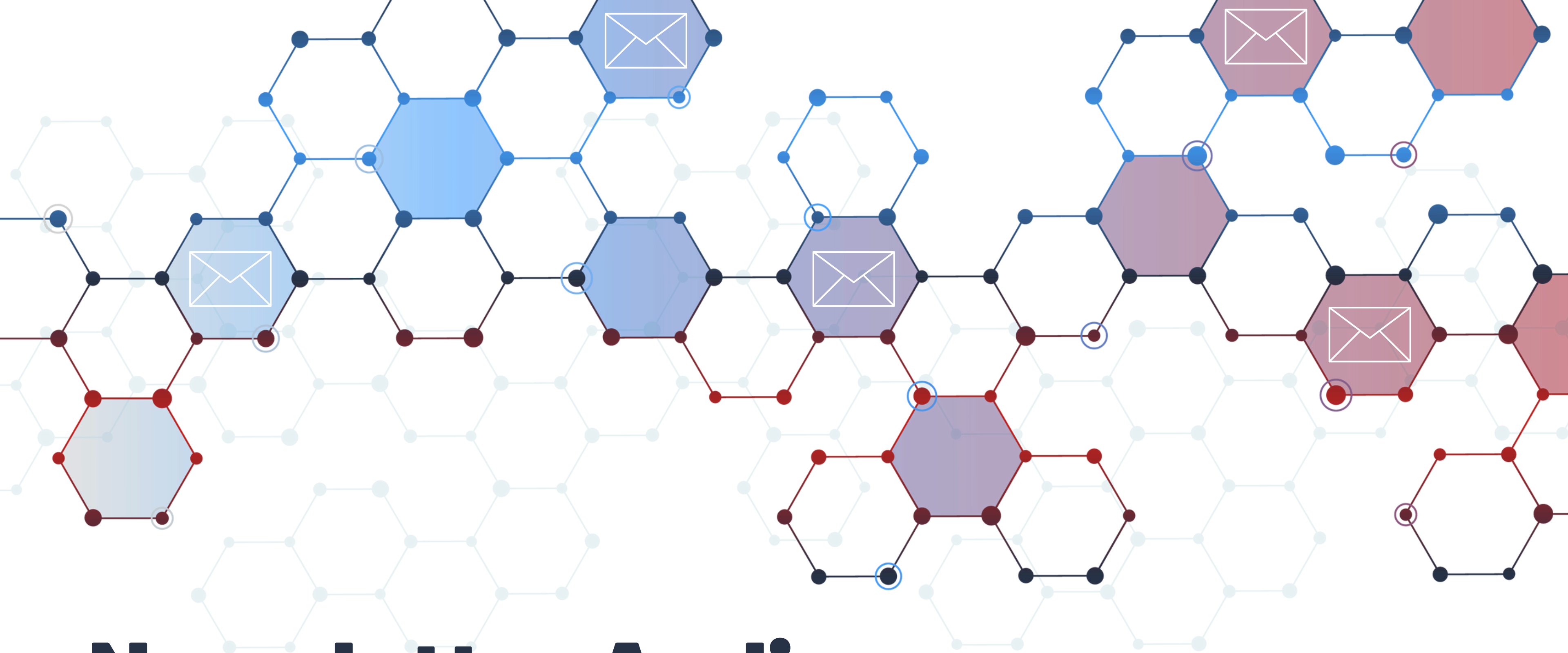




Newsletter Audiences

Science, Engineering and Healthcare Newsletters



Our Audience



75 million

Annual Unique Users



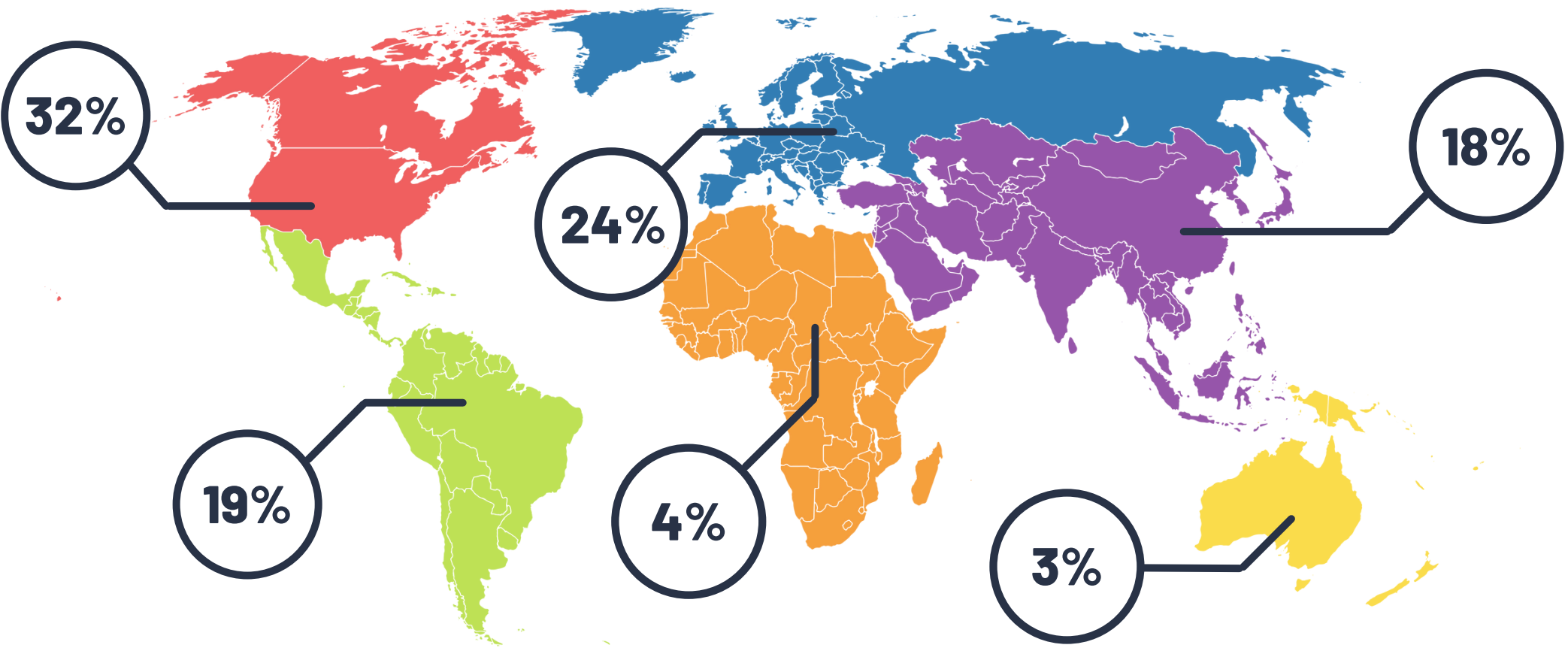
1+ million

Active Subscribers



368,306

Sales Lead Activity



Visits sourced from Google Analytics - Yearly average Jan to Dec

Materials

3D Printing		13,246 Subscribers
Advanced Alloys		30,578 Subscribers
Graphene & Nanotubes		20,478 Subscribers
Nanoparticles & Colloids		20,932 Subscribers
Polymers		43,868 Subscribers
Technical Ceramics		39,058 Subscribers
Construction and Building Materials Analysis		6,958 Subscribers
Metals Analysis		23,338 Subscribers

Composites		14,910 Subscribers
Thin Films		22,199 Subscribers

Microscopy

Atomic Force Microscopy (AFM)		11,511 Subscribers
Electron Microscopy		29,996 Subscribers
Optical Microscopy		14,062 Subscribers
Scientific Cameras & Imaging		8,708 Subscribers

Number of subscribers as of Feb 2025

Analysis Techniques

Gas Analysis & Measurement		14,894 Subscribers	Rheology & Viscometry		40,292 Subscribers
Infrared Spectroscopy		14,814 Subscribers	Spectroscopy		43,526 Subscribers
Lasers		24,829 Subscribers	Surface Metrology & Measurement		25,244 Subscribers
Mechanical & Physical Testing		55,855 Subscribers	Thermal Analysis		40,047 Subscribers
Non-Destructive Testing		27,900 Subscribers	XRD & Crystallography		13,513 Subscribers
Particle Analysis		26,372 Subscribers	XRF & Elemental Analysis		27,085 Subscribers
Raman Spectroscopy		9,493 Subscribers	Environmental Monitoring		8,066 Subscribers

Number of subscribers as of Feb 2025

Industry

MARKETING SCIENCE

Aerospace		25,457 Subscribers	Mining		50,960 Subscribers
Agritech		31,591 Subscribers	Nuclear Science		7,166 Subscribers
Automotive		43,896 Subscribers	Photovoltaics		10,496 Subscribers
Clean Technology		23,638 Subscribers	Power Generation		5,608 Subscribers
Energy Storage Research		25,998 Subscribers	Quantum Science		6,031 Subscribers
Food & Beverage Analysis		20,525 Subscribers	Semiconductors		28,093 Subscribers
Fuel & Lubricant Analysis		13,673 Subscribers	Sensors		55,285 Subscribers
Heat Treatment		40,658 Subscribers	Tribology		5,032 Subscribers
Hydrogen		6,138 Subscribers	Water Analysis		10,891 Subscribers
Industrial Automation & Robotics		12,104 Subscribers	Battery Manufacturing		7,658 Subscribers
			Energy Materials Extraction & Processing		9,772 Subscribers

Number of subscribers as of Feb 2025

Life Sciences

Analytical Chemistry in Life Sciences		34,105 Subscribers	Fluorescence		10,214 Subscribers
Antibodies		20,611 Subscribers	Forensics & Toxicology		28,694 Subscribers
Biochemistry		16,170 Subscribers	Genomics		40,346 Subscribers
Biotechnology		17,472 Subscribers	Immunology		18,164 Subscribers
Cannabis Testing & Analysis		6,839 Subscribers	Life Science Microscopy		13,725 Subscribers
Cell Biology		28,690 Subscribers	Metabolomics		5,693 Subscribers
Drug Discovery & Production		35,381 Subscribers	Microbiology		34,365 Subscribers
Flow Cytometry		9,284 Subscribers	Protein Analysis		22,639 Subscribers
			Pharmaceutical Manufacturing		21,707 Subscribers
			The Digital Laboratory		33,457 Subscribers

Number of subscribers as of Feb 2025

Medical

MARKETING SCIENCE

Healthcare & Wellbeing

Allergies		71,595 Subscribers	Nutrition		19,196 Subscribers
Asthma		438 Subscribers	Ophthalmology / Optometry		5,718 Subscribers
Cardiology		15,088 Subscribers	Pharmacy / Pharmacology		4,873 Subscribers
Children's Health		9,637 Subscribers	Rare Diseases		5,250 Subscribers
Dermatology		4,571 Subscribers	Respiratory Diseases		37,041 Subscribers
Microbiome		18,564 Subscribers	Sleep Disorder		2,172 Subscribers
Nursing		6,248 Subscribers			

Number of subscribers as of Feb 2025

Medical

MARKETING SCIENCE

Neuroscience

ADD/ADHD		2,830 Subscribers
Alzheimer's Disease		9,218 Subscribers
Autism		4,824 Subscribers
Multiple Sclerosis		1,661 Subscribers
Neurology/Neuroscience		12,313 Subscribers
Parkinson's Disease		4,148 Subscribers
Psychiatry		20,379 Subscribers

Rheumatology

Osteoporosis		1,280 Subscribers
Rheumatology		4,527 Subscribers

Gastroenterology

Gastroenterology		4,669 Subscribers
Hepatology		18,120 Subscribers

Number of subscribers as of Feb 2025

Medical

Cancer

Bladder Cancer		739 Subscribers
Bowel Cancer		1,748 Subscribers
Breast Cancer		5,522 Subscribers
Cervical Cancer		11,828 Subscribers
Oncology		15,058 Subscribers
Ovarian Cancer		561 Subscribers
Prostate Cancer		2,864 Subscribers
Skin Cancer		1,397 Subscribers

MARKETING SCIENCE

Metabolism

Cholesterol		2,701 Subscribers
Diabetes		7,326 Subscribers
Endocrinology		2,492 Subscribers

Technology

MedTech		47,131 Subscribers
Medical Devices		80,923 Subscribers
Nanomedicine		2,271 Subscribers

Number of subscribers as of Feb 2025

Medical

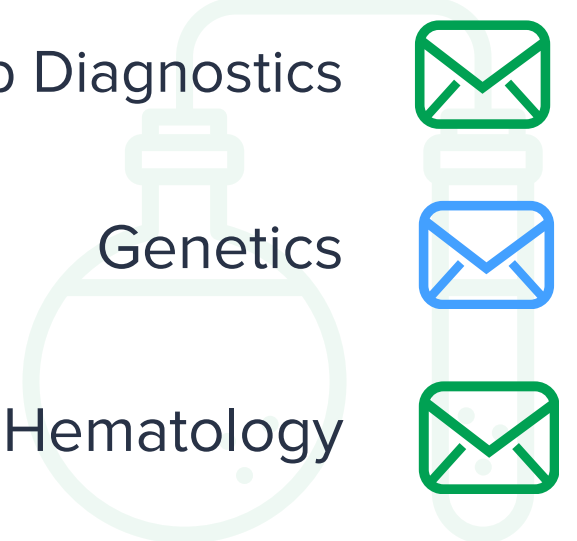
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Infectious Diseases



COVID-19		34,175 Subscribers
HIV / AIDS		3,562 Subscribers
Infectious Diseases		84,493 Subscribers

Translational Medicine



Clinical & Lab Diagnostics		87,076 Subscribers
Genetics		20,656 Subscribers
Hematology		6,638 Subscribers

Women's Health



Pregnancy / Maternal Health		5,424 Subscribers
Women's Health		50,724 Subscribers

Men's Health

Men's Health		6,767 Subscribers
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Number of subscribers as of Feb 2025

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<

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today

January 2024

month

week

day

list

W	Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	31	1	2	3	4	5	6
		--- CHRISTMAS SHUT *** Artificial Intelligence COVID-19	Biochemistry Energy Storage Tech Graphene & Nanotul Nanomedicine	AgriTech IR Spectroscopy Protein Analysis	Dermatology Men's Health Microbiology +5 more	3D Printing AFM Food and Beverage A +2 more	
2	7	8	9	10	11	12	13
		Artificial Intelligence Bowel Cancer +6 more	Automotive Mechanical & Physic Nanoparticles & Coll +7 more	Advanced Alloys Antibodies +7 more	Analytical Chemistry Drug Discovery and I +4 more	Aerospace Biotechnology Thin Films	
3	14	15	16	17	18	19	20
		Artificial Intelligence Forensics & Toxicolo +2 more	Cannabis Testing & A Endocrinology +4 more	HIV/AIDS Hydrogen +5 more	*** *** +8 more	3D Printing	
4	21	22	23	24	25	26	27
		*** ***	Mechanical & Physic Asthma	Drug Discovery and I	***	Photonics West, San I	



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