Our Audience

- Annual Unique Users: 135,661,817
- Active Subscribers: 901,955
- Sales Lead Activity: 396,318

Visits sourced from Google Analytics - Yearly average Jan to Dec
Materials

- 3D Printing: 27,761 Subscribers
- Advanced Alloys: 34,855 Subscribers
- Graphene & Nanotubes: 28,663 Subscribers
- Nanoparticles & Colloids: 33,029 Subscribers
- Polymers: 58,166 Subscribers
- Technical Ceramics: 64,675 Subscribers
- Thin Films: 31,476 Subscribers

Microscopy

- Atomic Force Microscopy (AFM): 14,787 Subscribers
- Electron Microscopy: 43,860 Subscribers
- Optical Microscopy: 16,683 Subscribers
- Scientific Cameras & Imaging: 14,167 Subscribers

Number of subscribers as of Jan 2022
# Analysis Techniques

<table>
<thead>
<tr>
<th>Technique</th>
<th>Subscribers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Elemental Analysis</td>
<td>46,499 subscribers</td>
</tr>
<tr>
<td>Gas Analysis &amp; Measurement</td>
<td>18,688 subscribers</td>
</tr>
<tr>
<td>Infrared Spectroscopy</td>
<td>21,616 subscribers</td>
</tr>
<tr>
<td>Lasers</td>
<td>44,369 subscribers</td>
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<tr>
<td>Mechanical &amp; Physical Testing</td>
<td>62,866 subscribers</td>
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<tr>
<td>Non-Destructive Testing</td>
<td>58,850 subscribers</td>
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<tr>
<td>Particle Analysis</td>
<td>28,293 subscribers</td>
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<tr>
<td>Raman Spectroscopy</td>
<td>16,887 subscribers</td>
</tr>
<tr>
<td>Rheology &amp; Viscometry</td>
<td>55,627 subscribers</td>
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<tr>
<td>Spectroscopy</td>
<td>60,177 subscribers</td>
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<tr>
<td>Surface Metrology &amp; Measurement</td>
<td>42,585 subscribers</td>
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<tr>
<td>Thermal Analysis</td>
<td>56,521 subscribers</td>
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<tr>
<td>XRD &amp; Crystallography</td>
<td>22,191 subscribers</td>
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</table>

Number of subscribers as of Jan 2022
Number of subscribers as of Jan 2022

- **Aerospace**: 29,047 Subscribers
- **Agritech**: 52,169 Subscribers
- **Automotive**: 48,843 Subscribers
- **Clean Technology**: 23,005 Subscribers
- **Energy Storage Technologies**: 34,466 Subscribers
- **Food & Beverage Analysis**: 23,253 Subscribers
- **Fuel & Lubricant Analysis**: 16,509 Subscribers
- **Industrial Automation & Robotics**: 21,397 Subscribers
- **Mining Industry**: 67,571 Subscribers
- **Photovoltaics**: 17,169 Subscribers
- **Power Generation**: 5,281 Subscribers
- **Quantum Science**: 7,497 Subscribers
- **Semiconductors**: 39,056 Subscribers
- **Sensors**: 70,034 Subscribers
- **Tribology**: 8,458 Subscribers
- **Water Analysis**: 9,391 Subscribers

Number of subscribers as of Jan 2022
Life Sciences

- Analytical Chromatography: 44,904 Subscribers
- Antibodies: 23,807 Subscribers
- Biochemistry: 19,722 Subscribers
- Biotechnology: 15,561 Subscribers
- Cannabis Testing & Analysis: 9,799 Subscribers
- Cell Biology: 9,205 Subscribers
- Drug Discovery & Production: 43,349 Subscribers
- Flow Cytometry: 13,529 Subscribers
- Fluorescence: 8,963 Subscribers
- Forensics & Toxicology: 38,447 Subscribers
- Genomics: 16,489 Subscribers
- Immunology: 20,308 Subscribers
- Life Science Microscopy: 17,514 Subscribers
- Metabolomics: 5,937 Subscribers
- Microbiology: 32,774 Subscribers
- Protein Analysis: 27,789 Subscribers
- Stem Cells: 8,052 Subscribers

Number of subscribers as of Jan 2022
Medical

Cancer

- Bladder Cancer: 1,001 Subscribers
- Bowel Cancer: 1,784 Subscribers
- Breast Cancer: 6,600 Subscribers
- Cervical Cancer: 20,150 Subscribers
- Oncology: 12,181 Subscribers
- Prostate Cancer: 3,186 Subscribers
- Radiology: 5,634 Subscribers
- Skin Cancer: 1,942 Subscribers

Number of subscribers as of Jan 2022

Rheumatology

- Osteoporosis: 2,013 Subscribers
- Rheumatology: 5,448 Subscribers

Gastroenterology

- Gastroenterology: 5,562 Subscribers

Metabolism

- Cholesterol: 2,589 Subscribers
- Diabetes: 8,147 Subscribers
- Endocrinology: 2,742 Subscribers
We currently oversee 981 newsletter editions from 99 active newsletters, across 6 broad categories with subjects ranging from Automotive, Agritech and Antibodies through to XRF and Infectious Zoonotic Diseases.

We run weekly, biweekly & monthly newsletters. To offer a full overview of our newsletter network, we have created our Editorial Calendar 2022. See all our outgoing NL topics and International World Days at a glance.

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<thead>
<tr>
<th>Monday</th>
<th>Tuesday</th>
<th>Wednesday</th>
<th>Thursday</th>
<th>Friday</th>
<th>Sat/Sun</th>
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</thead>
<tbody>
<tr>
<td>Nursing</td>
<td>Nursing</td>
<td>Spectroscopy</td>
<td>Sensors</td>
<td>Aerospace</td>
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<tr>
<td>Oncology</td>
<td>Mining</td>
<td>Advanced Alloys</td>
<td>Nutrition</td>
<td>Thin Films</td>
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<tr>
<td>Semiconductors</td>
<td>Mechanical &amp; Physical Properties Testing</td>
<td>Clinical &amp; Lab Diagnostics</td>
<td>Dermatology</td>
<td>Prostate Cancer</td>
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<td>Respiratory Disease</td>
<td>Pregnancy/Maternal Health</td>
<td>Fuel &amp; Lubricant Analysis</td>
<td>Metabolomics</td>
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<td>Graphene &amp; Nanotubes</td>
<td>Automation &amp; Robotics</td>
<td>Non-Destructive Testing</td>
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<td>International Women's Day</td>
<td>Life Science Microscopy</td>
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</table>

**March**

No Smoking Day
Editorial Calendar

Head over to our Editorial Calendar to kickstart your content strategy. Just type out the newsletters you are interested in to see when they are scheduled to send.

Plan your year of content with us.

View the calendar
Contact Us

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+44 (0)16 1457 7150
info@azonetwork.com

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Speak to an Expert

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