

# Terms & Conditions

## Free SEO Campaign Promotion

Submit a request for a free SEO site audit and be in with a chance to win a free 6-month SEO campaign.

### Who can enter?\*

- Can't be a current AZoNetwork's SEO Client.
- Must be attending or exhibiting at Pittcon 2025.
- Must be currently using Google Analytics 4.

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- Must allow us to document the whole process to be used in various promotional materials. This includes:
  - Percentage change in traffic figures. *For example, users have increased 25%.*
  - Keyword positions/rankings. *For example, 5 keywords in position 1.*
  - Percentage change in enquiries. *For example, The number of contact form submissions has increased by 30%.*

### The Campaign

- 6 - month SEO campaign valued at \$15,600
- Keyword research
- Competitor analysis
- Keyword optimisation
- Link building from the AZoNetwork
- Creative blog writing & Web content writing (total 2 per month)
- Technical SEO analysis and fixes
- Live reporting dashboard with real person insights