WEBINAR

On-Demand Process & Repurpose Plan

1. MASTER THE AUDIO

Use built-in AI tools within Adobe premiere pro to enhance the audio quality.
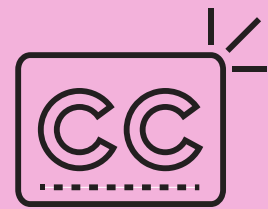
2. TRANSITIONS

Tidy up any slide transitions, speaker handovers or long pauses. Add branded intro and outro music.
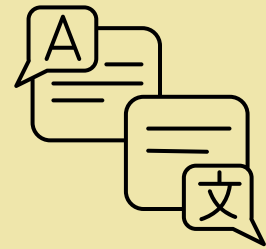
3. CAPTIONS

Use auto transcribe from webinar platform or Adobe to generate captions - quality check.

4. TRANSLATE

Take the English transcription, translate it with an LLM, & then get a subject expert/native speaker to proof it.

5. SOCIAL SNIPPETS

Use OpusClip to create social media shorts - square for LinkedIn / reels for YouTube.

6. BLOG POST

Use the transcription to create an article or blog post. Publish the full transcript or key highlights. SEO.

7. PODCAST

Take the mastered audio and add in the podcast intro/outro. Use Q&A or full event if panel discussion.

8. EBOOK

Use the transcription of the Q&A to create an eBook. Add in any relevant visuals.

AZO
NETWORK