Campaigns](#)

## Content

[Content Distribution](#)

[Content Creation](#)

[Social Media Content](#)

## eBooks

[eBook Listing](#)

[Sponsored Industry Focus eBook](#)

[Sponsored Editorial Focus eBook](#)

## Interviews

[Insights from Industry Interview](#)

[Thought Leaders Interview](#)

## Product Packages

[Product Listings](#)

[Product Launches](#)

## Video & Audio

[Video Production](#)

[2D Animation](#)

[Podcast Production](#)

## Webinar

[Webinar Production](#)

[Webinar Promotion](#)

## Displays

[Display Advertising](#)

## SEO & Web Services

[SEO](#)

[Google Ads Management](#)

[Website Design](#)

[Conversion Rate Optimization](#)

# Contact Us

Our team helps brands like yours cut through complexity and connect with decision-makers who matter. Don't just take our word for it, see what our partners say below. [Get in touch](#) today and let's start connecting you with your audience.



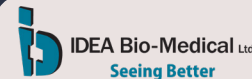
"The ability to interrogate your traffic and leads coming through AZoNetwork in AZoIntel is what sets the service apart. Lots of sites offer product listings or content packages for lead generation but not many tie in such quality analytics at the back end. I started small with an introductory package with AZoNetwork and soon saw that it was generating a good ROI. We have then grown the partnership from there. I would advise anyone considering this service to try that as an option."



"The AZoNetwork team consistently delivers exceptional results for ACRO, with the highest-performing metrics like cost per lead and cost per click. Their efficiency, support, and responsiveness make a real impact, allowing us to effectively reach the right scientific audiences while staying aligned with our evolving needs. They're always innovating and customizing new ideas to enhance our campaigns, making AZoNetwork a truly invaluable partner."



"Working with AZoNetwork has benefitted our business in various ways. Their platform has provided us with an incredible opportunity to share our news and articles with a wider audience, significantly amplifying our reach. Beyond visibility, their services have played a key role in generating valuable sales leads, directly contributing to our business growth. We truly appreciate their commitment to excellence and highly recommend their services to any business looking to enhance its visibility and engagement."



"Finding an external professional agency that understands both marketing and life sciences was also challenging, which is where AZoNetwork stood out, with specialisms in IDEA Bio-Medical's markets of life science and cell biology. Their distribution and analytics services freed up our team to focus on content creation around their products and research."



Discover our Ratecard

